Become a Food Engineer

Brainstorm a list of foods that could be genetically altered. Consider many different aspects of food, such as:

- taste
- growing conditions and locations
- texture
- size
- rate of growth
- nutritional value
- resistance to bugs or disease
- resistance to weather

1.	Select one food item from your list above. What is the problem you are attempting to solve?
2.	What will you change about this food? How will it be improved?
3.	Where will the new desired traits come from? Will you use selective breeding or genetic engineering?

4. Consider the pros and cons for your new food creation.

Pros

	FIUS	Cons		
		I		
5.	Give your new food creation a clever marketing name:			
			_	
6	Create a magazine advertisement that explains and promotes your new food.			
σ.	production and an arrangement area of productions o			

Cons

Copyright © 2011 Intel Corporation. All rights reserved. Intel, the Intel logo, the Intel Education Initiative, and the Intel Teach Program are trademarks of Intel Corporation or its subsidiaries in the U.S. and other countries.

 $[\]ensuremath{^{\star}}\xspace \xspace \xspace \xspace \xspace$ Other names and brands may be claimed as the property of others.