VIRTUAL AMBASSADOR MULTIMEDIA PRESENTATION RUBRIC

	4	3	2	1
Content	We clearly describe the country, including geographic, economical, political, and cultural information. We thoroughly explain a key social issue. We present a realistic project that directly addresses the issue. We include a detailed budget with visual representation.	We describe the country, including geographic, economical, political, and cultural information but some of our descriptions lack detail. We generally explain a key social issue. We present a project that addresses the issue. We include a budget with visual representation, but it lacks detail in some areas.	We describe some information in a few of the following areas: geography, economics, politics, and culture. We partially explain a key social issue. We present a project that may not be realistic or directly address the issue. We include a budget without visual representation.	We describe very basic information about the country in one of the following areas: geography, economics, politics, or culture. We minimally explain a key social issue. We present a project that is not realistic and does not directly address the issue. We include only a basic budget.
Organization and Mechanics	Our presentation is well organized, sequential, and well-supported with detail. Our word choices are clear and appropriate. The grammar and spelling are free of errors. The formatting is consistent throughout the presentation. Proofreading is clearly evident, and the presentation contains no noticeable errors.	Our presentation is organized, sequential, and supported with detail. Our word choices are appropriate. The grammar and spelling are generally free of errors. The formatting is largely consistent, and inconsistencies do not interfere with the presentation. Proofreading is evident with only a few errors that do not detract from the presentation.	Our presentation is partially organized, and some of our ideas are not well supported. Our word choices are generally appropriate. Several errors in grammar and/or spelling are evident. The formatting inconsistencies detract from the presentation. Proofreading is somewhat evident, but errors detract from the presentation.	Much of our presentation is disorganized, and most of our ideas are not well supported. Our word choices are often inappropriate. Major errors in grammar and/or spelling are evident. Inconsistent formatting interferes with the presentation. Proofreading is not evident, and errors significantly interfere with the presentation.

Presentation	Our presentation is creative and engages the audience.	Our presentation engages the audience.	Our presentation sometimes engages the audience.	Our presentation rarely or never engages the audience.
	Our slideshow contains visuals and graphics that	Our slideshow contains visuals and graphics that support the content.	Our slideshow contains some visuals or graphics.	Our slideshow does not contain visuals or graphics.
	powerfully support the content.	We use voices that are understood. We make good eye contact with	We need to speak more clearly at times.	We need to speak much more clearly.
	We use strong, clear voices, and we are easily understood.	the audience throughout the presentation.	We make some eye contact with the audience throughout the presentation.	We do not make eye contact with the audience throughout the presentation.
	We make excellent eye contact with the audience throughout the presentation.			