

Ecology Explorers: Report and Presentation Scoring Guide

	4	3	2	1	Points/ Comments
Introduction	A thorough introduction shows that the writer is very aware of the intended reader/ audience. Provides compelling reasons for the audience to read/ listen to the content that will follow. Includes hook, background, and thesis.	A clear introduction with hook, background, and thesis. Somewhat tailored to the intended audience.	A general overview of the content that will follow, but not tailored to the intended audience. Contains missing or incomplete elements of an introduction.	No information given as to what to expect in report/presentation	
Research (body of report) Points: x 5	Addresses all questions in the Webquest and research paper outline. Presents many supporting details. Responses show superior understanding of the material. Clearly writes for the intended audience.	Addresses all questions in the Webquest and research paper outline. Shows significant understanding of the material. Some evidence that the report is written for a specific audience.	Addresses most questions in the Webquest and research paper outline. Shows satisfactory understanding of the material. Little evidence that the report is written for a specific audience.	Addresses few questions in the Webquest. Shows limited understanding of the material. Disregard for the intended audience.	
Conclusion	Conclusion offers many recommendations for protecting a species. Recommendations based on reasoned analysis and justified by research. Takes into consideration whether solutions are practical and economically feasible. Insightful and imaginative solutions.	Conclusion offers several recommendations for protecting a species. Recommendations based on reasoned analysis and justified by research. Some solutions do not include evidence that they are practical or economically feasible.	Conclusion offers few recommendations for protecting a species. Recommendations not clearly based on reasoned analysis or justified by research. No discussion as to whether solutions are practical or economically feasible.	Does not offer concluding recommendations for protecting a species. No discussion as to whether solutions are practical or economically feasible.	
Sentence Fluency, Organization, and Conventions	Superior writing. Ideas are well stated. Work shows high level of organization. No notable grammar and spelling errors. Includes a complete bibliography with more than three sources.	Ideas are stated clearly. Work is organized. Few grammar and spelling errors, which detract from the work somewhat. Includes a complete bibliography.	Some ideas stated clearly. Organization is weak. Frequent grammar and spelling errors detract from the work. Bibliography is incomplete or missing.	Ideas not stated clearly. Work lacks organization or is incomplete. Grammar and spelling errors make report difficult to read. Bibliography is missing.	
Presentation Points: x 5	Presentation is very effective. Work surpasses standard. Smooth delivery. Comparisons of all assigned species reflect insightful understanding of their issues. Multimedia choices greatly enhance the message.	Presentation is clear and presented in an effective manner. Comparisons of all assigned species reflect a good understanding of their issues. Multimedia choices support the message.	Some elements of the presentation were confusing or ineffective. Delivery needs more practice. Comparisons of all assigned species reflect a basic understanding of their issues. Some multimedia choices do not clearly support the message.	Presentation is not effective. Practice not evident. Comparisons of all assigned species are incomplete or do not reflect an understanding of their issues. Multimedia elements are completely lacking or distort/distract from message.	
Total Points					