

Corporate Affairs Group Photography and Logo Catalogue

This reference guide provides you with thumbnails of all photography assets approved for use in Corporate Affairs Group marketing communications, as well as access to guidelines and logos. It also provides step-by-step instruction on getting the assets you need through the Intel Brand Center (IBC).

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How to Use the Catalogue

This reference guide should save you valuable time by allowing you to easily identify and access the assets you need, and by streamlining time spent on the IBC. Use the catalogue to collect the IBC numbers for the images or logos you need, then order them on the IBC.

Order Photos and Logos

Intel Brand Center (IBC)

1. Go to the IBC site: <http://brand.intel.com>
2. Log in
3. Enter your IBC number into the search field
4. Select "Photos only" and click "Search"
5. Add your assets to the cart
6. Check out when done

NOTE: If you are planning to select a large number of hi-res images and know that your download will exceed 500 MB, you should plan to download them in smaller batches. The IBC may corrupt batches if the overall download file size exceeds 500 MB.

Photography Usage Guidelines

Many images within the IBC have usage restrictions. **It is important that you read the usage guidelines carefully and ensure that your intent for use is compliant with the guidelines prior to using these images in your communications.**

This example shows you where the restrictions are found on the IBC image record.

The screenshot shows the IBC image record interface. On the left is a navigation menu with options: IDENTITY, BRAND ASSETS, MARKETING, MESSAGING & SAMPLE COPY, and ADVANCED SEARCH. The main content area is titled 'Details' and features a photograph of four children in blue school uniforms jumping up in a dirt path. Below the photo, the following information is displayed:

- Name:** int_brand_114
- Description:** Overhead shot of four kids in uniform jumping up.
- Asset Type:** Photography
- Total Content Owner:** Jennifer Harbour
- Uses:** External
- Available Date:** 6/1/2006
- Expiration Date:** 5/1/2008
- Keywords:** kids, jump, leap ahead, education, 114, leap, school uniform
- Usage Guidelines:** No national advertising (applies to all ad media types, except trade ads). Approved for uses other than advertising. Not for use in retail Zone 1 large outdoor banners (without additional rights purchase), OK for in-store signage and collateral.
- Platforms:**
- Product:**
- Campaigns:**

On the right side, there is a section titled 'Select format(s) you want' with three options:

- IBC ID: 4821
Format: TIF
Format: Overhead shot of four kids in uniform jumping up.
Color Profile: CMYK
- IBC ID: 4822
Format: TIF
Format: Overhead shot of four kids in uniform jumping up.
Color Profile: CMYK
- IBC ID: 4823
Format: PNG
Format: Overhead shot of four kids in uniform

Usage Guidelines: No national advertising (applies to all ad media types, except trade ads). Approved for uses other than advertising. Not for use in retail Zone 1 large outdoor banners (without additional rights purchase), OK for in-store signage and collateral.

Photography Usage Guidelines

File Formats

IBC numbers have been provided with each image listed in the catalogue. However, there are typically (in most cases, but not all) several file formats available for the images. These file formats can include:

Print

TIF – Most common hi-resolution image file format. This is typically the file format used for print communications.

PSD – Photoshop* file format.

JPG – Typically a low-resolution version of an image for use in digital communications and web but may also be used as high-resolution print images.

The minimum image resolution for images used in standard offset printed pieces is 300dpi, placed at 100%, saved as CMYK. Large format printing such as banners and signs, usually require a resolution of 400dpi, placed at 25%, or 100dpi placed at 100%. Please work with your vendor to ensure proper file preparation and resolution.

Please note that IBC images vary, and may be different dimensions and/or resolutions. Additionally, some may be CMYK format, for printing, while some may be in their original RGB format.

Web

PNG – File format optimal for use in Powerpoint* presentations and web.

JPG – Typically a low-resolution version of an image for use in digital communications and web but may also be used as high-resolution print images.

Standard online resolution is 72dpi, saved as RGB. Please note that some IBC images that are provided as JPEGs will be high resolution and will need to be reduced down to 72dpi before using online.

PPT

PNG – File format optimal for use in Powerpoint* presentations and web.

JPG – Typically a low-resolution version of an image for use in digital communications and web but may also be used as high-resolution print images.

The typical file formats for placing photographic images into a PPT presentation are JPG and PNG, saved as RGB color. Images placed in PPT should be 72 dpi, placed at 100%. While images may be resized within PPT, to ensure consistent image quality it's best to resize them in Photoshop and place them in PPT at 100%. Please note that JPGs saved as CMYK color will not display correctly

K-12 photography (Brand)



Brand Image
IBC ID: 3061
Location: US



Brand Image
IBC ID: 5111
Location: US



Brand Image
IBC ID: 4431
Location: US



Brand Image
IBC ID: 14547
Location: US



Brand Image
IBC ID: 14326
Location: US



Brand Image
IBC ID: 14337
Location: US



Brand Image
IBC ID: 14330
Location: US



Brand Image
IBC ID: 4360
Location: US

K-12 photography (Brand)



Brand Image
IBC ID: 14268
Location: India



Brand Image
IBC ID: 4359
Location: US



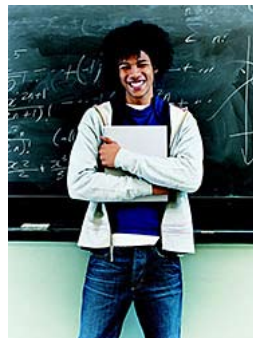
Brand Image
IBC ID: 4512
Location: US



Brand Image
IBC ID: 4513
Location: US



Brand Image
IBC ID: 4517
Location: US



Brand Image
IBC ID: 4518
Location: US



Brand Image
IBC ID: 6541
Location: US



Brand Image
IBC ID: 6885
Location: US

K-12 photography (Brand)



