Rubric for Persuasive Writing

The main purpose of a rubric is to help you do your best work. Use the rubric to make sure you understand what you are expected to learn. Is all of your work best described by column 4? If not, what can you improve? If you have access to a printer, you may want to print the rubric for reference as your work through the activities. Ask your teacher for help if you have any questions about the rubric.

	4	3	2	1
Issue Choice	The issue is focused and interesting to readers. Persuasive	The issue is focused and interesting to most readers. Persuasive	The issue is focused but may be interesting to only a few readers.	The issue is too broad to be covered adequately. Persuasive
	writing strategies are the best way to approach the issue.	writing strategies are a good way to approach the issue.	Persuasive writing strategies are one way to approach the issue, but they are not the best way.	writing strategies are not a good way to approach the issue.
Research Questions	Questions are relevant and engaging, and provoke thought on all important aspects of the issue. Questions provoke thought on all information needed for persuasive writing strategies.	Questions are relevant, engaging, and address all important aspects of the issue. Questions provide all information needed for persuasive writing strategies.	Questions are relevant but do not address some important aspects of the issue. Questions provide some appropriate information for persuasive writing strategies.	Many questions are not relevant to the issue. Many questions would be more appropriate for another style of writing.
Information Gathering	A variety of credible sources that provide accurate and reliable information are located. Specific and relevant keywords are	At least two types of sources are located without assistance, and all sources are appropriate and credible. General and relevant keywords are	At least two types of sources are located without assistance, but some sources may not be appropriate or credible. Vague and relevant	All appropriate and credible sources are located with assistance. Keywords are not identified or not used. Notes do not relate to

	used to narrow search results and improve the quality of hits. Notes use summaries, paraphrase, and direct quotes to capture detailed information related to research questions.	used to narrow search results and improve the quality of hits. Notes use summaries or paraphrase, and direct quotes to capture general information related to research questions.	keywords are used to narrow search results and improve the quality of hits. Notes use summaries or paraphrase to capture some information related to research questions.	research questions or do not summarize or paraphrase relevant information.
Writing Mechanics	All words are spelled and capitalized correctly. All sentences are punctuated correctly.	Almost all words are spelled or capitalized correctly. Almost all sentences are punctuated correctly.	Several words are misspelled or capitalized incorrectly. Several sentences are punctuated incorrectly.	Many words are misspelled and capitalized incorrectly. Many sentences are punctuated incorrectly.
File Management	Files are clearly named, consistently saved to the correct location, and well-organized in folders.	Files are clearly named and consistently saved to the correct location, but they are not well-organized in folders.	Work is not lost, but files are not clearly named or not consistently saved to the correct location.	Work is lost because files are not clearly named or not consistently saved to the correct location.