Creative Kids Go Pro Scoring Guide

| Category | 5 | 3 | 1 | Weight | Total |
|-------------------|-----------------------------|------------------------------|---------------------|--------|-------|
| Process Skills | You show strong decision | You show decision | You show minimal | X 5 | /25 |
| | making skills | making skills | decision | | |
| | when deciding | when deciding | making skills | | |
| | on the | on the | when deciding | | |
| | organization | organization | on the | | |
| | and planning | and planning | organization | | |
| | the brochure. | the brochure. | and planning | | |
| | You | You | the brochure. | | |
| | demonstrate | demonstrate | You ask few | | |
| | highly effective | some effective | questions in | | |
| | questioning | questioning | class and with | | |
| | skills in class | techniques in | the client. | | |
| | and with the | class and with | | | |
| | client. | the client. | You | | |
| | | | demonstrate | | |
| | You use | You use | minimal | | |
| | effective | research skills | research skills | | |
| | research skills | to gather | to gather | | |
| | to gather | information for | information for | | |
| | information for | the brochure, | the brochure. | | |
| | the brochure. | but you could be more | | | |
| | | resourceful. | | | |
| Writing | You | Your writing | Your writing | X 5 | /25 |
| | demonstrate | conveys the | does not | | |
| | strong writing | message but | convey the | | |
| | skills to convey | could have any | message | | |
| | a message | of the following: | clearly. You | | |
| | clearly. | more detail, a | need all of the | | |
| | | more | following: more | | |
| | | appropriate | detail, a more | | |
| | | tone, or a | appropriate | | |
| | | clearer | tone, and a clearer | | |
| | | message. | message. | | |
| Graphics | Your graphics | Your graphics | Your graphics | X 4 | /20 |
| | and other | or other | or other | | |
| | enhancements | enhancements | enhancements | | |
| | enrich the | are present but | are present but | | |
| | product and | do not always | distract from | | |
| | significantly | enrich the | the learning | | |
| | contribute to | learning | experience or | | |
| | the intended | experience or | are | | |
| | meaning. | are sometimes inappropriate. | inappropriate. | | |
| Layout and Design | You have | You have | You have not | X 4 | /20 |
| | considered | considered | really | | |
| | | | | | |
| | design | some design | considered | | |

Copyright © 2010 Intel Corporation. All rights reserved. Adapted with permission. Intel, the Intel logo and the Intel Education Initiative are trademarks of Intel Corporation or its subsidiaries in the U.S. and other countries. *Other names and brands may be claimed as the property of others.

| | your brochure and created an appropriate brochure for the organization with a clear message. | your brochure and created a satisfactory brochure for the organization. | elements for your brochure and created a brochure that is not appropriate for the organization. | | |
|------------|--|---|---|-------|------|
| Group Work | You worked cooperatively with the team, helped set the direction for the work, solved problems, and showed leadership. | You worked cooperatively with the team, helped set the direction for the work, and solved some problems. At times, you waited for direction from others. | You had trouble working cooperatively with the team. | X 2 | /10 |
| | | | | Total | /100 |