

# Corporate Affairs Group Photography Catalogue

This reference guide provides you with thumbnails of all photography assets approved for use in Corporate Affairs Group marketing communications. It also provides step-by-step instruction on getting the assets you need through the Intel Brand Center (IBC).

**October 2010**  
Catalogue updated quarterly

# Table of Contents

---

## How to Use the Catalogue

Order Photos and Logos 3

## Photography Usage Guidelines

Usage Guidelines: IMPORTANT. Outlines legal restrictions, please read 4

File Formats & Print Resolutions 5

## Photography Assets

Education: K-12, Community Education, Higher Education, Science & Math, and Professional Development 6

Citizenship 81

Environment 95

**Guidelines** 102

## Logos

Usage 103

Logo Assets 104

**Contact** 105

# How to Use the Catalogue

This reference guide should save you valuable time by allowing you to easily identify and access the assets you need, and by streamlining time spent on the Intel Brand Center (IBC) Site. Use the catalogue to collect the IBC numbers for the images or logos you need, then order them on the IBC Site.

## Order Photos and Logos

### Intel Brand Center (IBC)

1. Go to the IBC site: <http://intelbrandcenter.tagworldwide.com/index.cfm>
2. Log in or create an account
3. Enter your IBC number into the search field and click "Search"
4. Add your assets to the cart
5. Check out when done

**NOTE:** If you are planning to select a large number of hi-res images and know that your download will exceed 500 MB, you should plan to download them in smaller batches. The IBC may corrupt batches if the overall download file size exceeds 500 MB.

# Photography Usage Guidelines

Many images within the IBC have usage restrictions. **It is important that you read the usage guidelines carefully to ensure that your intent for use is compliant with the guidelines prior to using these images in your communications.**

This example shows you where the restrictions are found on the IBC image record.

The screenshot displays the Intel Brand Center interface. At the top, there is a navigation bar with the Intel logo, contact information (+44 (0)844 225 0266), and links for Create Bookmark, Help, Feedback, and Log Off. Below this, the Intel Brand Center logo is visible, along with the user's login information: YOU ARE LOGGED IN AS : Wendy Pate. The main navigation menu includes My IBC, Asset Library, and Tools. The left sidebar shows the ASSET LIBRARY with a search bar and a list of categories: Leadership Proof Points, Messaging and Sample Copy, Photography, Business, Consumer, Education, FAB, Health, Historical, Internal Intel, Product, Visionary, Video, and Visual Elements. The main content area shows a brand asset record for a photograph of a young girl. The record includes a thumbnail image and a prompt: "Please click on image below for larger image." Below the image are download options: Download: [Select Download], Language: eng (English), and Format: Full page. The details panel on the right shows the following information: Size: 143.87 MB, Color Profile: RGB, IBCID: [empty], Original Language: eng (English), Created: 12 July 2010, Entered By: 12/07/2010 by Olga Kis, Color Profile (old): [empty], and Archived: [empty]. A notice at the bottom of the details panel states: "Company (including all Company users) may use the IBC for the sole purpose of conducting Company-related business with Intel. If the user is downloading an Intel logo or product badge from the IBC, the user agrees to follow all usage guidelines". At the bottom of the interface, there are buttons for Associate, Add/Go To Editing Room, Email, Approval, and Back.

# Photography Usage Guidelines

## File Formats

IBC numbers have been provided with each image listed in the catalogue. However, there are typically (in most cases, but not all) several file formats available for the images. These file formats can include:

### Print

**TIF** – Most common high-resolution image file format. This is typically the file format used for print communications.

**PSD** – Photoshop\* file format.

**JPG** – Typically a low-resolution version of an image for use in digital communications and Web but may also be used as high-resolution print images.

The minimum resolution for images used in standard offset printed pieces is 300dpi, placed at 100%, saved as CMYK. Large-format printing, such as banners and signs, usually require a resolution of 400dpi, placed at 25%, or 100dpi placed at 100%. Please work with your vendor to ensure proper file preparation and resolution.

Please note that IBC images vary, and may be different dimensions and/or resolutions. Additionally, some may be CMYK format, for printing, while some may be in their original RGB format.

### Web

**PNG** – File format optimal for use in Powerpoint\* presentations and Web.

**JPG** – Typically a low-resolution version of an image for use in digital communications and Web but may also be used as high-resolution print images.

Standard online resolution is 72dpi, saved as RGB. Please note that some IBC images that are provided as JPEGs will be high resolution and will need to be reduced down to 72dpi before using online.

### PPT

**PNG** – File format optimal for use in Powerpoint\* presentations and Web.

**JPG** – Typically a low-resolution version of an image for use in digital communications and Web but may also be used as high-resolution print images.

The typical file formats for placing photographic images into a PPT presentation are JPG and PNG, saved as RGB color. Images placed in PPT should be 72 dpi, placed at 100%. While images may be resized within PPT to ensure consistent image quality, it's best to resize them in Photoshop and place them in PPT at 100%. Please note that JPGs saved as CMYK color will not display correctly.

