## Red Light, Green Light: Presentation Rubric

|                        | 4   | 3  | 2   | 1   |
|------------------------|---|--|---|---|
| Content                | We propose a practical, cost-effective, and logical solution to the problem and communicate our proposal in a persuasive way using graphs and charts of our data to support our idea. | We propose a reasonable solution to the problem and communicate our proposal effectively using charts and graphs of our data to support our idea.              | We propose a solution, but it may not be practical, and we only partially support our idea with charts and graphs of our data.                  | We do not propose a solution, or the solution we propose is not reasonable and we have little or no data to support it.   |
| Organization           | Our presentation is organized in a logical order with an introductory and closing slide.  | Our presentation is organized and has an opening and closing slide.  | Our presentation is in a rather confusing order or is missing an introductory or closing slide.   | Our presentation is unorganized and difficult to follow.  |
| Appearance             | We use an appropriate amount of text on a slide, and our slide design, along with graphics, transitions, and special effects, helps us communicate our meaning.                       | We use an appropriate amount of text on a slide, and our slide design, along with graphics, transitions, and special effects, do not detract from our meaning. | We sometimes put too much text on a slide, and our slide design, graphics, transitions, and special effects sometimes detract from our meaning. | We often put too<br>much text on a<br>slide, and our<br>slide design,<br>graphics,<br>transitions, and<br>special effects<br>often overpower<br>what we are<br>trying to say. |
| Writing<br>Conventions | We have no errors in spelling, punctuation, capitalization, or word usage.  | We have no errors in spelling, punctuation, capitalization, or word usage that detract from our meaning.   | We have a few errors in spelling, punctuation, capitalization, or word usage that detract from our meaning.                                     | We have so many errors in spelling, punctuation, capitalization, and word usage that our meaning is not clear.  |