## Newsletter Scoring Guide

Names:		
Topic Selected: _		

	5	3	1
Content	We include full and detailed	We are missing important	We provide an incomplete
(x 5)	background information that informs the audience.	background information, and the missing information detracts from the message.	background, and it leaves the audience confused.
	Our point of view is clearly evident and supported with concrete evidence.  We provide excellent and detailed explanations of physics technology.  Our points of interest are explained accurately and concisely.  Our stories answer who, what, where, when, why, and how in detail and description.	Our point of view is clearly evident but weakly supported by examples.  We provide an explanation of physics technology but may be poorly organized.  Our points of interest are explained.  Our stories answer who, what, where, when, why, and how.	Our point of view is not evident.  We provide an incomplete explanation of physics technology.  We did not include points of interest.  Our stories do not answer who, what, where, when, why, or how.
Layout	Our graphics enhance our newsletter content.	Our graphics compliment our newsletter content.	Our graphics detract from our newsletter content.
(x 2)	Our newsletter title is catchy and reflective of the content.	Our newsletter title is reflective of the content.	Our newsletter title is not reflective of the content or missing.
	Our design and layout choices allow the reader to easily follow our theme.	Our design and layout choices allow the reader to follow our stories.	Our design and layout choices hinder the reader from following our stories.
Conventions and	Our work is free of grammatical and spelling errors.	Our work contains some grammatical and spelling errors.	Our work contains many grammatical and spelling errors.
Word Usage	Our word choice is creative and interesting.	Our word choice is interesting.	Our word choice is dull and does not have detail.
(x 3)	We write with the intended audience in mind for the most impact.	We write with the intended audience in mind.	We do not write with the intended audience in mind.
	Our sources are cited correctly.	Most of our sources are cited correctly.	None of our sources are cited correctly.

TOTAL SCORE:	/50
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