## K-12 Photography



IBC ID: 10003893  
Location: APAC



IBC ID: 10003974  
Location: EMEA



IBC ID: 10003994  
Location: EMEA



IBC ID: 10004001  
Location: EMEA



IBC ID: 10004601  
Location: US



IBC ID: 10004612  
Location: US



IBC ID: 10004621  
Location: US



IBC ID: 10004632  
Location: US

## K-12 Photography



IBC ID: 10004641  
Location: US



IBC ID: 10004872  
Location: US



IBC ID: 10004881  
Location: US



IBC ID: 10004892  
Location: US



IBC ID: 10004902  
Location: US



IBC ID: 10004922  
Location: US



IBC ID: 10004933  
Location: US



IBC ID: 10004942  
Location: US



## K-12 Photography



IBC ID: 10004953  
Location: US



IBC ID: 10004962  
Location: US



IBC ID: 10005022  
Location: US



IBC ID: 10005042  
Location: US



IBC ID: 10248861  
Location: US



IBC ID: 10248993  
Location: US



IBC ID: 10008342  
Location: US



IBC ID: 10008353  
Location: US



## K-12 Photography



IBC ID: 10008362  
Location: US



IBC ID: 10009053  
Location: US



IBC ID: 10010873  
Location: US



IBC ID: 10010882  
Location: US



IBC ID: 10025974  
Location: META



IBC ID: 10014422  
Location: APAC



IBC ID: 10014433  
Location: APAC



IBC ID: 10014442  
Location: APAC

## K-12 Photography



IBC ID: 10014453  
Location: APAC



IBC ID: 10014493  
Location: APAC



IBC ID: 10014633  
Location: APAC



IBC ID: 10014682  
Location: META



IBC ID: 10014693  
Location: META



IBC ID: 10014833  
Location: US



IBC ID: 10014842  
Location: APAC



IBC ID: 10014862  
Location: APAC

## K-12 Photography



IBC ID: 10014873  
Location: APAC



IBC ID: 10014882  
Location: APAC



IBC ID: 10014893  
Location: APAC



IBC ID: 10014903  
Location: APAC



IBC ID: 10014923  
Location: APAC



IBC ID: 10014954  
Location: APAC



IBC ID: 10014963  
Location: APAC



IBC ID: 10014974  
Location: APAC

## K-12 Photography



IBC ID: 10014983  
Location: APAC



IBC ID: 10015384  
Location: US



IBC ID: 10015395  
Location: US



IBC ID: 10015403  
Location: US



IBC ID: 10015414  
Location: US



IBC ID: 10015423  
Location: US



IBC ID: 10015434  
Location: US



IBC ID: 10015443  
Location: US



## K-12 Photography



IBC ID: 10015454  
Location: US



IBC ID: 10015463  
Location: US



IBC ID: 10015474  
Location: US



IBC ID: 10015483  
Location: US



IBC ID: 10015494  
Location: US



IBC ID: 10015975  
Location: US



IBC ID: 10015984  
Location: US



IBC ID: 10015995  
Location: US

## K-12 Photography



IBC ID: 10016002  
Location: US



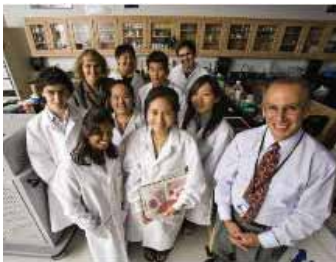
IBC ID: 10016013  
Location: US



IBC ID: 10016022  
Location: US



IBC ID: 10016033  
Location: US



IBC ID: 10016042  
Location: US



IBC ID: 10016053  
Location: US



IBC ID: 10016062  
Location: US



IBC ID: 10016073  
Location: US

## K-12 Photography



IBC ID: 10016082  
Location: US



IBC ID: 10016093  
Location: US



IBC ID: 10016103  
Location: US



IBC ID: 10016114  
Location: US



IBC ID: 10016123  
Location: US



IBC ID: 10016134  
Location: US



IBC ID: 10016462  
Location: US



IBC ID: 10017614  
Location: APAC



## K-12 Photography



IBC ID: 10248933  
Location: US



IBC ID: 10017764  
Location: APAC



IBC ID: 10017775  
Location: APAC



IBC ID: 10017863  
Location: APAC



IBC ID: 10017874  
Location: APAC



IBC ID: 10018242  
Location: US



IBC ID: 10018262  
Location: US



IBC ID: 10018954  
Location: META

## K-12 Photography



IBC ID: 10019054  
Location: APAC



IBC ID: 10019063  
Location: META



IBC ID: 10019094  
Location: META



IBC ID: 10019104  
Location: APAC



IBC ID: 10019115  
Location: APAC



IBC ID: 10019135  
Location: APAC



IBC ID: 10019155  
Location: APAC



IBC ID: 10020913  
Location: META

## K-12 Photography



IBC ID: 10020982  
Location: US



IBC ID: 10021002  
Location: US



IBC ID: 10021013  
Location: US



IBC ID: 10021354  
Location: META



IBC ID: 10248942  
Location: US



IBC ID: 10021543  
Location: META



IBC ID: 10022401  
Location: META



IBC ID: 10022342  
Location: META



## K-12 Photography



IBC ID: 10011355  
Location: APAC



IBC ID: 10024182  
Location: US



IBC ID: 10024193  
Location: US



IBC ID: 10024201  
Location: META



IBC ID: 10024212  
Location: META



IBC ID: 10024221  
Location: META



IBC ID: 10024232  
Location: META



IBC ID: 10024241  
Location: META

## K-12 Photography



IBC ID: 10024252  
Location: META



IBC ID: 10024261  
Location: META



IBC ID: 10024272  
Location: META



IBC ID: 10024281  
Location: META



IBC ID: 10025093  
Location: US



IBC ID: 10025114  
Location: US



IBC ID: 10025123  
Location: US



IBC ID: 10025154  
Location: US

## K-12 Photography



IBC ID: 10025163  
Location: US



IBC ID: 10026142  
Location: US



IBC ID: 10026492  
Location: META



