**General information**

|  |  |
| --- | --- |
| Requester name [main contact]:  | Alison Elmer |
| Topic: [e.g. Higher Ed, K12, Intel ISEF,…]: | K12 (Intel Teach Elements) |
| Desired launch date: | 4/28 |
| Brief description of content request: | 2nd Elements course launching, updates are to present the course |
| Estimated # of pages (new or to be updated) | 10 |
| Estimated date for final content delivery: | 3/9/10 |
| Marketing/promotion plan and dates: | 4/28 is needed launch |

**Changes to:**

|  |  |  |
| --- | --- | --- |
| **URL** | **Change Description** | **Hyperlink to Script** |
| <http://www.intel.com/education/elements/> | **Content change** | [Elements](#ElementsLanding)  |
| <http://www.intel.com/education/tools/index.htm> | **Highlight + item in “Teaching and Learning Resources”** | [Tools & Resources page update](#Tools_Resources) |
| <https://educate.intel.com/pblorder.htm>  | **Change SKU to order CDs – new sku 323514-001 (clear text to specify that both courses are included on 1 cd) and update ‘thank you’ to cover all courses** | [Order CDs](#OrderForm) |

Change summary Table**: Elements Landing Page**

|  |  |
| --- | --- |
| Type of Page  | Content (project landing) |
| Headline Title | Intel® Teach Elements |
| Highlight Boxes | See below |
| Browser Page Title | Intel® Teach Elements Professional Development |
| Images info: |  |
| URL of page | <http://www.intel.com/education/elements/> |
| Links | ***Project-Based*** ***Approaches* Survey > [links to** [**http://www.surveymonkey.com/s.aspx?sm=G9NN\_2fpuDSez\_2b\_2f9ZAj0OenQ\_3d\_3d**](http://www.surveymonkey.com/s.aspx?sm=G9NN_2fpuDSez_2b_2f9ZAj0OenQ_3d_3d)**]** ***Assessment in 21st*** ***Century Classrooms* Survey > [links to** [**http://www.surveymonkey.com/s/MG8KKY5**](http://www.surveymonkey.com/s/MG8KKY5)**]** **PBA review the syllabus > [links to** [**http://download.intel.com/education/common/en/resources/Elements/PBL/Project\_Based\_Syllabus.pdf**](http://download.intel.com/education/common/en/resources/Elements/PBL/Project_Based_Syllabus.pdf)**Assessment Review the Syllabus > [links to** [**http://download.intel.com/education/common/en/resources/Elements/Assessment/Elements Assessment Syllabus.pdf**](http://download.intel.com/education/common/en/resources/Elements/Assessment/Elements%20Assessment%20Syllabus.pdf)**Learn More About the Series (PDF) >** **[Links to** <http://download.intel.com/education/common/en/resources/Elements/Intel_Teach_Elements_Overview.pdf> ]  |

Content: **Changes to /elements**

* **Change top highlight box to add survey link:**

**To:**

**Share Your Feedback**

Help us improve our Elements courses.

When you finish a course, complete a

survey:

***Project-Based***

***Approaches* Survey >**

***Assessment in 21st***

***Century Classrooms* Survey >**

* **Change 2nd highlight box (strikethrough indicates remove, red indicates new text to add)**

**More from Intel® Teach**

If you enjoyed ~~the Project-Based short~~ an Elements course, learn more about the Intel® Teach Program's other free professional development courses.

**Intel Teach Program >** [Link to [www.intel.com/education/teach/us](http://www.intel.com/education/teach/us)]

**BODY COPY:**

Intel® Teach Elements

Free, just-in-time professional development that you can experience now, anytime, or anywhere. A new series of high interest, visually compelling courses provides deeper exploration of 21st century learning concepts using:

* Animated tutorials and audio dialogs to explain concepts
* Interactive knowledge checking exercises
* Offline activities to apply concepts

|  |  |  |
| --- | --- | --- |
| Elements_Assmt_Web_Thumb | **Take *Assessment in 21st Century Classrooms* Online**Learn new assessment strategies to meet needs of 21st century students. Review the Syllabus > | **Share Your Feedback**Help us improve our Elements courses. When you finish a course, complete a survey:***Project-Based*** ***Approaches* Survey >*****Assessment in 21st*** ***Century Classrooms* Survey >**  |
| **Project-Based Approaches online** | **Take *Project-Based Approaches* Online**Explore ideas and try new project-based approaches for your classroom. Review the Syllabus > |
| Elements_Thumb_CDs | Order Elements Courses on CDNo high speed Internet connection? Take the course offline from a free CD. | **More from Intel® Teach**If you enjoyed an Elements course, learn more about the Intel Teach Program's other free professional development courses. **Intel Teach Program** >  |

**Learn more about the series** (PDF) >

Change summary Table**:**

|  |  |
| --- | --- |
| Type of Page  | Teaching & Learning Resources – HIGHLIGHT + ITEM |
| Headline Title | No change |
| Highlight Boxes | Change Highlight FROM:**NEW Self-Paced or Facilitated Free Professional Development**Intel® Teach Elements: Project-Based ApproachesExplore ideas and try new project-based approaches in your classroom in a self-paced or facilitated Intel® Teach Elements: Project-Based Approaches Course, an interactive e-learning experience.>>[Take the course now](http://www.intel.com/education/elements/index.htm)  | **Change Highlight** **TO:****NEW COURSE: Assessment in** **21st Century Classrooms** Elements2Take an in-depth look at assessment that meets the needs of 21st century teaching and learning. Learn to plan, develop, and manage student-centered assessment.>> **Take an Intel Teach Elements Course** |
| Images info: | “Elements 2” |
| URL of page | <http://www.intel.com/education/tools/index.htm> |
| Links | **“Learn more” links to** [**www.intel.com/education/elements**](http://www.intel.com/education/elements) |

|  |  |
| --- | --- |
| Type of Page  | Secure order form for Elements and ‘thank you’ |
| Change Description: | Header and text below the “Order CDs for Intel® Teach Elements” header change |
| URL of page | <https://educate.intel.com/pblorder.htm> and <http://www.intel.com/education/elements/thankyou.htm>  |
| Links | Change SKU to order CDs – new sku = 323514-001  |

Changes to <https://educate.intel.com/pblorder.htm>

[No change above this point]

**Order CDs for Intel® Teach Elements**

***Note:* You will receive both available courses on a CD, *Assessment in 21st Century Classrooms* and *Project-Based Approaches***

Order up to 25 CDs. To request more than 25, please email Intel® Education Customer Support

Quantity \*: 

Please let us know which course(s) you plan to take or facilitate (PBA, Assessment, or Both)\*:

 

[No change from this point down]

\* Indicates required field

Intel cares about your personal privacy. Your information will only be used for the purposes for which it has been collected. Review Intel’s privacy policy [here](http://www.intel.com/sites/sitewide/en_US/privacy/privacy.htm).

**By submitting this order, I confirm that I have read and agree to the** [**Terms of Use**](http://download.intel.com/education/teach/public/Terms-of-Use-Elements.pdf)

    

Changes to <http://www.intel.com/education/elements/thankyou.htm>

|  |
| --- |
| Thank you for your order! |

|  |
| --- |
| Please remember to complete the short survey included within the Course Resources to let us know what you think.[Return](http://www.intel.com/education/elements/) to Intel® Education Resources for Teachers [Link to [www.intel.com/education/teachers](http://www.intel.com/education/teachers) ]  |