## Food for Thought MENU SCORING GUIDE

Use a 4 through 1 rating scale to score each of the following requirements.

4 - Exceeds requirements	3 - Meets requirements		2 - Falls short of requirements		1 - Does not address requirements
Requirements	Score	Weight	Total	Tea	cher Comments
The menu includes a catchy tagline or slogan for the restaurant.		X 1			
The menu includes a description of the restaurant.		X 2			
The menu includes a wide variety of items from all of the food groups.		X 4			
The nutritional benefits of the items are reflected in the descriptions.		X 5			
The prices are reasonable for each item.	9	X 3			
The menu allows people to know about the restaurant by listing the address, phone number, operating hours, and map.		X 1			
The menu has digital pictures, graphics, or scanned artwork.		X1			
The layout of your menu i professional looking, with items in columns and the appropriate number of pictures.	S	X 2			
		Total Score			

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