IBC ID: 10026513  
Location: US



IBC ID: 10026522  
Location: META



IBC ID: 10026533  
Location: APAC



IBC ID: 10026553  
Location: APAC



IBC ID: 10026562  
Location: APAC



## K-12 Photography



IBC ID: 10026573  
Location: LAR



IBC ID: 10026582  
Location: LAR



IBC ID: 10026593  
Location: APAC



IBC ID: 10026601  
Location: APAC



IBC ID: 10026612  
Location: US



IBC ID: 10026621  
Location: META



IBC ID: 10026632  
Location: APAC



IBC ID: 10026641  
Location: APAC



## K-12 Photography



IBC ID: 10026652  
Location: APAC



IBC ID: 10026661  
Location: LAR



IBC ID: 10026672  
Location: LAR



IBC ID: 10026681  
Location: LAR



IBC ID: 10026692  
Location: LAR



IBC ID: 10026702  
Location: META



IBC ID: 10026713  
Location: LAR



IBC ID: 10026722  
Location: APAC

## K-12 Photography



IBC ID: 10026733  
Location: META



IBC ID: 10026742



IBC ID: 10026753  
Location: META



IBC ID: 10026762



IBC ID: 10026773  
Location: APAC



IBC ID: 10028102  
Location: APAC



IBC ID: 10028162  
Location: APAC



IBC ID: 10028173  
Location: APAC

## K-12 Photography



IBC ID: 10028182  
Location: APAC



IBC ID: 10028292  
Location: APAC



IBC ID: 10028302  
Location: APAC



IBC ID: 10028313  
Location: APAC



IBC ID: 10028322  
Location: APAC



IBC ID: 10028441  
Location: APAC



IBC ID: 10041363  
Location: EMEA



IBC ID: 10041374  
Location: US

## K-12 Photography



IBC ID: 10041383  
Location: US



IBC ID: 10041394  
Location: US



IBC ID: 10041402  
Location: US



IBC ID: 10042872  
Location: US



IBC ID: 10248753  
Location: US



IBC ID: 10043653  
Location: US



IBC ID: 10043673  
Location: US



IBC ID: 10023033  
Location: META



## K-12 Photography



IBC ID: 10048953  
Location: US



IBC ID: 10048982  
Location: US



IBC ID: 10049002  
Location: US



IBC ID: 10049073  
Location: US



IBC ID: 10049134  
Location: US



IBC ID: 10049163  
Location: LAR



IBC ID: 10049174  
Location: LAR



IBC ID: 10049194  
Location: APAC

## K-12 Photography



IBC ID: 10049202  
Location: APAC



IBC ID: 10049242  
Location: EMEA



IBC ID: 10214954  
Location: APAC



IBC ID: 10049282  
Location: META



IBC ID: 10248881  
Location: US



IBC ID: 10049303  
Location: LAR



IBC ID: 10049323  
Location: APAC



IBC ID: 10049334  
Location: EMEA

## K-12 Photography



IBC ID: 10049343  
Location: LAR



IBC ID: 10054914  
Location: US



IBC ID: 10085242  
Location: LAR



IBC ID: 10085642  
Location: META



IBC ID: 10085653  
Location: LAR



IBC ID: 10085662  
Location: LAR



IBC ID: 10085673  
Location: EMEA



IBC ID: 10085682  
Location: APAC



## K-12 Photography



IBC ID: 10085693  
Location: APAC



IBC ID: 10085703  
Location: APAC



IBC ID: 10085714  
Location: APAC



IBC ID: 10085723  
Location: APAC



IBC ID: 10085734  
Location: META



IBC ID: 10085743  
Location: US



IBC ID: 10085763  
Location: US



IBC ID: 10085774  
Location: US

## K-12 Photography



IBC ID: 10085783  
Location: US



IBC ID: 10085794  
Location: US



IBC ID: 10085802



IBC ID: 10085813  
Location: APAC



BIBC ID: 10085822  
Location: APAC



IBC ID: 10085833  
Location: LAR



IBC ID: 10085842  
Location: LAR



IBC ID: 10085853  
Location: LAR

## K-12 Photography



IBC ID: 10085862  
Location: LAR



IBC ID: 10085873  
Location: LAR



IBC ID: 10085882  
Location: LAR



IBC ID: 10085893  
Location: LAR



IBC ID: 10085903  
Location: LAR



IBC ID: 10085923  
Location: LAR



IBC ID: 10085934  
Location: META



IBC ID: 10085943  
Location: META



## K-12 Photography



IBC ID: 10085954  
Location: META



IBC ID: 10085963  
Location: APAC



IBC ID: 10249033  
Location: US



IBC ID: 10086702  
Location: EMEA



IBC ID: 10086713  
Location: META



IBC ID: 10086722  
Location: META



IBC ID: 10086733  
Location: META



IBC ID: 10086742  
Location: US

## K-12 Photography



IBC ID: 10086753  
Location: US



IBC ID: 10086762  
Location: US



IBC ID: 10086773  
Location: US



IBC ID: 10086782  
Location: APAC



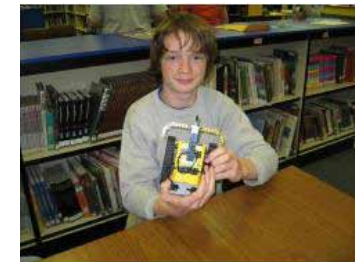
IBC ID: 10086793  
Location: APAC



IBC ID: 10086801  
Location: APAC



IBC ID: 10086812  
Location: META



IBC ID: 10087802  
Location: US

## K-12 Photography



IBC ID: 10087813  
Location: US



IBC ID: 10217115  
Location: APAC



IBC ID: 10089763  
Location: US



IBC ID: 10249002  
Location: US



IBC ID: 10249022  
Location: US



IBC ID: 10093014  
Location: APAC



IBC ID: 10093243  
Location: APAC



IBC ID: 10093283  
Location: US



## K-12 Photography



IBC ID: 10093775  
Location: META



IBC ID: 10150315  
Location: US



IBC ID: 10150335  
Location: EMEA



IBC ID: 10150344  
Location: APAC



IBC ID: 10150355  
Location: APAC



IBC ID: 10150364  
Location: APAC



IBC ID: 10156483