Brand Image
IBC ID: 6881
Location: US



Brand Image
IBC ID: 6553
Location: US



Brand Image
IBC ID: 6561
Location: US



Brand Image
IBC ID: 6589
Location: US



Brand Image
IBC ID: 6601
Location: US



Brand Image
IBC ID: 6605
Location: US



Brand Image
IBC ID: 6577
Location: US



Brand Image
IBC ID: 6609
Location: US

K-12 photography (Brand)



Brand Image
IBC ID: 6613
Location: US



Brand Image
IBC ID: 6617
Location: US



Brand Image
IBC ID: 10227
Location: India



Brand Image
IBC ID: 13567
Location: Israel



Brand Image
IBC ID: 4362
Location: US



Brand Image
IBC ID: 4361
Location: US



Brand Image
IBC ID: 14203
Location: India



Brand Image
IBC ID: 9845
Location: India

K-12 photography (Brand)



Brand Image
IBC ID: 10277
Location: India



Brand Image
IBC ID: 10280
Location: India



Brand Image
IBC ID: 10281
Location: India



Brand Image
IBC ID: 14267
Location: India



Brand Image
IBC ID: 13687
Location: US



Brand Image
IBC ID: 14266
Location: India



Brand Image
IBC ID: 4363
Location: US

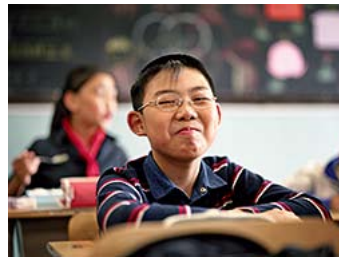


Brand Image
IBC ID: 6873
Location: US

K-12 photography (Brand)



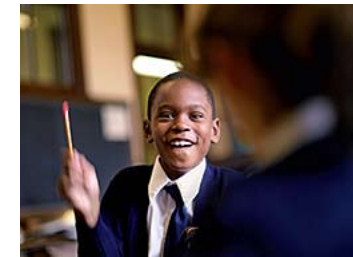
Brand Image
IBC ID: 4764
Location: China



Brand Image
IBC ID: 4763
Location: China



Brand Image
IBC ID: 5658
Location: China



Brand Image
IBC ID: 3055



Brand Image
IBC ID: 3058



Brand Image
IBC ID: 13725
Location: Nigeria



Brand Image
IBC ID: 9425
Location: Nigeria



Brand Image
IBC ID: 4382
Location: US

K-12 photography (Brand)



Brand Image
IBC ID: 4364
Location: US



Brand Image
IBC ID: 5085
Location: China



Brand Image
IBC ID: 5740
Location: China



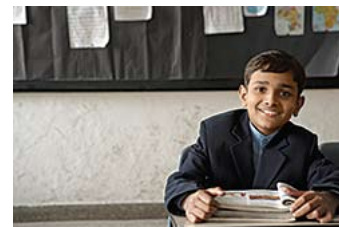
Brand Image
IBC ID: 4821
Location: India



Brand Image
IBC ID: 14165
Location: India



Brand Image
IBC ID: 14167
Location: India



Brand Image
IBC ID: 14256
Location: India



Brand Image
IBC ID: 14257
Location: India

K-12 photography (Brand)



Brand Image
IBC ID: 14258
Location: India



Brand Image
IBC ID: 14260
Location: India



Brand Image
IBC ID: 9851
Location: India



Brand Image
IBC ID: 9848
Location: India

K-12 photography (Usage Model)



Usage Model
IBC ID: 14328
Location: US



Usage Model
IBC ID: 14332
Location: US



Usage Model
IBC ID: 14346
Location: US



Usage Model
IBC ID: 14322
Location: US



Usage Model
IBC ID: 14341
Location: US



Usage Model
IBC ID: 14335
Location: US



Usage Model
IBC ID: 14324
Location: US



Usage Model
IBC ID: 14339
Location: US

K-12 photography (Usage Model)



Usage Model
IBC ID: 3574
Location: US



Usage Model
IBC ID: 13717
Location: India



Usage Model
IBC ID: 13722
Location: Israel



Usage Model
IBC ID: 6629
Location: US



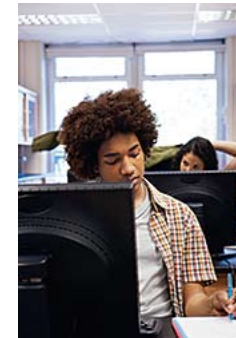
Usage Model
IBC ID: 6633
Location: US



Usage Model
IBC ID: 6637
Location: US



Usage Model
IBC ID: 6641
Location: US



Usage Model
IBC ID: 6645
Location: US

K-12 photography (Usage Model)



Usage Model
IBC ID: 6649
Location: US



Usage Model
IBC ID: 6877
Location: US



Usage Model
IBC ID: 6537
Location: US



Usage Model
IBC ID: 6545
Location: US



Usage Model
IBC ID: 6585
Location: US



Usage Model
IBC ID: 6549
Location: US



Usage Model
IBC ID: 6557
Location: US



Usage Model
IBC ID: 6565
Location: US

K-12 photography (Usage Model)



