

# ...the Next Billion...







#### Will Swope

Corporate Vice-President Director Intel Corporate Affairs Group

## Intel - An Innovation Culture

Year founded: 1968 Number of employees: ~92000 2006 Revenues: \$35.4B, Net ~\$5B Capital 2000-06: \$37.8B 294 offices/facilities in 48 countries Public environmental & safety report – 12 years Corporate Responsibility report – 5 years





## **Intel's Vision**

At Intel, we constantly push the boundaries of innovation in order to make people's lives more exciting, more fulfilling, and easier to manage. Our unwavering commitment to moving technology forward has transformed the world by leaps and bounds.



## Intel. Leap ahead.™

We continuously encourage our partners, customers, consumers and businesses to join us in

- Technology
- Education
- Culture
- Social responsibility
- Manufacturing

#### to take exciting leaps forward.



### A Leading Corporate Citizen

Intel contributes to our global communities through robust programs in:

- Education
- Environmental Health & Safety
- Leadership in our site communities



# Intel World Ahead Program

Uncompromised Technology...

# Connect the Next Billion to 21st Century Opportunity

Available to Everyone...



#### Intel World Ahead Program

#### Connectivity

Telco & Cable WiMAX

Content

e-Services Local ISVs

Healthcare

Govt e-Services

wimax

#### Accessibility

PC's Targeted Platforms Shared Access Healthcare devices

#### Education

21st Century Skills Technology solutions 4M→10M teachers trained Best of Class Curricula Community

#### (intel) Education

### Leap Ahead™ = Accelerating Innovation

New Solutions

#### Accelerate Innovation

New Wisdom

New Platforms

> New Customers



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## Accelerating Innovation means

Technology Develop Tomorrow's Solutions

Invent

wimax

Money & IP

Secure Tomorrow's Platforms

#### Accelerate Innovation

Invest

# Discover

Knowledge Expand

Expand Tomorrow's Wisdom

Create

#### Entrepreneurship Build Tomorrow's Customers



# Invest

Intel Capital invests in new and promising companies that are driving new developments in platform architectures and technologies

Business Units invest is near-by companies that support the development of needed complementary components

Technology Manufactoring Group invests in new and advanced technologies that make it possible to manufacture products with greatest efficiency

Academia invests in base and fronteer technology research and education for near-by R&D sites.



# wimaxnvent

**Corporate Technology Group invents new and promising technologies that are promissing for tomorrow's solutions** 

Business Units invent new and promising technologies together with near-by companies to complement their capabilities.

Academia invents new and promising technologies based on their base and fronteer research.



## Discover

K12 Education discovers best of class curricula, latest pedagogy and student centric methodology so students meet the new 21st century standards and drive performance beyond the normal

K12 + Higher Education helps teachers to educate students on entrepreneurship so they take their discoveries to the next level.

Academia develop and teach best of class curricula to produce best of class students who are enabled to discover and conquer the world.



demi

## Create

Intel Capital creates new opportunity by supporting new and promising entrepreneurs that are driving new developments on new architectures and new technologies.

Business Units create a local eco-system by supporting near-by start-ups that develop new complementary components

Higher Education creates an entrepreneurial eco-system by helping Professors to educate their students on how to create new ventures.

Academia creates the next generation of expertise who can help create the world ahead !



LAN L

## Accelerating Innovation by....

# Collaborating !

Money & IP: Secure Tomorrow's Platforms

Intel Capital Business Units Technology Manufactoring Group Academia

Create

wimax

Invent

Accelerate

Innovation

SMG, Business Units, Intel Capital Higher Education Academia

nvest

Technology: Develop Tomorrow's Solutions Corporate Technology Group: Intel Research Business Units Academia

Discover

Knowledge:

Expand Tomorrow's Wisdom

Education: K12 + Higher Education Academia

Entrepreneurship: Build Tomorrow's Customers



# Thank You!



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2th EMFA