IBC ID: 10158584  
Location: META



## K-12 Photography



IBC ID: 10168682  
Location: APAC



IBC ID: 10180433  
Location: US



IBC ID: 10180442  
Location: US



IBC ID: 10180453  
Location: US



IBC ID: 10180462  
Location: US



IBC ID: 10180482  
Location: US



IBC ID: 10180493  
Location: US



IBC ID: 10180503  
Location: US

## K-12 Photography



IBC ID: 10180514  
Location: US



IBC ID: 10180523  
Location: US



IBC ID: 10180534  
Location: US



IBC ID: 10180543  
Location: US



IBC ID: 10180554  
Location: US



IBC ID: 10180563  
Location: US



IBC ID: 10180574  
Location: US



IBC ID: 10180583  
Location: US

## K-12 Photography



IBC ID: 10180622  
Location: US



IBC ID: 10180633  
Location: US



IBC ID: 10180642  
Location: US



IBC ID: 10180653  
Location: US



IBC ID: 10180662  
Location: US



IBC ID: 10180673  
Location: US



IBC ID: 10180682  
Location: US



IBC ID: 10180693  
Location: US

## K-12 Photography



IBC ID: 10180703  
Location: US



IBC ID: 10180714  
Location: US



IBC ID: 10180723  
Location: US



IBC ID: 10180774  
Location: US



IBC ID: 10180783  
Location: US



IBC ID: 10180794  
Location: US



IBC ID: 10180802  
Location: US



IBC ID: 10180813  
Location: US



## K-12 Photography



IBC ID: 10180822  
Location: US



IBC ID: 10180833  
Location: US



IBC ID: 10180842  
Location: US



IBC ID: 10180853  
Location: US



IBC ID: 10180862  
Location: US



IBC ID: 10180873  
Location: US



IBC ID: 10180882  
Location: US



IBC ID: 10180893  
Location: US

## K-12 Photography



IBC ID: 10180903  
Location: US



IBC ID: 10180974  
Location: US



IBC ID: 10180983  
Location: US



IBC ID: 10180994  
Location: US



IBC ID: 10181003  
Location: US



IBC ID: 10181014  
Location: US



IBC ID: 10181023  
Location: US



IBC ID: 10181034  
Location: US

## K-12 Photography



IBC ID: 10181043  
Location: US



IBC ID: 10181054  
Location: US



IBC ID: 10181063  
Location: US



IBC ID: 10181074  
Location: US



IBC ID: 10204782  
Location: US



IBC ID: 10248892  
Location: US



IBC ID: 10248922  
Location: US



IBC ID: 10217724



## K-12 Photography



IBC ID: 10248872  
Location: US



IBC ID: 10248142  
Location: US



IBC ID: 10248182  
Location: US



IBC ID: 10248193  
Location: US



IBC ID: 10248281  
Location: US



IBC ID: 10248333  
Location: US



IBC ID: 10248472  
Location: US



IBC ID: 10248533  
Location: US



## K-12 Photography



IBC ID: 10248542  
Location: US



IBC ID: 10248553  
Location: US



IBC ID: 10248582  
Location: US



IBC ID: 10248593  
Location: US



IBC ID: 10248713  
Location: US



IBC ID: 10248722  
Location: US



IBC ID: 10248733  
Location: US



IBC ID: 10248742  
Location: US

## K-12 Photography



IBC ID: 10248793  
Location: US



IBC ID: 10248801  
Location: US

## Higher Education



IBC ID: 10004582  
Location: US



IBC ID: 10014493  
Location: APAC



IBC ID: 10014994  
Location: US



IBC ID: 10015003  
Location: US



IBC ID: 10017883  
Location: US



IBC ID: 10017894  
Location: US



IBC ID: 10017904  
Location: US



IBC ID: 10017915  
Location: US

# Higher Education



IBC ID: 10017924  
Location: US



IBC ID: 10017935  
Location: US



IBC ID: 10022302  
Location: US



IBC ID: 10022922  
Location: US



IBC ID: 10023842  
Location: US



IBC ID: 10027903  
Location: US



IBC ID: 10027983  
Location: US



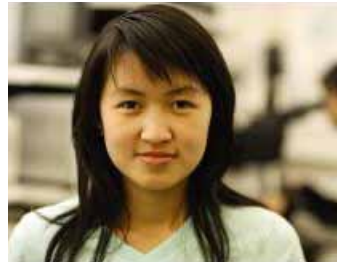
IBC ID: 10027994  
Location: US



## Higher Education



IBC ID: 10028001  
Location: US



IBC ID: 10028092  
Location: US



IBC ID: 10048722  
Location: US



IBC ID: 10048742  
Location: US



IBC ID: 10048762  
Location: US



IBC ID: 10048793  
Location: US



IBC ID: 10048812  
Location: US



IBC ID: 10091555  
Location: META

## Higher Education



IBC ID: 10152944  
Location: US



IBC ID: 10152955  
Location: US



IBC ID: 10152964  
Location: APAC



IBC ID: 10004661  
Location: US



IBC ID: 10152984  
Location: US



IBC ID: 10152995  
Location: US



IBC ID: 10189643  
Location: US



IBC ID: 10189654  
Location: US

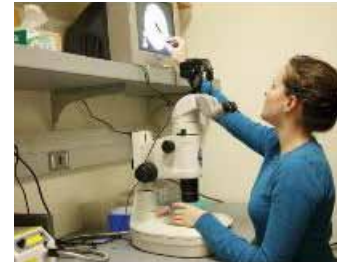
## Higher Education



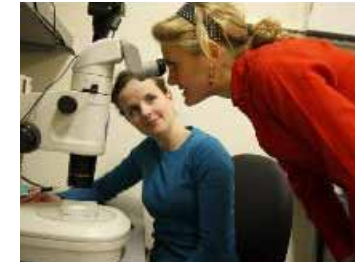
IBC ID: 10189663  
Location: US



IBC ID: 10189683  
Location: US



IBC ID: 10193044  
Location: US



IBC ID: 10193055  
Location: US



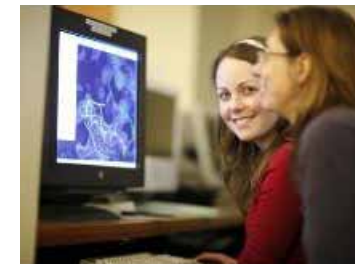
IBC ID: 10193064  
Location: US



IBC ID: 10193075  
Location: US



IBC ID: 10193084  
Location: US



IBC ID: 10193095  
Location: US

# Higher Education



IBC ID: 10193105  
Location: US



IBC ID: 10193116  
Location: US



IBC ID: 10193125  
Location: US



IBC ID: 10193136  
Location: US



IBC ID: 10193145  
Location: US



IBC ID: 10193156  
Location: US



IBC ID: 10193165  
Location: US



IBC ID: 10193176  
Location: US