Usage Model
IBC ID: 6569
Location: US



Usage Model
IBC ID: 6581
Location: US



Usage Model
IBC ID: 6593
Location: US



Usage Model
IBC ID: 6597
Location: US



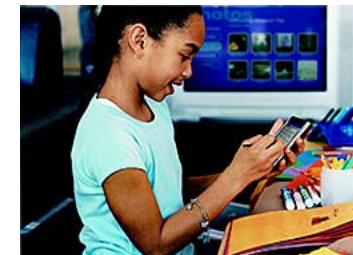
Usage Model
IBC ID: 6621
Location: US



Usage Model
IBC ID: 6625
Location: US



Usage Model
IBC ID: 3572
Location: US



Usage Model
IBC ID: 3594
Location: US

K-12 photography (Usage Model)



Usage Model
IBC ID: 3570
Location: US



Usage Model
IBC ID: 12595
Location: US



Usage Model
IBC ID: 3576
Location: US



Usage Model
IBC ID: 3582
Location: US



Usage Model
IBC ID: 13695
Location: US



Usage Model
IBC ID: 13696
Location: US



Usage Model
IBC ID: 13701
Location: US



Usage Model
IBC ID: 13702
Location: US

K-12 photography (Usage Model)



Usage Model
IBC ID: 13704
Location: US



Usage Model
IBC ID: 13699
Location: US



Usage Model
IBC ID: 13698
Location: US



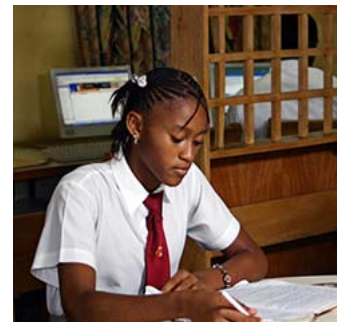
Usage Model
IBC ID: 13703
Location: US



Brand Image
IBC ID: 4355
Location: US



Usage Model
IBC ID: 13705
Location: US



Usage Model
IBC ID: 13727
Location: Nigeria



Usage Model
IBC ID: 13688
Location: US

K-12 photography (Usage Model)



Usage Model
IBC ID: 13690
Location: US



Usage Model
IBC ID: 13691
Location: US



Usage Model
IBC ID: 13694
Location: US



Usage Model
IBC ID: 13700
Location: US



Usage Model
IBC ID: 13689
Location: US



Usage Model
IBC ID: 13676
Location: US



Usage Model
IBC ID: 13697
Location: US



Usage Model
IBC ID: 13692
Location: US

K-12 photography (Usage Model)



Usage Model
IBC ID: 5089
Location: China



Usage Model
IBC ID: 14166
Location: India



Usage Model
IBC ID: 13566
Location: US



Usage Model
IBC ID: 13693
Location: US



Usage Model
IBC ID: 13726
Location: Nigeria



Usage Model
IBC ID: 9431
Location: Nigeria



Usage Model
IBC ID: 9443
Location: Nigeria



Usage Model
IBC ID: 9446
Location: Ghana

K-12 photography (Usage Model)



Usage Model
IBC ID: 9464
Location: Nigeria



Usage Model
IBC ID: 9458
Location: Nigeria



Usage Model
IBC ID: 9467
Location: Nigeria



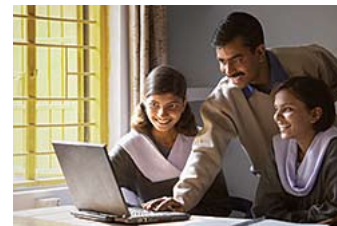
Usage Model
IBC ID: 9470
Location: Ghana



Usage Model
IBC ID: 9473
Location: Nigeria



Usage Model
IBC ID: 13584
Location: US



Brand Image
IBC ID: 10224
Location: India

Community Education (Brand)



Brand Image
IBC ID: 13732
Location: Israel



Brand Image
IBC ID: 13708
Location: Mexico



Brand Image
IBC ID: 13710
Location: Mexico



Brand Image
IBC ID: 13729
Location: Mexico



Brand Image
IBC ID: 13715
Location: China



Brand Image
IBC ID: 4930
Location: India



Brand Image
IBC ID: 4946
Location: India



Brand Image
IBC ID: 5120
Location: India

Community Education (Brand)



Brand Image
IBC ID: 13720
Location: India



Brand Image
IBC ID: 13719
Location: India



Brand Image
IBC ID: 13768
Location: India



Brand Image
IBC ID: 5207
Location: India



Brand Image
IBC ID: 14861



Brand Image
IBC ID: 5026
Location: India

Community Education (Usage Model)



Usage Model
IBC ID: 13747
Location: US



Usage Model
IBC ID: 13751
Location: US



Usage Model
IBC ID: 13723
Location: Israel



Usage Model
IBC ID: 13575
Location: US



Usage Model
IBC ID: 13594
Location: US



Usage Model
IBC ID: 13595
Location: US



Usage Model
IBC ID: 12134
Location: US



Usage Model
IBC ID: 12132
Location: US

Community Education (Usage Model)



Usage Model
IBC ID: 12137
Location: US



Usage Model
IBC ID: 12129
Location: US



Usage Model
IBC ID: 13749
Location: US



Usage Model
IBC ID: 13750
Location: US



Usage Model
IBC ID: 13736
Location: Israel



Usage Model
IBC ID: 13721
Location: Israel



Usage Model
IBC ID: 12136
Location: Africa



Usage Model
IBC ID: 13756
Location: Africa

Community Education (Usage Model)



Usage Model
IBC ID: 13722
Location: Israel



Usage Model
IBC ID: 13709
Location: Mexico



Usage Model
IBC ID: 13733
Location: Mexico



Usage Model
IBC ID: 13724
Location: Mexico



Usage Model
IBC ID: 4807
Location: India



Usage Model
IBC ID: 13716
Location: India



Usage Model
IBC ID: 13718
Location: India



Usage Model
IBC ID: 13711
Location: China

Community Education (Usage Model)



