



Douglas Fisher

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General Manager, Software and Services Group

Intel Corporation

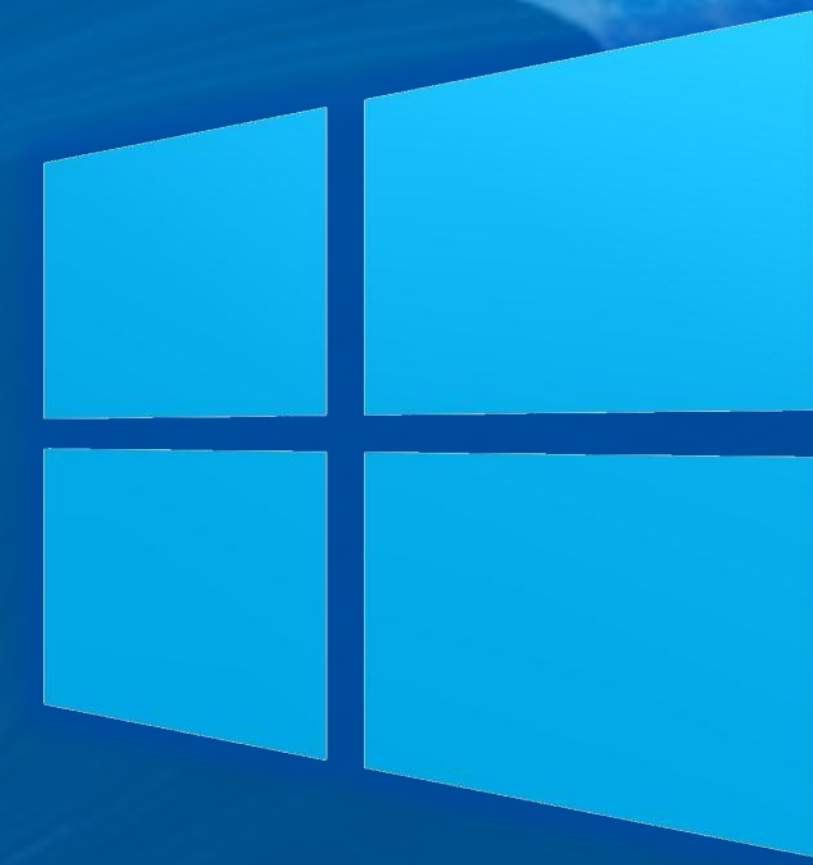


My First Computer

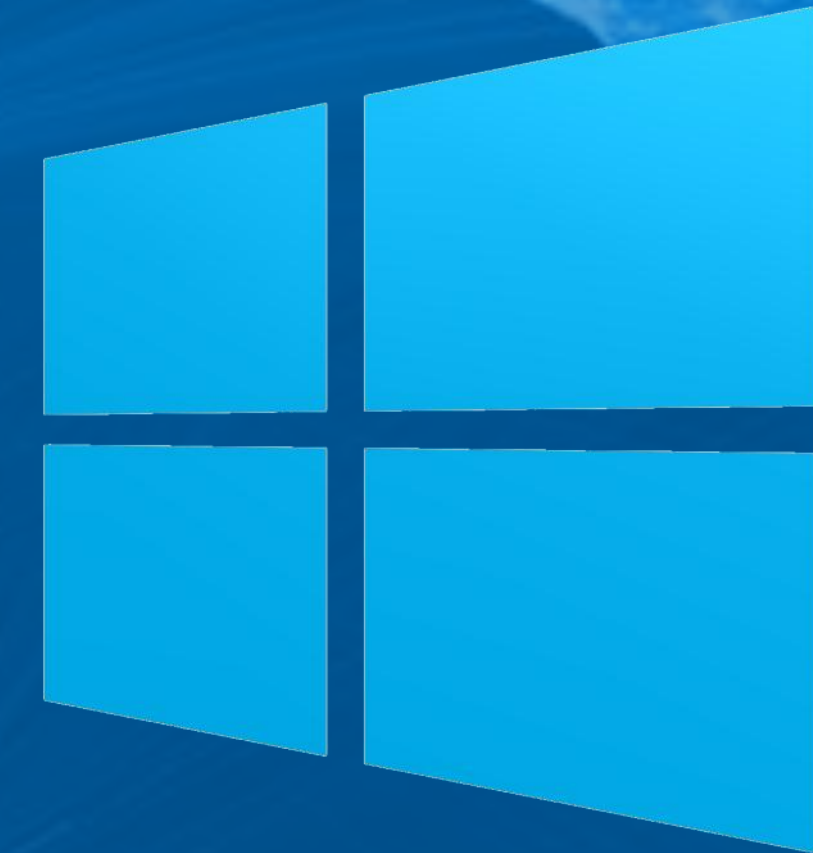


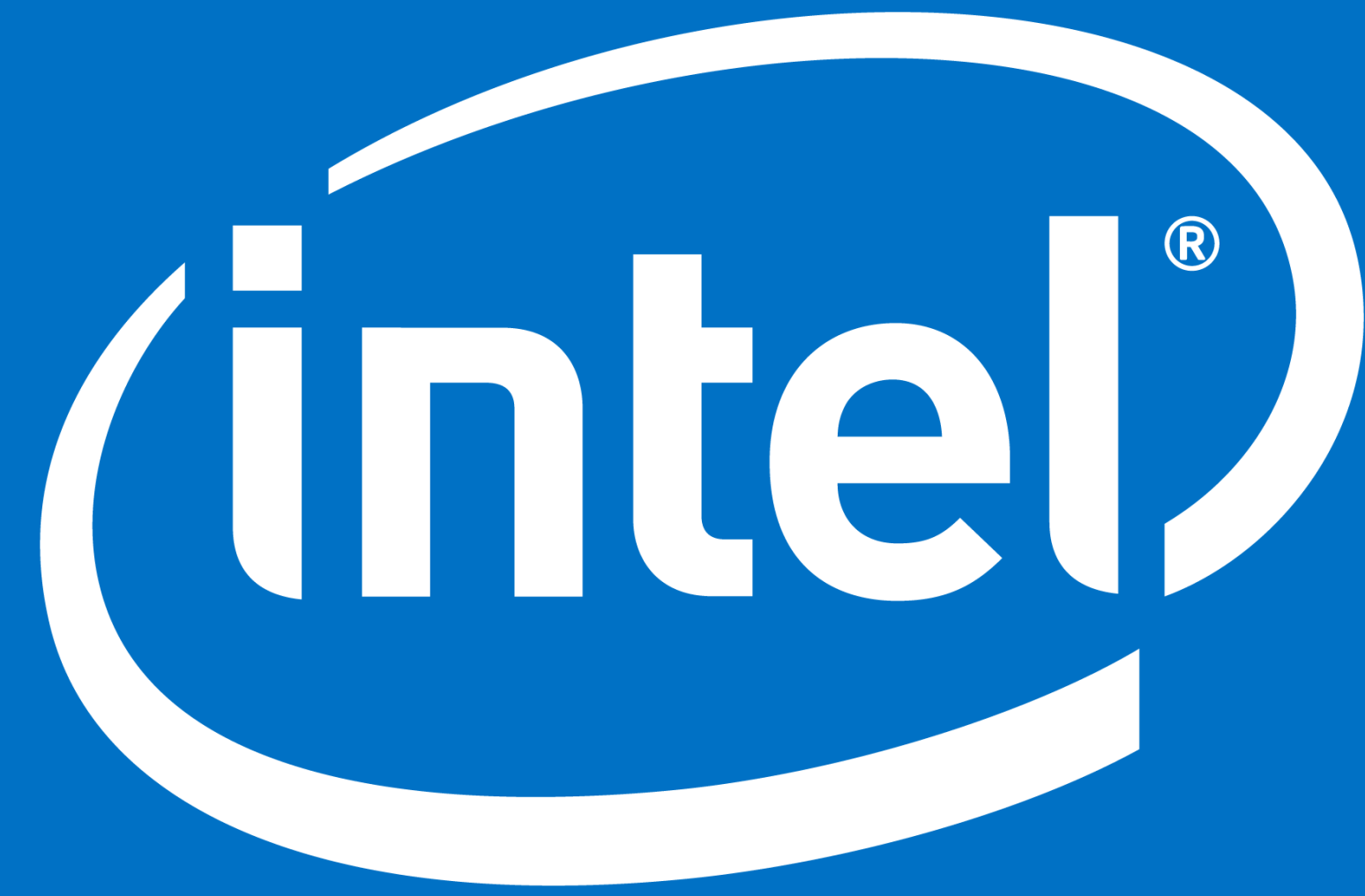
What is Mobility?