## Higher Education



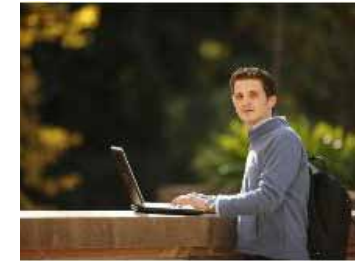
IBC ID: 10193185  
Location: US



IBC ID: 10193196  
Location: US



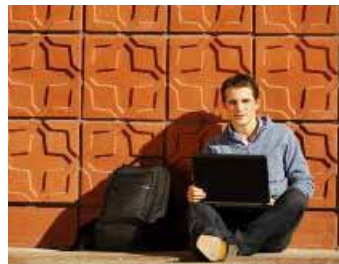
IBC ID: 10193204  
Location: US



IBC ID: 10193215  
Location: US



IBC ID: 10193224  
Location: US



IBC ID: 10193235  
Location: US



IBC ID: 10193244  
Location: US



IBC ID: 10193255  
Location: US

## Higher Education



IBC ID: 10193264  
Location: US



IBC ID: 10193275  
Location: US



IBC ID: 10193284  
Location: US



IBC ID: 10193295  
Location: US



IBC ID: 10193305  
Location: US



IBC ID: 10193316  
Location: US



IBC ID: 10193325  
Location: US



IBC ID: 10193336  
Location: US

## Higher Education



IBC ID: 10193345  
Location: US



IBC ID: 10193356  
Location: US



IBC ID: 10193365  
Location: US



IBC ID: 10193376  
Location: US



IBC ID: 10250343



IBC ID: 10004593  
Location: US

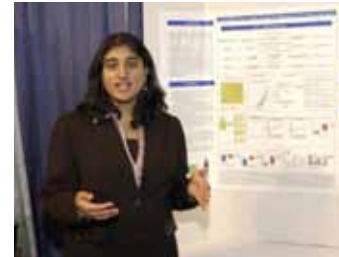
## Science Competitions



IBC ID: 10003963  
Location: US



IBC ID: 10006432  
Location: US



IBC ID: 10006441  
Location: US



IBC ID: 10010893  
Location: US



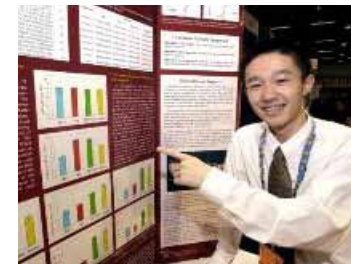
IBC ID: 10014613  
Location: APAC



IBC ID: 10014622  
Location: APAC



IBC ID: 10017863  
Location: APAC



IBC ID: 10029563  
Location: US



# Science Competitions



IBC ID: 10029574  
Location: US



IBC ID: 10029583  
Location: US



IBC ID: 10029594  
Location: US



IBC ID: 10029602  
Location: US



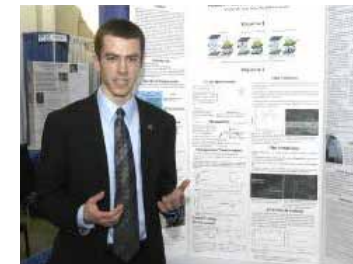
IBC ID: 10041363  
Location: US



IBC ID: 10041802  
Location: US



IBC ID: 10041813  
Location: US

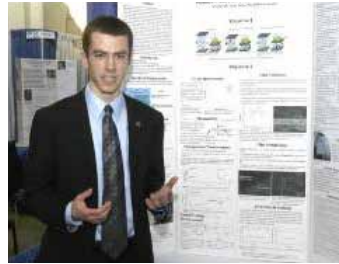


IBC ID: 10041822  
Location: US

## Science Competitions



IBC ID: 10041833  
Location: US



IBC ID: 10041842  
Location: US



IBC ID: 10041853  
Location: US



IBC ID: 10041862  
Location: US



IBC ID: 10041873  
Location: US



IBC ID: 10041882  
Location: US



IBC ID: 10041893  
Location: US



IBC ID: 10041903  
Location: US

# Science Competitions



IBC ID: 10041914  
Location: US



IBC ID: 10041923  
Location: US



IBC ID: 10041934  
Location: US



IBC ID: 10041943  
Location: US



IBC ID: 10041954  
Location: US



IBC ID: 10041963  
Location: US



IBC ID: 10042852  
Location: US



IBC ID: 10049293  
Location: US

## Science Competitions



IBC ID: 10054882  
Location: US



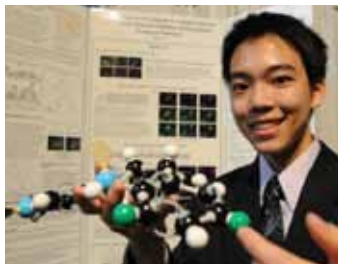
IBC ID: 10090053  
Location: US



IBC ID: 10090062  
Location: US



IBC ID: 10090073  
Location: US



IBC ID: 10127834  
Location: US



IBC ID: 10128154  
Location: US



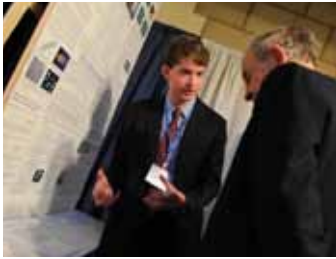
IBC ID: 10089343  
Location: US



IBC ID: 10150324  
Location: US



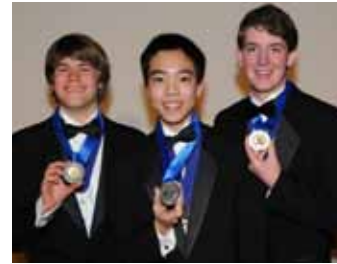
## Science Competitions



IBC ID: 10150414  
Location: US



IBC ID: 10150423  
Location: US



IBC ID: 10150434  
Location: US



IBC ID: 10150443  
Location: US



IBC ID: 10150454  
Location: US



IBC ID: 10150463  
Location: US



IBC ID: 10150474  
Location: US



IBC ID: 10150483  
Location: US

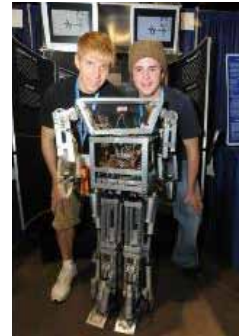
# Science Competitions



IBC ID: 10150494  
Location: US



IBC ID: 10150504  
Location: US



IBC ID: 10150515  
Location: US



IBC ID: 10150524  
Location: US



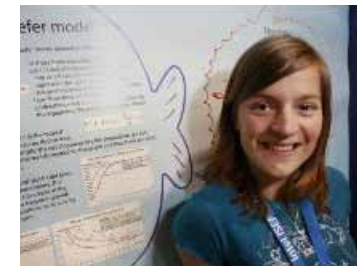
IBC ID: 10150535  
Location: US



IBC ID: 10150544  
Location: US



IBC ID: 10150555  
Location: US



IBC ID: 10150564  
Location: US

## Science Competitions



IBC ID: 10150575  
Location: US



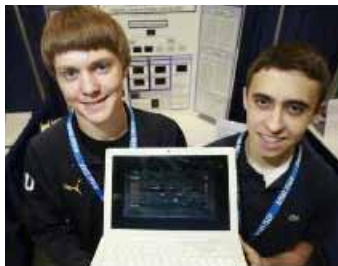
IBC ID: 10150584  
Location: US



IBC ID: 10150595  
Location: US



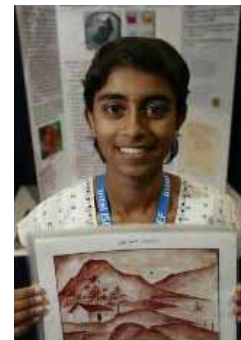
IBC ID: 10150603  
Location: US



IBC ID: 10150614  
Location: US



IBC ID: 10150623  
Location: US



IBC ID: 10150634  
Location: US



IBC ID: 10150643  
Location: US

## Science Competitions



IBC ID: 10150654  
Location: US



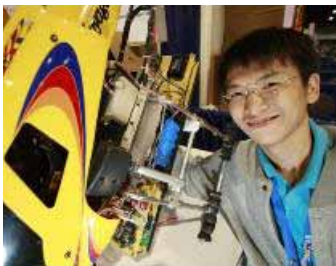
IBC ID: 10150663  
Location: US



IBC ID: 10150674  
Location: US



IBC ID: 10150683  
Location: US



IBC ID: 10150694  
Location: US



IBC ID: 10150704  
Location: US



IBC ID: 10150715  
Location: US



IBC ID: 10150724  
Location: US



## Science Competitions



IBC ID: 10150735  
Location: US



IBC ID: 10150744  
Location: US



IBC ID: 10150755  
Location: US



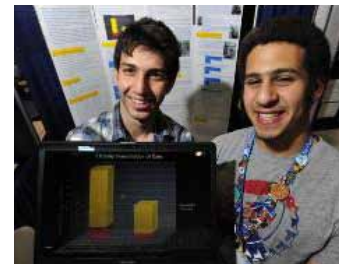
IBC ID: 10150764  
Location: US



IBC ID: 10150775  
Location: US



IBC ID: 10150784  
Location: US



IBC ID: 10150795  
Location: US



IBC ID: 10150803  
Location: US

# Science Competitions



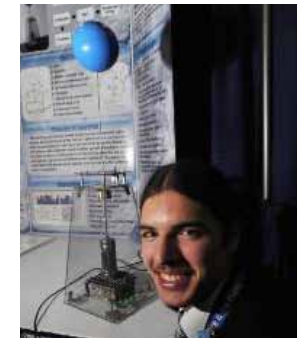
IBC ID: 10150814  
Location: US



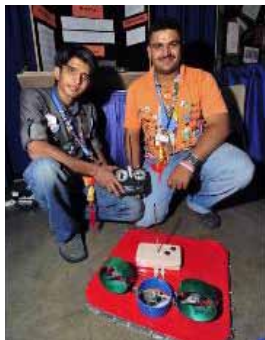
IBC ID: 10150823  
Location: US



IBC ID: 10150834  
Location: US



IBC ID: 10150843  
Location: US



IBC ID: 10150854  
Location: US



IBC ID: 10150863  
Location: US