Usage Model
IBC ID: 13707
Location: China



Usage Model
IBC ID: 12144
Location: China



Usage Model
IBC ID: 12143
Location: China



Usage Model
IBC ID: 12145
Location: China



Usage Model
IBC ID: 13714
Location: China



Usage Model
IBC ID: 13731
Location: China



Usage Model
IBC ID: 13730
Location: China



Usage Model
IBC ID: 13713
Location: China

Higher Education (Brand)



Brand Image
IBC ID: 6881
Location: US



Brand Image
IBC ID: 14232
Location: US



Brand Image
IBC ID: 6553
Location: US



Brand Image
IBC ID: 6561
Location: US



Brand Image
IBC ID: 14252
Location: US



Brand Image
IBC ID: 14214
Location: US



Brand Image
IBC ID: 6541
Location: US



Brand Image
IBC ID: 6873
Location: US

Higher Education (Brand)



Brand Image
IBC ID: 14242
Location: US



Brand Image
IBC ID: 14234
Location: US



Brand Image
IBC ID: 14236
Location: US



Brand Image
IBC ID: 14238
Location: US



Brand Image
IBC ID: 14240
Location: US



Brand Image
IBC ID: 14244
Location: US



Brand Image
IBC ID: 14246
Location: US



Brand Image
IBC ID: 14248
Location: US

Higher Education (Brand)



Brand Image
IBC ID: 14250
Location: US



Brand Image
IBC ID: 14224
Location: US



Brand Image
IBC ID: 14222
Location: US



Brand Image
IBC ID: 14220
Location: US



Brand Image
IBC ID: 14226
Location: US



Brand Image
IBC ID: 14230
Location: US



Brand Image
IBC ID: 14218
Location: US

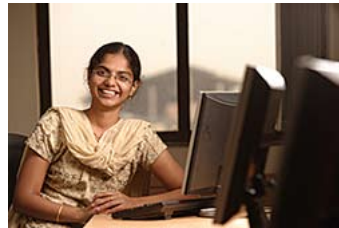


Brand Image
IBC ID: 14228
Location: US

Higher Education (Brand)



Brand Image
IBC ID: 5744



Brand Image
IBC ID: 14197
Location: India



Brand Image
IBC ID: 10475
Location: India



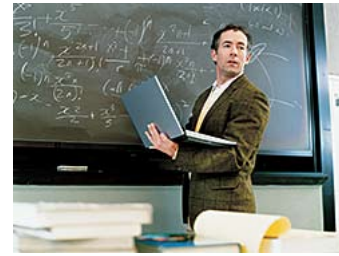
Brand Image
IBC ID: 4496
Location: US



Brand Image
IBC ID: 4508
Location: US



Brand Image
IBC ID: 4522
Location: US



Brand Image
IBC ID: 4526
Location: US



Brand Image
IBC ID: 4776

Higher Education (Brand)



Usage Model
IBC ID: 14216
Location: US



Usage Model
IBC ID: 13679
Location: US



Usage Model
IBC ID: 13680
Location: US



Usage Model
IBC ID: 6565
Location: US



Usage Model
IBC ID: 6569
Location: US



Usage Model
IBC ID: 13681
Location: US



Usage Model
IBC ID: 13678
Location: US



Usage Model
IBC ID: 13677
Location: US

Higher Education (Usage Model)



Usage Model
IBC ID: 13682
Location: US



Usage Model
IBC ID: 13683
Location: US



Usage Model
IBC ID: 13684
Location: US



Usage Model
IBC ID: 13562
Location: US



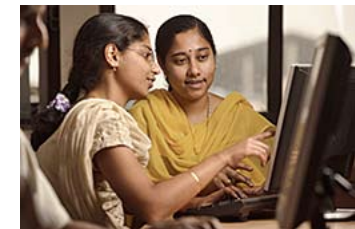
Usage Model
ID: 13564
Location: US



Usage Model
IBC ID: 13563
Location: US

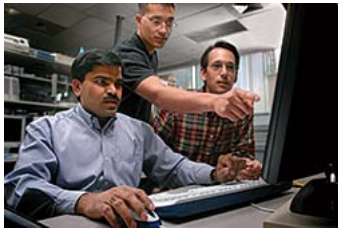


Usage Model
IBC ID: 13561
Location: US



Usage Model
IBC ID: 10486
Location: India

Higher Education (Usage Model)



Usage Model
IBC ID: 12127
Location: US



Usage Model
IBC ID: 12126
Location: US



Usage Model
IBC ID: 12125
Location: US



Usage Model
IBC ID: 5034
Location: Ghana



Usage Model
IBC ID: 5038
Location: Nigeria

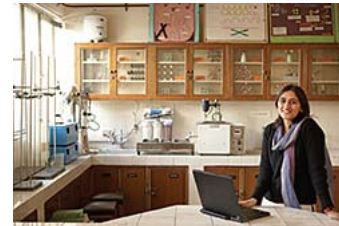
Science and Math (Brand)



Brand Image
IBC ID: 14261
Location: India



Brand Image
IBC ID: 14263
Location: India



Brand Image
IBC ID: 14268
Location: India



Brand Image
IBC ID: 15506
Location: US



Brand Image
IBC ID: 15507
Location: US



Brand Image
IBC ID: 15510
Location: US

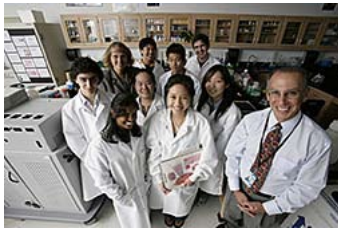


Brand Image
IBC ID: 15511
Location: US



Brand Image
IBC ID: 15515
Location: US

Science and Math (Brand)