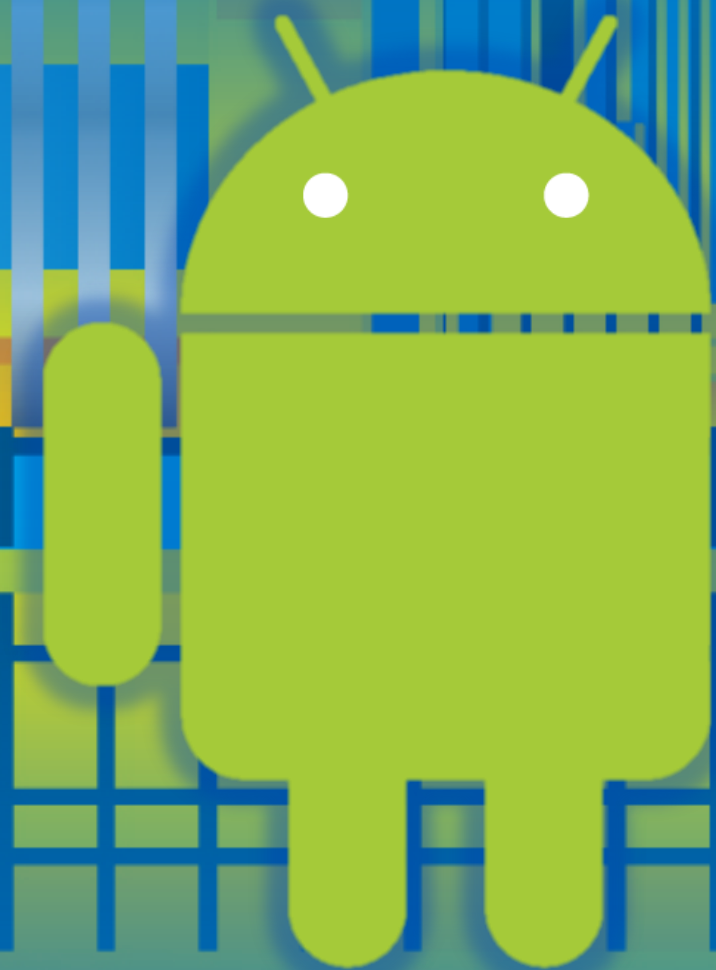
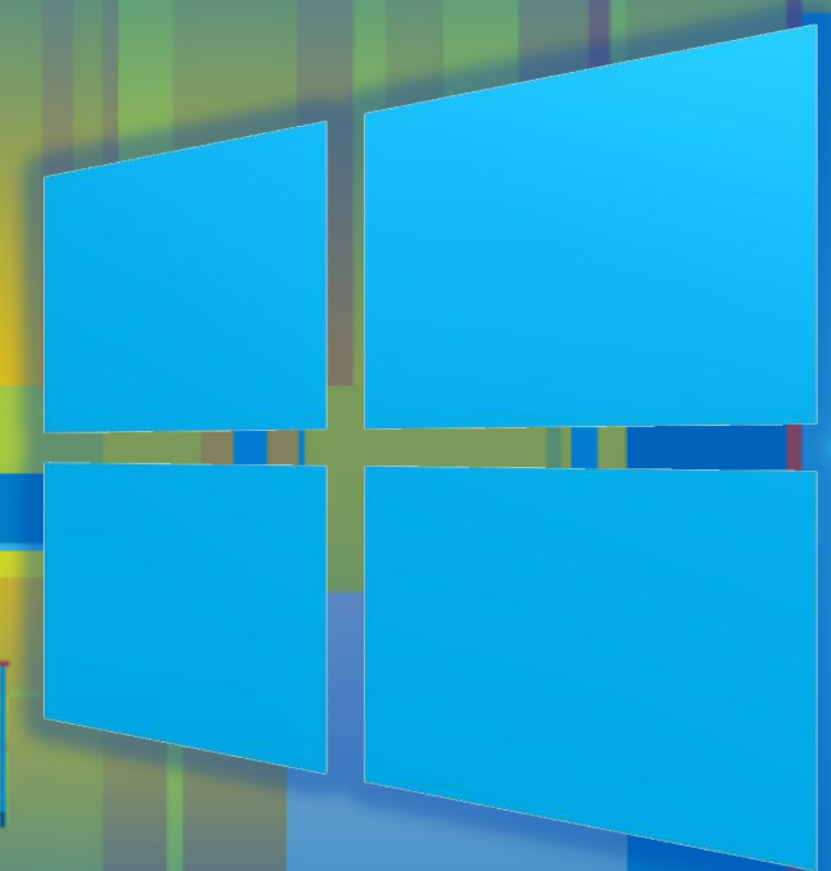
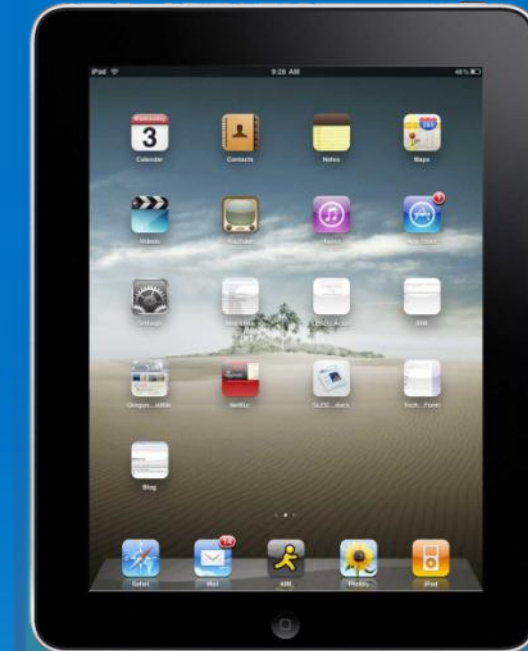