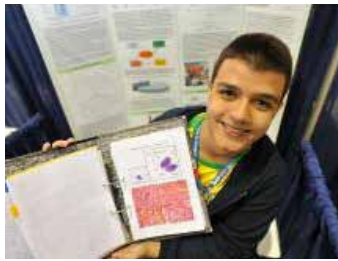


IBC ID: 10150874  
Location: US



IBC ID: 10150883  
Location: US

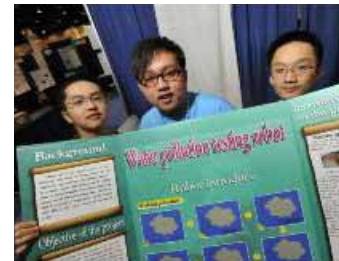
## Science Competitions



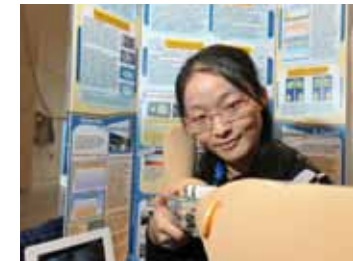
IBC ID: 10150894  
Location: US



IBC ID: 10150904  
Location: US



IBC ID: 10150915  
Location: US



IBC ID: 10150924  
Location: US



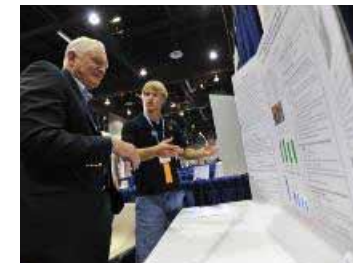
IBC ID: 10150935  
Location: US



IBC ID: 10150944  
Location: US



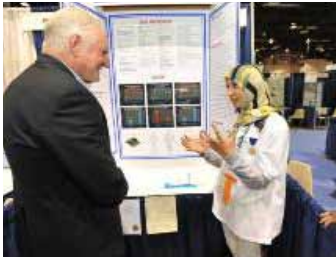
IBC ID: 10150955  
Location: US



IBC ID: 10150964  
Location: US



## Science Competitions



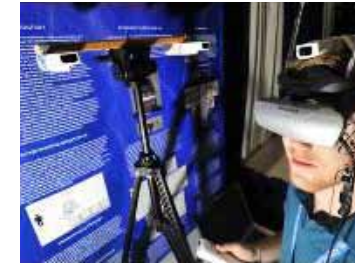
IBC ID: 10150975  
Location: US



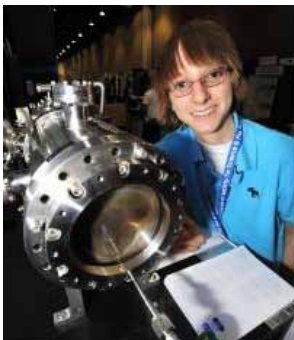
IBC ID: 10150984  
Location: US



IBC ID: 10150995  
Location: US



IBC ID: 10151004  
Location: US



IBC ID: 10151015  
Location: US



IBC ID: 10151024  
Location: US



IBC ID: 10151035  
Location: US



IBC ID: 10151044  
Location: US



# Science Competitions



IBC ID: 10241213  
Location: US



IBC ID: 10241222  
Location: US



IBC ID: 10241233  
Location: US



IBC ID: 10241242  
Location: US



IBC ID: 10241253  
Location: US



IBC ID: 10241273  
Location: US



IBC ID: 10241282  
Location: US



IBC ID: 10241293  
Location: US

## Science Competitions



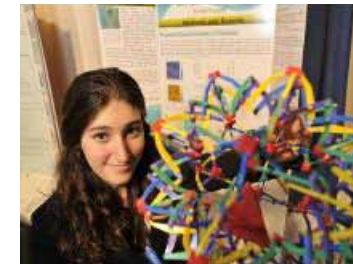
IBC ID: 10241394  
Location: US



IBC ID: 10241402  
Location: US



IBC ID: 10241422  
Location: US



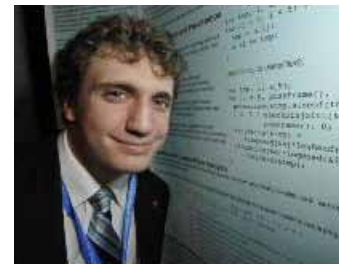
IBC ID: 10241433  
Location: US



IBC ID: 10241453  
Location: US



IBC ID: 10241462  
Location: US

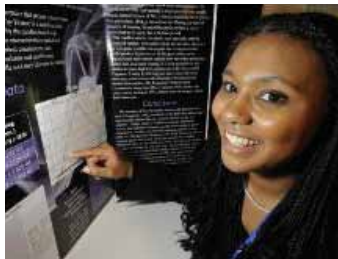


IBC ID: 10241482  
Location: US



IBC ID: 10241493  
Location: US

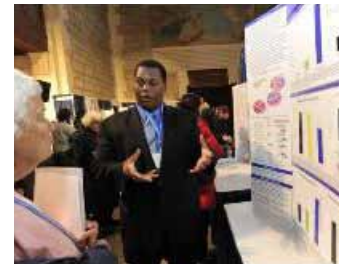
## Science Competitions



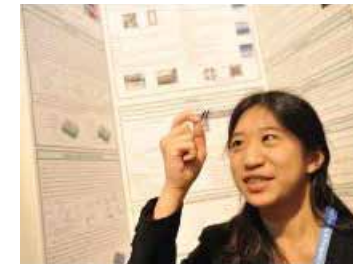
IBC ID: 10241503  
Location: US



IBC ID: 10241543  
Location: US



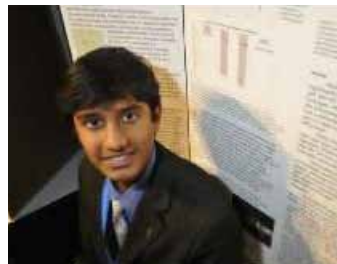
IBC ID: 10242162  
Location: US



IBC ID: 10242173  
Location: US



IBC ID: 10242182  
Location: US



IBC ID: 10242201  
Location: US

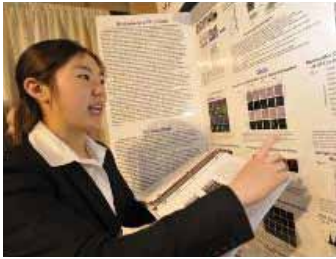


IBC ID: 10242221  
Location: US

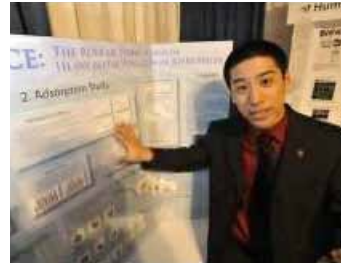


IBC ID: 10242232  
Location: US

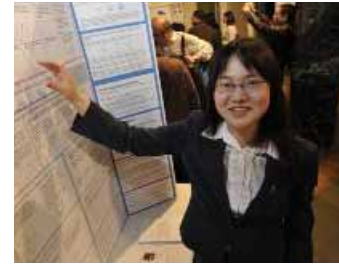
## Science Competitions



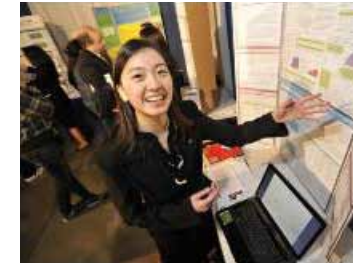
IBC ID: 10242241  
Location: US



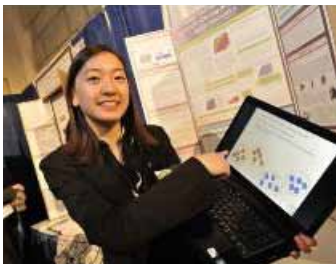
IBC ID: 10242252  
Location: US



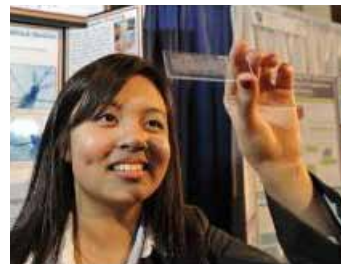
IBC ID: 10242261  
Location: US



IBC ID: 10242272  
Location: US



IBC ID: 10242292  
Location: US



IBC ID: 10242302  
Location: US



IBC ID: 10242313  
Location: US



IBC ID: 10248212  
Location: US



# Professional Development



IBC ID: 10004193  
Location: US



IBC ID: 10004201  
Location: EMEA



IBC ID: 10004973  
Location: US



IBC ID: 10004993  
Location: US



IBC ID: 10005002  
Location: US



IBC ID: 10005013  
Location: US



IBC ID: 10005033  
Location: US



IBC ID: 10014163  
Location: US

# Professional Development



IBC ID: 10014174  
Location: US



IBC ID: 10014183  
Location: US



IBC ID: 10014202  
Location: APAC



IBC ID: 10014213  
Location: APAC



IBC ID: 10014462  
Location: APAC



IBC ID: 10014473  
Location: APAC



IBC ID: 10014482  
Location: APAC



IBC ID: 10014543  
Location: APAC

# Professional Development



IBC ID: 10014554  
Location: APAC



IBC ID: 10014563  
Location: APAC



IBC ID: 10014574  
Location: APAC



IBC ID: 10014583  
Location: APAC



IBC ID: 10014594  
Location: APAC



IBC ID: 10014602  
Location: APAC



IBC ID: 10180963  
Location: US



IBC ID: 10014934  
Location: APAC

# Professional Development



IBC ID: 10017654  
Location: US



IBC ID: 10017663  
Location: US



IBC ID: 10017674  
Location: US



IBC ID: 10017683  
Location: US



IBC ID: 10017694  
Location: US



IBC ID: 10017704  
Location: US



IBC ID: 10017715  
Location: US



IBC ID: 10017724  
Location: US



# Professional Development



IBC ID: 10017784  
Location: APAC



IBC ID: 10017795  
Location: APAC



IBC ID: 10019043  
Location: APAC



IBC ID: 10022832  
Location: APAC



IBC ID: 10022841  
Location: APAC



IBC ID: 10024292  
Location: META



IBC ID: 10049363  
Location: US



IBC ID: 10049374  
Location: US

# Professional Development



IBC ID: 10049383  
Location: US



IBC ID: 10049394  
Location: US



IBC ID: 10049402  
Location: US



IBC ID: 10049413  
Location: US



IBC ID: 10092143  
Location: US



IBC ID: 10152975  
Location: APAC



IBC ID: 10153004  
Location: US



IBC ID: 10153024  
Location: US

# Professional Development



IBC ID: 10153035  
Location: US



IBC ID: 10153044  
Location: US



IBC ID: 10153055  
Location: US



IBC ID: 10180594  
Location: US



IBC ID: 10180602  
Location: US



IBC ID: 10180613  