Brand Image
IBC ID: 15539
Location: US



Brand Image
IBC ID: 15540
Location: US



Brand Image
IBC ID: 15541
Location: US



Brand Image
IBC ID: 15542
Location: US



Brand Image
IBC ID: 15544
Location: US

Science and Math (Usage Model)



Usage Model
IBC ID: 15498
Location: US



Usage Model
IBC ID: 15499
Location: US



Usage Model
IBC ID: 15505
Location: US



Usage Model
IBC ID: 15508
Location: US



Usage Model
IBC ID: 15509
Location: US



Usage Model
IBC ID: 15513
Location: US



Usage Model
IBC ID: 15514
Location: US



Usage Model
IBC ID: 15517
Location: US

Science and Math (Usage Model)



Usage Model
IBC ID: 15519
Location: US



Usage Model
IBC ID: 15520
Location: US



Usage Model
IBC ID: 15534
Location: US



Usage Model
IBC ID: 15535
Location: US



Usage Model
IBC ID: 15536
Location: US



Usage Model
IBC ID: 15537
Location: US



Usage Model
IBC ID: 15538
Location: US



Usage Model
IBC ID: 15543
Location: US

Science and Math (Usage Model)



Usage Model
IBC ID: 15545
Location: US



Usage Model
IBC ID: 15546
Location: US



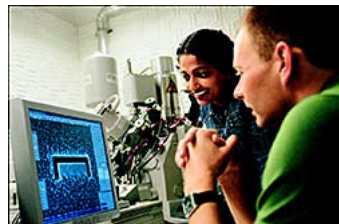
Usage Model
IBC ID: 15547
Location: US



Usage Model
IBC ID: 15548
Location: US



Usage Model
IBC ID: 12133
Location: US



Usage Model
IBC ID: 13678
Location: US



Usage Model
IBC ID: 13698
Location: US



Usage Model
IBC ID: 12599
Location: US

Science and Math (Usage Model)



Usage Model
IBC ID: 12130
Location: US



Usage Model
IBC ID: 5833
Location: US



Usage Model
IBC ID: 13683
Location: US



Usage Model
IBC ID: 13684
Location: US



Usage Model
IBC ID: 13680
Location: US

Science and Math (Events)



Usage Model
IBC ID: 12147
Location: US



Usage Model
IBC ID: 12135
Location: US



Usage Model
IBC ID: 14204
Location: US



Events
IBC ID: 12146
Location: US



Events
IBC ID: 12148
Location: US



Events
IBC ID: 12149
Location: US

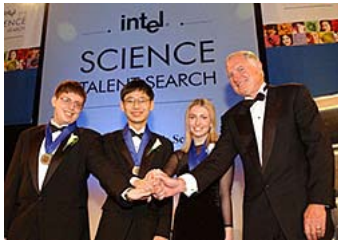


Events
IBC ID: 12150
Location: US



Events
IBC ID: 12160
Location: US

Science and Math (Events)



Events
IBC ID: 12157
Location: US



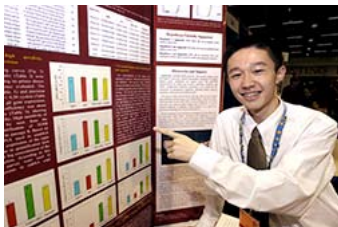
Events
IBC ID: 12158
Location: US



Events
IBC ID: 13728
Location: US



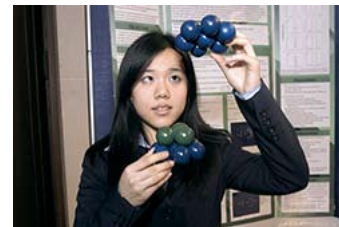
Events
IBC ID: 12159
Location: US



Events
IBC ID: 14205
Location: US



Events
IBC ID: 14206
Location: US



Events
IBC ID: 14207
Location: US



Events
IBC ID: 14208
Location: US

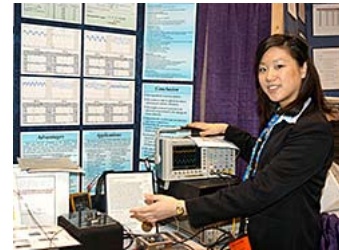
Science and Math (Events)



Events
IBC ID: 14209
Location: US



Events
IBC ID: 14210
Location: US



Events
IBC ID: 12161
Location: US



Events
IBC ID: 12162
Location: US



Events
IBC ID: 14202
Location: India



Events
IBC ID: 12163
Location: US

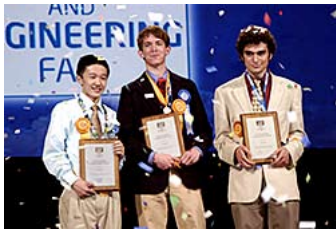


Events
IBC ID: 12164
Location: US



Events
IBC ID: 12165
Location: US

Science and Math (Events)



Events
IBC ID: 14213
Location: US



Events
IBC ID: 14212
Location: US



Events
IBC ID: 14200
Location: India



Events
IBC ID: 14201
Location: India

Professional Development (Brand)



