Project Scoring Guide

Category	5	3	1	Weight	Total
Content	Our presentation shows in-depth background about our recommended communication tool.	Our presentation shows general background about our recommended communication tool.	Our presentation shows minimal background about our recommended communication tool.	Х 3	/15
	Our presentation demonstrates analysis of data and information to evaluate communication solutions. Our proposal clearly describes and explains our recommendation in detail.	Our presentation demonstrates some analysis of data and information to evaluate communication solutions. Our proposal describes and explains our recommendation in some detail.	Our presentation demonstrates little analysis of data and information to evaluate communication solutions Our proposal describes and explains our recommendation in general terms.		
Organization	The beginning of our recommendation is very engaging and captures the audience's interest. Our transitions between ideas are smooth, logical, and seamless. Our conclusion effectively summarizes our recommendation.	The beginning of our recommendation is engaging and mostly captures the audience's interest. Our transitions between ideas are smooth and mostly logical. Our conclusion summarizes the speech and is related to the whole.	The beginning of our recommendation is somewhat engaging. Our transitions between ideas are somewhat logical, although rough or awkward. Our conclusion is ineffective and may not relate to the whole.	X 3	/15
Oral Presentation	I speak clearly and communicate my ideas in a convincing way.	For the most part, I speak clearly and communicate my ideas effectively.	I do not speak clearly, so my ideas are difficult to understand.	X 1	/5

Designing Effective Projects

Collaboration	I contribute many ideas and do my share of research. I listen respectfully to my peers and provide constructive feedback.	I contribute some ideas and do some research. I listen to my peers.	I listen to my peers, but I do not contribute much.	X 1	/5
Data Display and Analysis	Data display is effective and accurate. Data analysis and conclusions support our recommendation.	Data is displayed graphically, and graphics show some support of our recommendation.	Data is not displayed graphically.	X 2	/10
				TOTAL	/50