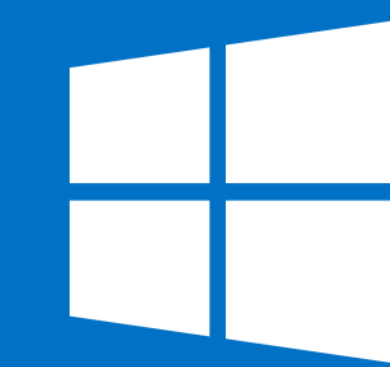




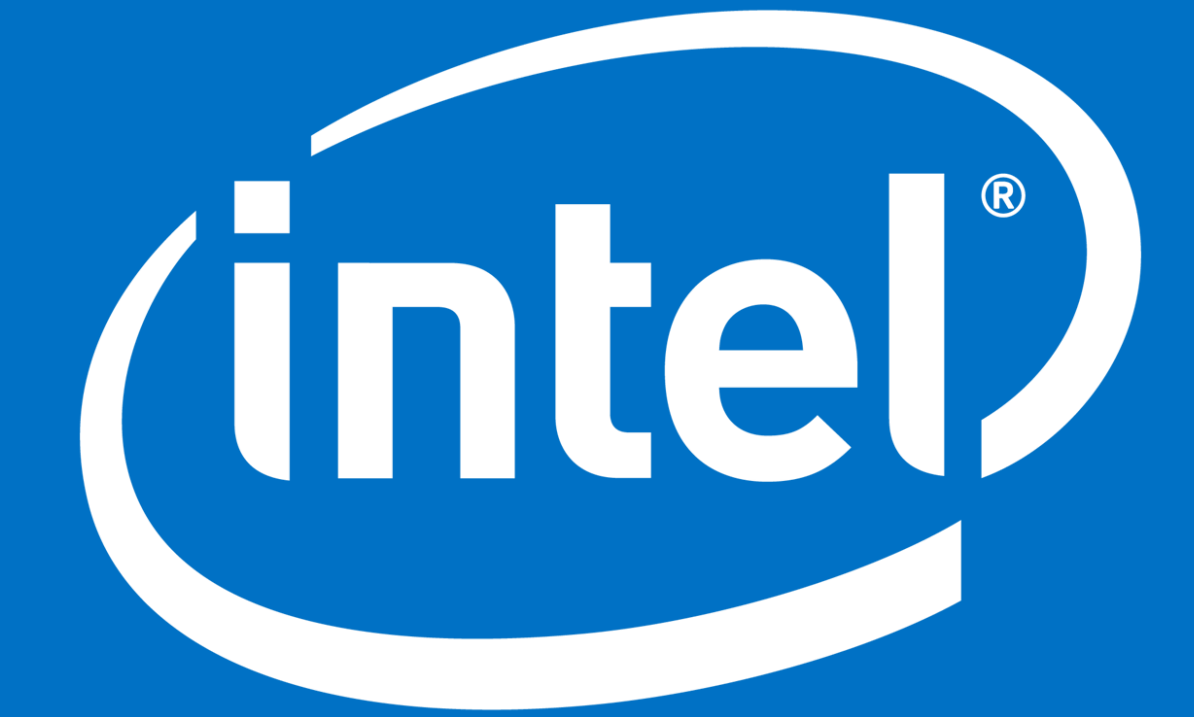








Windows® 8



Windows 8 and Intel Mobile Capabilities