Brand Image
IBC ID: 14164
Location: US



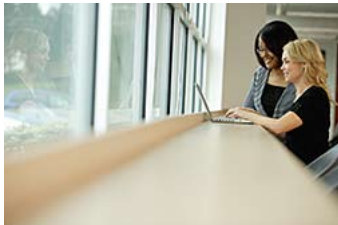
Brand Image
IBC ID: 14158
Location: US



Brand Image
IBC ID: 14349
Location: US



Brand Image
IBC ID: 14351
Location: US



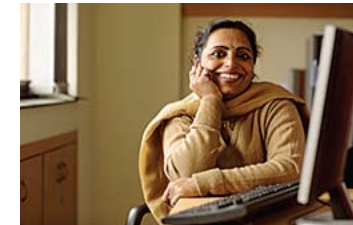
Brand Image
IBC ID: 14160
Location: US



Brand Image
IBC ID: 14005
Location: India

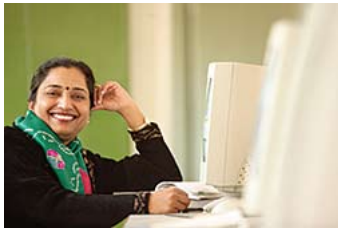


Brand Image
IBC ID: 14006
Location: India



Brand Image
IBC ID: 14199
Location: India

Professional Development (Brand)



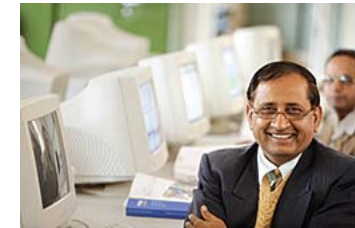
Brand Image
IBC ID: 14196
Location: India



Brand Image
IBC ID: 5006
Location: India



Brand Image
IBC ID: 14269
Location: India



Brand Image
IBC ID: 14273
Location: India



Brand Image
IBC ID: 14274
Location: India



Brand Image
IBC ID: 14255
Location: India



Brand Image
IBC ID: 14171
Location: India



Brand Image
IBC ID: 14195
Location: India

Professional Development (Usage Model)



Usage Model
IBC ID: 13740
Location: US



Usage Model
IBC ID: 13738
Location: US



Usage Model
IBC ID: 13739
Location: US



Usage Model
IBC ID: 14155
Location: US



Usage Model
IBC ID: 14156
Location: US



Usage Model
IBC ID: 14157
Location: US



Usage Model
IBC ID: 13596
Location: US



Usage Model
IBC ID: 14163
Location: US

Professional Development (Usage Model)



Usage Model
IBC ID: 14162
Location: US



Usage Model
IBC ID: 12333
Location: US



Usage Model
IBC ID: 14161
Location: US



Usage Model
IBC ID: 14355
Location: US



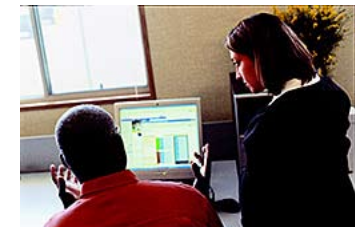
Usage Model
IBC ID: 14353
Location: US



Usage Model
IBC ID: 14415
Location: US



Usage Model
IBC ID: 13744
Location: US



Usage Model
IBC ID: 13745
Location: US

Professional Development (Usage Model)



Usage Model
IBC ID: 13746
Location: US



Usage Model
IBC ID: 13743
Location: US



Usage Model
IBC ID: 13737
Location: US



Usage Model
IBC ID: 13741
Location: US



Usage Model
IBC ID: 12334
Location: Germany



Usage Model
IBC ID: 12336
Location: Malaysia



Usage Model
IBC ID: 12337
Location: Malaysia



Usage Model
IBC ID: 10474
Location: India

Professional Development (Usage Model)



Usage Model
IBC ID: 14194
Location: India



Usage Model
IBC ID: 14275
Location: India



Usage Model
IBC ID: 14272
Location: India



Usage Model
IBC ID: 14349
Location: US



Usage Model
IBC ID: 14351
Location: US

Ethics (Brand)



Brand Image
IBC ID: 4456



Brand Image
IBC ID: 5807



Brand Image
IBC ID: 4986



Brand Image
IBC ID: 4958



Brand Image
IBC ID: 5647



Brand Image
IBC ID: 5211



Brand Image
IBC ID: 5006



Brand Image
IBC ID: 4974
Location: US

Ethics (Brand)



Brand Image
IBC ID: 5753



Brand Image
IBC ID: 12542

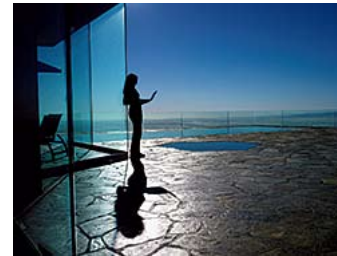
Environment (Brand)



Brand Image
IBC ID: 3121
Location: US



Brand Image
IBC ID: 4445
Location: US



Brand Image
IBC ID: 3079
Location: US



Brand Image
IBC ID: 5030
Location: China



Brand Image
IBC ID: 3162
Location: US



Brand Image
IBC ID: 2846
Location: US



Brand Image
IBC ID: 6545
Location: US



Brand Image
IBC ID: 4447
Location: US

Environment (Brand)



Brand Image
IBC ID: 4813



Brand Image
IBC ID: 3109



Brand Image
IBC ID: 5022
Location: India



Brand Image
IBC ID: 4438
Location: US



Brand Image
IBC ID: 5811
Location: India



Brand Image
IBC ID: 5790



Brand Image
IBC ID: 4817



Brand Image
IBC ID: 11759

Environment (Brand)



Brand Image
IBC ID: 11760



Brand Image
IBC ID: 14757
Location: RNB-US



Brand Image
IBC ID: 3004



Brand Image
IBC ID: 4773
Location: India



Brand Image
IBC ID: 2993
Location: US



Brand Image
IBC ID: 13408



Brand Image
IBC ID: 3312



Brand Image
IBC ID: 13407

Environment (Usage Model)



