

Sample Product Scoring Guide

Multimedia Project: Why Recycle? Slideshow Presentation

This scoring guide comes from the *Don't Trash the Earth* Unit Plan in *Designing Effective Projects*

| CATEGORY | 4 | 3 | 2 | 1 | Points Awarded | Total |
|---|--|--|---|---|----------------|-------|
| Mechanics and Usage (10%) | One or less misspellings or grammatical errors. New vocabulary is used effectively. | Two or three misspellings and/or mechanical errors. Some new vocabulary is used. | Four misspellings and/or grammatical errors. Some new vocabulary is used but not effectively. | More than four spelling and/or grammar errors. Project has not been edited. Very few new vocabulary is used. | | |
| Organization and Layout Design/Graphics (20%) | Content is well organized using headings or bulleted lists to group related material. Graphics are informative and support the plan. Slides are visually appealing and readable. | Content uses headings or bulleted lists to organize information, but the overall organization of the topics appears flawed. Graphics are informative but do not support the plan. Slides are readable but lack appeal. | Content is logically organized for the most part. Slides are hard to read. Graphics are used but not all of them are informative or support the plan. | There is no clear or logical organizational structure, just lots of facts. Graphics are not used or do not support the plan or provide information. | | |
| Workload (10%) | The workload is divided and shared equally among all team members. The final product is cohesive (seamless integration of work). | The workload is divided and shared fairly among all team members. There is evidence of some cohesiveness. | One person in the group is viewed as not doing a fair share of the work. Cohesiveness of the project is lacking. | Several people in the group are viewed as not doing their fair share of the work. The project has no evidence of cohesiveness. | | |
| Content/Plan (50%) <i>(see attached</i> | All seven components are included in the plan. | At least five components are included in the plan. | At least four components are included in the plan. | Three or less components are included in the plan. | | |

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|-------------------------------|---|--|---|---|--|--|
| <i>component description)</i> | Presentation is persuasive and original. | Presentation shows some originality and some persuasion techniques are used. | Presentation lacks originality and few persuasion techniques are used. | Plan is not persuasive or original. | | |
| Sources (10%) | Source information is collected for all graphics and information sources. Documentation is in the desired format. A variety of sources (at least seven) are from valid Web sites. | Source information is collected for all graphics and information sources. Documentation is mostly in the desired format. At least five valid sources are used. | Source information is collected for some graphics and information sources, but not documented in the desired format. Only a few sources are used. | No source information is collected. Information in the proposal shows limited research. | | |