Location: US



IBC ID: 10180914  
Location: US



IBC ID: 10180923  
Location: US

## Professional Development



IBC ID: 10180934  
Location: US



IBC ID: 10180943  
Location: US



IBC ID: 10180954  
Location: US



IBC ID: 10214943  
Location: META



# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10274422  
Location: EMEA



IBC ID: 10005053  
Location: US



IBC ID: 10005183  
Location: US



IBC ID: 10274303  
Location: APAC



IBC ID: 10005413  
Location: EMEA



IBC ID: 10274323  
Location: US



IBC ID: 10153015  
Location: US



IBC ID: 10005473  
Location: US

# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10274334  
Location: US



IBC ID: 10274343  
Location: US



IBC ID: 10005514  
Location: US



IBC ID: 10274354  
Location: US



IBC ID: 10005554  
Location: US



IBC ID: 10274383  
Location: US



IBC ID: 10005974  
Location: US



IBC ID: 10089983  
Location: US

# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10006012  
Location: US



IBC ID: 10006021  
Location: US



IBC ID: 10006032  
Location: US



IBC ID: 10006061  
Location: US



IBC ID: 10006081  
Location: US



IBC ID: 10006092  
Location: US



IBC ID: 10006113  
Location: US



IBC ID: 10006122  
Location: US



# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10089963  
Location: APAC



IBC ID: 10006142  
Location: US



IBC ID: 10006173  
Location: US



IBC ID: 10006182  
Location: US



IBC ID: 10006193  
Location: US



IBC ID: 10006201  
Location: US



IBC ID: 10006212  
Location: US



IBC ID: 10006221  
Location: US



# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10006232  
Location: US



IBC ID: 10006241  
Location: US



IBC ID: 10006252  
Location: US



IBC ID: 10006272  
Location: US



IBC ID: 10006281  
Location: US



IBC ID: 10006322  
Location: APAC



IBC ID: 10006333  
Location: APAC



IBC ID: 10006342  
Location: APAC

# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10006353  
Location: APAC



IBC ID: 10006362  
Location: US



IBC ID: 10006382  
Location: US



IBC ID: 10006393  
Location: US



IBC ID: 10006401  
Location: US



IBC ID: 10006412  
Location: APAC



IBC ID: 10007123  
Location: US



IBC ID: 10007134  
Location: US

# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10007143  
Location: US



IBC ID: 10007154  
Location: US



IBC ID: 10007163  
Location: US



IBC ID: 10007174  
Location: US



IBC ID: 10007183  
Location: US



IBC ID: 10008502  
Location: ASMO



IBC ID: 10008513  
Location: ASMO



IBC ID: 10008562  
Location: ASMO



# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10090013  
Location: EMEA



IBC ID: 10008582  
Location: EMEA



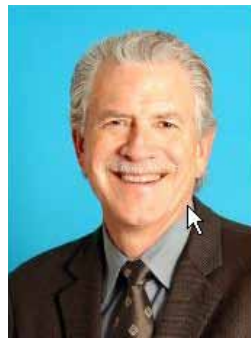
IBC ID: 10008593  
Location: EMEA



IBC ID: 10008601  
Location: EMEA



IBC ID: 10008612  
Location: EMEA



IBC ID: 10010574  
Location: US



IBC ID: 10150403  
Location: EMEA



IBC ID: 10041774  
Location: US



# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10041783  
Location: APAC



IBC ID: 10041794  
Location: APAC



IBC ID: 10043134  
Location: APAC



IBC ID: 10043143  
Location: APAC



IBC ID: 10043154  
Location: APAC



IBC ID: 10043163  
Location: APAC



IBC ID: 10043174  
Location: APAC



IBC ID: 10043183  
Location: APAC

# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10043194  
Location: APAC



IBC ID: 10043202  
Location: APAC



IBC ID: 10043213  
Location: APAC



IBC ID: 10043222  
Location: APAC



IBC ID: 10274402  
Location: ASMO



IBC ID: 10043253  
Location: EMEA



IBC ID: 10043262  
Location: EMEA



IBC ID: 10043273  
Location: EMEA

# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10043282  
Location: EMEA



IBC ID: 10043303  
Location: LAR



IBC ID: 10043314  
Location: LAR



IBC ID: 10043343  
Location: LAR



IBC ID: 10043363  
Location: LAR



IBC ID: 10043402  
Location: LAR



IBC ID: 10043422  
Location: LAR



IBC ID: 10043462  
Location: LAR



# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10043503  
Location: APAC



IBC ID: 10043523  
Location: APAC



IBC ID: 10274433  
Location: APAC



IBC ID: 10048012  
Location: META



IBC ID: 10054934  
Location: LAR



IBC ID: 10090002  
Location: LAR



IBC ID: 10087833  
Location: EMEA



IBC ID: 10087842  
Location: APAC



# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10089163  
Location: APAC



IBC ID: 10274363  
Location: US



IBC ID: 10089943  
Location: APAC



IBC ID: 10089954  
Location: APAC



IBC ID: 10089923  
Location: APAC



IBC ID: 10089303  
Location: US



IBC ID: 10089314  
Location: EMEA



IBC ID: 10089994  
Location: LAR

# Citizenship

For additional community images, please visit the Intel Brand Center  
(Marketing>Corporate Programs and Initiatives>Corporate Affairs Group>CSR (Community))