Usage Model
IBC ID: 6549
Location: US



Usage Model
IBC ID: 6877
Location: US



Usage Model
IBC ID: 13176



Usage Model
IBC ID: 14711



Usage Model
IBC ID: 13180
Location: US



Usage Model
IBC ID: 5825
Location: US

Community (Usage Model)



Usage Model
IBC ID: 15595



Usage Model
IBC ID: 15596



Usage Model
IBC ID: 15594



Usage Model
IBC ID: 15597



Usage Model
IBC ID: 15598



Usage Model
IBC ID: 15599



Usage Model
IBC ID: 15600



Usage Model
IBC ID: 15686

Community (Usage Model)



Usage Model
IBC ID: 15688



Usage Model
IBC ID: 15689



Usage Model
IBC ID: 15690



Usage Model
IBC ID: 15691



Usage Model
IBC ID: 15692



Usage Model
IBC ID: 15694



Usage Model
IBC ID: 15696



Usage Model
IBC ID: 15698

Community (Usage Model)



Usage Model
IBC ID: 15727



Usage Model
IBC ID: 15728



Usage Model
IBC ID: 15730



Usage Model
IBC ID: 15732



Usage Model
IBC ID: 15734



Usage Model
IBC ID: 15735



Usage Model
IBC ID: 15736



Usage Model
IBC ID: 15743

Community (Usage Model)



Usage Model
IBC ID: 15744



Usage Model
IBC ID: 15745



Usage Model
IBC ID: 15746



Usage Model
IBC ID: 15747

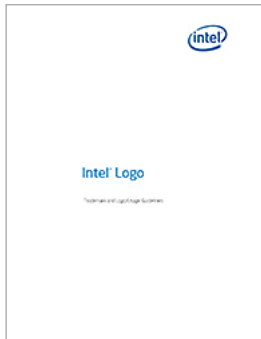


Usage Model
IBC ID: 15748



Usage Model
IBC ID: 15762

Guidelines



[Intel Brand Training](#)



[Intel Brand QRG](#)



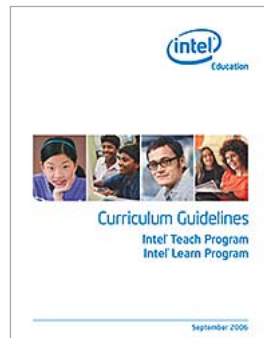
[Intel Logo Usage Guidelines](#)



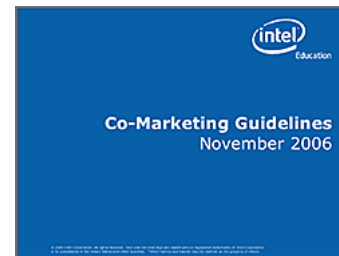
Intel Education Style Guidelines
IBC ID: 15453



Intel Education Campaign Guidelines
IBC ID: 15454



Intel Education Curriculum Guidelines
IBC ID: 15455



Intel Education Co-marketing
Guidelines
IBC ID: 15441

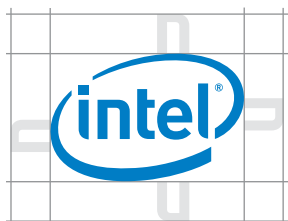


Intel Mojo Campaign Guidelines
IBC ID: 14284

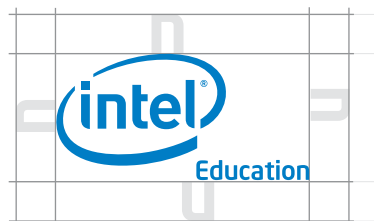
Logos: Usage

The Intel® Logo in Tagline should only be used in Intel direct communications to end users, internal and external customers. Do not use the Intel logo in tagline for co-marketing or third-party use. Use only approved art downloaded from brand.intel.com. Clear Space and Minimum Size for the Intel logo have been established to ensure maximum visibility and legibility.

This example shows you where the restrictions are found on the IBC image record.



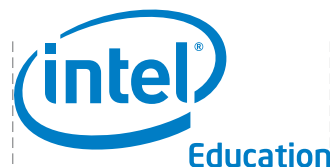
Intel logo clear space without corporate tagline



Intel logo clear space with corporate tagline



Minimum size: 1" or 2.54 cm wide
Minimum size on-line: 62 pixels wide



Minimum size: 1.65" or 4.20 cm wide
Minimum on-screen size: 102 pixels wide

File Formats

EPS, PNG, SWF_Flash, JPEG

Approved Intel Logo Color Palette

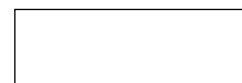


Intel Blue

CMYK: 100/40/0/0

RGB: 8/96/168

HEX: 0860A8



White

CMYK: 0/0/0/0

RGB: 255/255/255

HEX: FFFFFFFF



Black

CMYK: 60/60/0/100

RGB: 0/0/0

HEX: 000000

Typography

Neo Sans Intel is used on all Intel communications and is proprietary to Intel.

The family includes: Light, Light Italic, Regular, Regular Italic, Medium, and Medium Italic.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 123567890\$%@.,?!:;=+

Verdana is used on screen: email, Web, Microsoft PowerPoint*, and general communication.

The family includes: **Regular**, **Regular Italic**, **Bold**, and **Bold Italic**.

Assets: Intel Logos

Not for use in the People's Republic of China



Blue Logo

Print

IBC ID: 2759–Spot Color EPS small
IBC ID: 2760–Spot Color EPS large
IBC ID: 2757–4 color EPS small
IBC ID: 2758–4 color EPS large

Web

IBC ID: 3796–RGB EPS small

Powerpoint

IBC ID: 2775–PNG large
IBC ID: 2776– PNG small

Flash

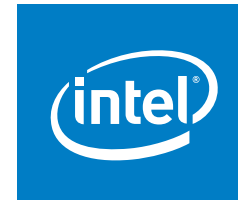
IBC ID: 2773–SWF



Black Logo

Print and Merchandise

IBC ID: 2763–Grayscale EPS small
IBC ID: 2764–Grayscale EPS large
IBC ID: 9503–Gray Flat



White Logo

Print

IBC ID: 2767–White EPS small
IBC ID: 2768–White EPS large

Assets: Education Logos

Not for use in the People's Republic of China



Blue Logo

Print

IBC ID: 14062–Spot Color EPS small

IBC ID: 14063–Spot Color EPS large

IBC ID: 15749–4 color EPS small

IBC ID: 15750–4 color EPS large

Web

IBC ID: 15754–RGB JPEG small

Powerpoint

IBC ID: 15755–PNG large



Black Logo

Print and Merchandise

IBC ID: 15757–Grayscale EPS small

IBC ID: 15756–Grayscale EPS large



White Logo

Print

IBC ID: 14071–White EPS small

IBC ID: 14072–White EPS large

Assets: Community Logos

Not for use in the People's Republic of China



Blue Logo

Print

IBC ID: 15731—Spot Color EPS small

IBC ID: 15725—Spot Color EPS large

IBC ID: 15741—4 color EPS large

Web

IBC ID: 15810—JPEG small



Black Logo

Print and Merchandise

IBC ID: 15803—Grayscale EPS small

IBC ID: 15753—Grayscale EPS large



White Logo

Print

IBC ID: 15805—White EPS small

IBC ID: 15804—White EPS large

Assets: Community Logos (Leap Ahead)

Not for use in the People's Republic of China



Blue Logo

Print

IBC ID: 15733–Spot Color EPS small

IBC ID: 15729–Spot Color EPS large

Web

IBC ID: 15751–JPEG small

IBC ID: 15742–JPEG large



Black Logo

Print and Merchandise

IBC ID: 15752–Grayscale JPEG

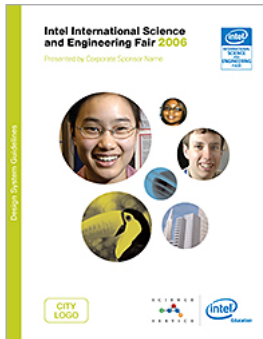


White Logo

Print

IBC ID: 15813–White JPEG large

Assets: ISEF & STS



[ISEF Guidelines](#)



[STS Guidelines](#)

To obtain logos, contact [Kimberly Liss](#), or [Barbara Carman](#).

PRC Assets: Intel Logos

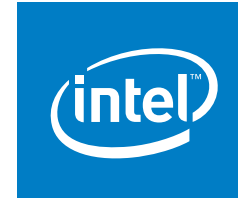
For use **only** in the People's Republic of China



Blue Logo



Black Logo



White Logo

To obtain Intel logo for PRC, please contact [Suzanne Pritchard](#).

PRC Assets: Education Logos (English)

For use **only** in the People's Republic of China



Blue Logo

Print

IBC ID: 15788—Spot Color EPS small

IBC ID: 15786—Spot Color EPS large

IBC ID: 15792—4 color EPS small

IBC ID: 15790—4 color EPS large

Web

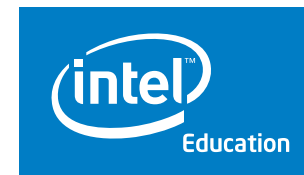
IBC ID: 15796—RGB large



Black Logo

Print and Merchandise

IBC ID: 15794—Grayscale EPS large



White Logo

Print

IBC ID: 15798—White EPS large

PRC Assets: Education Logos

For use **only** in the People's Republic of China



Blue Logo

Print

IBC ID: 15774—Spot Color EPS small

IBC ID: 15772—Spot Color EPS large

IBC ID: 15778—4 color EPS small

IBC ID: 15776—4 color EPS large

Web

IBC ID: 15782—RGB large



Black Logo

Print and Merchandise

IBC ID: 15780—Grayscale EPS large



White Logo

Print

IBC ID: 15784—White EPS large

PRC Assets: Community Logos

For use **only** in the People's Republic of China



Blue Logo

Print

IBC ID: 15770—Spot Color EPS small

IBC ID: 15768—Spot Color EPS large

IBC ID: 15760—4 color EPS small

IBC ID: 15758—4 color EPS large

Web

IBC ID: 15764—RGB large



Black Logo

Print and Merchandise

IBC ID: 15762—Grayscale EPS large



White Logo

Print

IBC ID: 15766—White EPS large

PRC Assets: Community Logos (Leap Ahead)

For use **only** in the People's Republic of China



Blue Logo

Print

IBC ID: 15771—Spot Color EPS small

IBC ID: 15769—Spot Color EPS large

IBC ID: 15761—4 color EPS small

IBC ID: 15759—4 color EPS large

Web

IBC ID: 15765—RGB large



Black Logo

Print and Merchandise

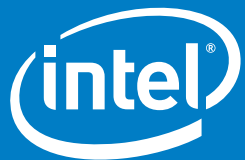
IBC ID: 15763—Grayscale EPS large



White Logo

Print

IBC ID: 15767—White EPS large



Contributing IBC Images

If you would like new assets developed, or have relevant images you'd like added to IBC, please contact [Kimberly Liss](#).

Contact

For questions about the content within this catalogue, contact [Kimberly Liss](#), CAG Marketing Manager.

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