IBC ID: 10089873  
Location: APAC



IBC ID: 10089882  
Location: APAC



IBC ID: 10089893  
Location: APAC

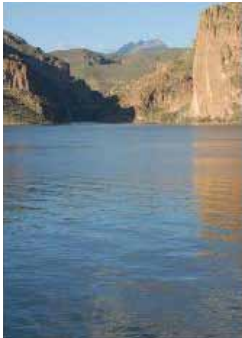


IBC ID: 10089903  
Location: APAC



IBC ID: 10089914  
Location: APAC

# Environment



IBC ID: 10007093  
Location: US



IBC ID: 10007042  
Location: US



IBC ID: 10007053  
Location: US



IBC ID: 10007062  
Location: US



IBC ID: 10007073  
Location: US



IBC ID: 10007082  
Location: US



IBC ID: 10014723  
Location: US



IBC ID: 10015654  
Location: US

# Environment



IBC ID: 10018983  
Location: US



IBC ID: 10018994  
Location: US



IBC ID: 10248702  
Location: US



IBC ID: 10257564  
Location: US



IBC ID: 10257575  
Location: US



IBC ID: 10043994  
Location: US



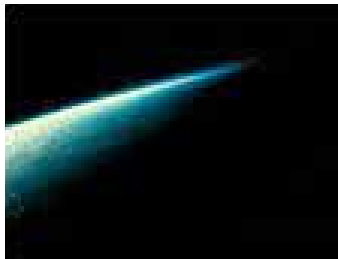
IBC ID: 10045794  
Location: US



IBC ID: 10047394  
Location: US



# Environment



IBC ID: 10047422  
Location: US



IBC ID: 10048292  
Location: US



IBC ID: 10089363  
Location: US



IBC ID: 10092093  
Location: US



IBC ID: 10257584  
Location: US



IBC ID: 10257595  
Location: US



IBC ID: 10257623  
Location: US



IBC ID: 10100543  
Location: US

# Environment



IBC ID: 10150395  
Location: US



IBC ID: 10207714  
Location: US



IBC ID: 10207723  
Location: US



IBC ID: 10207734  
Location: US



IBC ID: 10257634  
Location: US



IBC ID: 10207754  
Location: US



IBC ID: 10207763  
Location: US



IBC ID: 10207774  
Location: US

# Environment



IBC ID: 10207783  
Location: US



IBC ID: 10207794  
Location: US



IBC ID: 10207802  
Location: US



IBC ID: 10207813  
Location: US



IBC ID: 10207822  
Location: US



IBC ID: 10207833  
Location: US



IBC ID: 10207842  
Location: US



IBC ID: 10207853  
Location: US

# Environment



IBC ID: 10207862  
Location: US



IBC ID: 10207873  
Location: US



IBC ID: 10207882  
Location: US



IBC ID: 10207893  
Location: US



IBC ID: 10207903  
Location: US



IBC ID: 10207914  
Location: US



IBC ID: 10248601  
Location: US



IBC ID: 10248621  
Location: US



# Environment



IBC ID: 10248632  
Location: US



IBC ID: 10248641  
Location: US



IBC ID: 10248652  
Location: US



IBC ID: 10248661  
Location: US



IBC ID: 10248672  
Location: US



IBC ID: 10248681  
Location: US

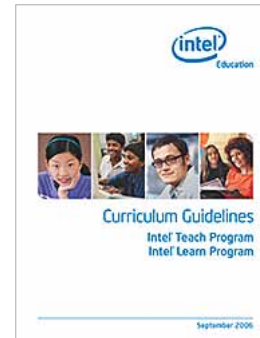
# Guidelines



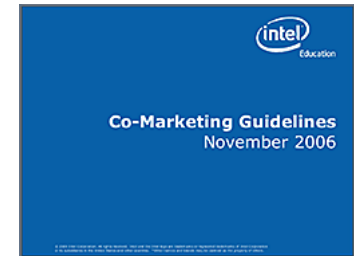
Intel Education Style Guidelines  
IBC ID: 15453



Intel Education Campaign Guidelines  
IBC ID: 15454



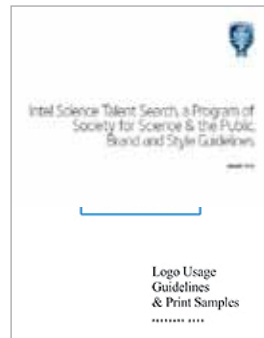
Intel Education Curriculum Guidelines  
IBC ID: 15455



Intel Education Co-marketing  
Guidelines  
IBC ID: 10274293



[ISEF Guidelines](#)  
IBC ID - 10258774



[STS Guidelines](#)  
IBC ID 10237795



[ICCN Guidelines](#)  
IBC ID 10052873

To obtain logos, contact  
[Kimberly Liss](#), or [Barbara Carman](#).

## Logos

## Logos: Usage

Before using the Intel logo in your communications, be sure to download and read through the usage guidelines - IBC 10217414.



### File Formats

EPS, PNG, SWF\_Flash, JPEG

### Approved Intel Logo Color Palette



#### Intel Blue

CMYK: 100/40/0/0  
RGB: 8/96/168  
HEX: 0860A8



#### White

CMYK: 0/0/0/0  
RGB: 255/255/255  
HEX: FFFFFFFF



#### Black

CMYK: 60/60/0/100  
RGB: 0/0/0  
HEX: 000000

### Typography

Neo Sans Intel is used on all Intel communications and is proprietary to Intel.

The family includes: Light, Light Italic, Regular, Regular Italic, Medium, and Medium Italic.

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz 123567890\$%@.,?!:;=+**

Verdana is used on-screen: e-mail, Web, Microsoft PowerPoint\*, and general communication.

The family includes: **Regular**, **Regular Italic**, **Bold**, and **Bold Italic**.

## Logos

---

# Assets: Intel Logos

Download the logo files you need from the Intel Brand Center. From the Asset Library drop down menu, select Brand Identity, then Logos and Badges.



Blue Logo



Black Logo



White Logo

---

# PRC Assets: Intel Logos

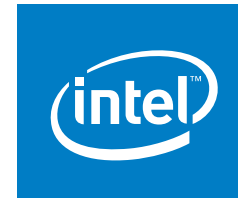
For use **only** in the People's Republic of China



Blue Logo



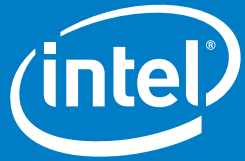
Black Logo



White Logo

---





### **Contributing IBC Images**

If you would like new assets developed, or have relevant images you'd like added to IBC, please contact [Kimberly Liss](#).

### **Contact**

For questions about the content within this catalogue, contact [Kimberly Liss](#), CAG Marketing Manager.

Programs of the Intel Education Initiative are funded by the Intel Foundation and Intel Corporation.

© 2010, Intel Corporation. All rights reserved. Intel, the Intel logo, and Intel Education are trademarks of Intel Corporation in the U.S. and other countries.

\*Other names and brands may be claimed as the property of others.

1210/KL/LA/PDF 318780-004