Fast Boot

Amazing Battery Life

Touch and Sensor Aware

Highly Responsive

Fresh Data

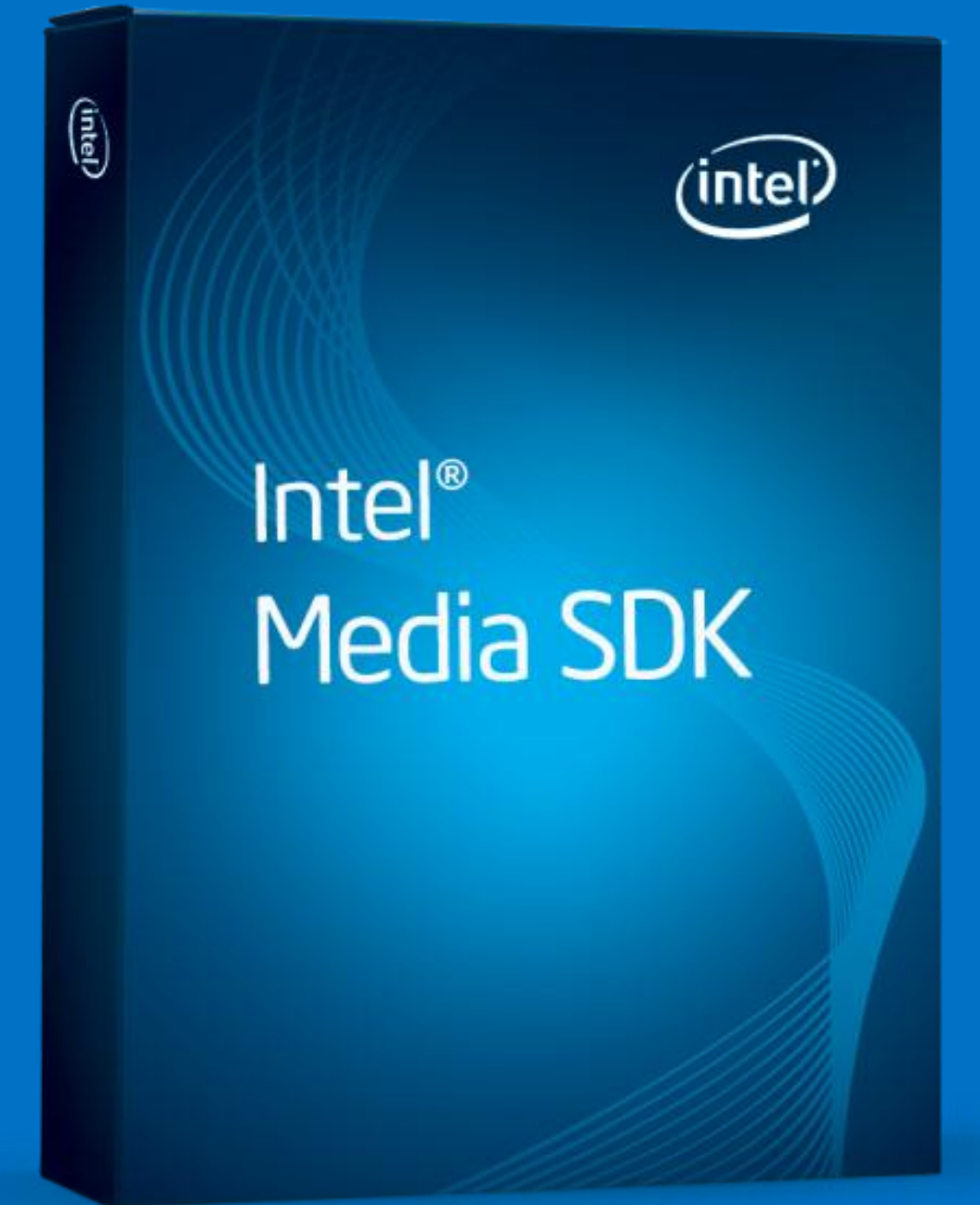
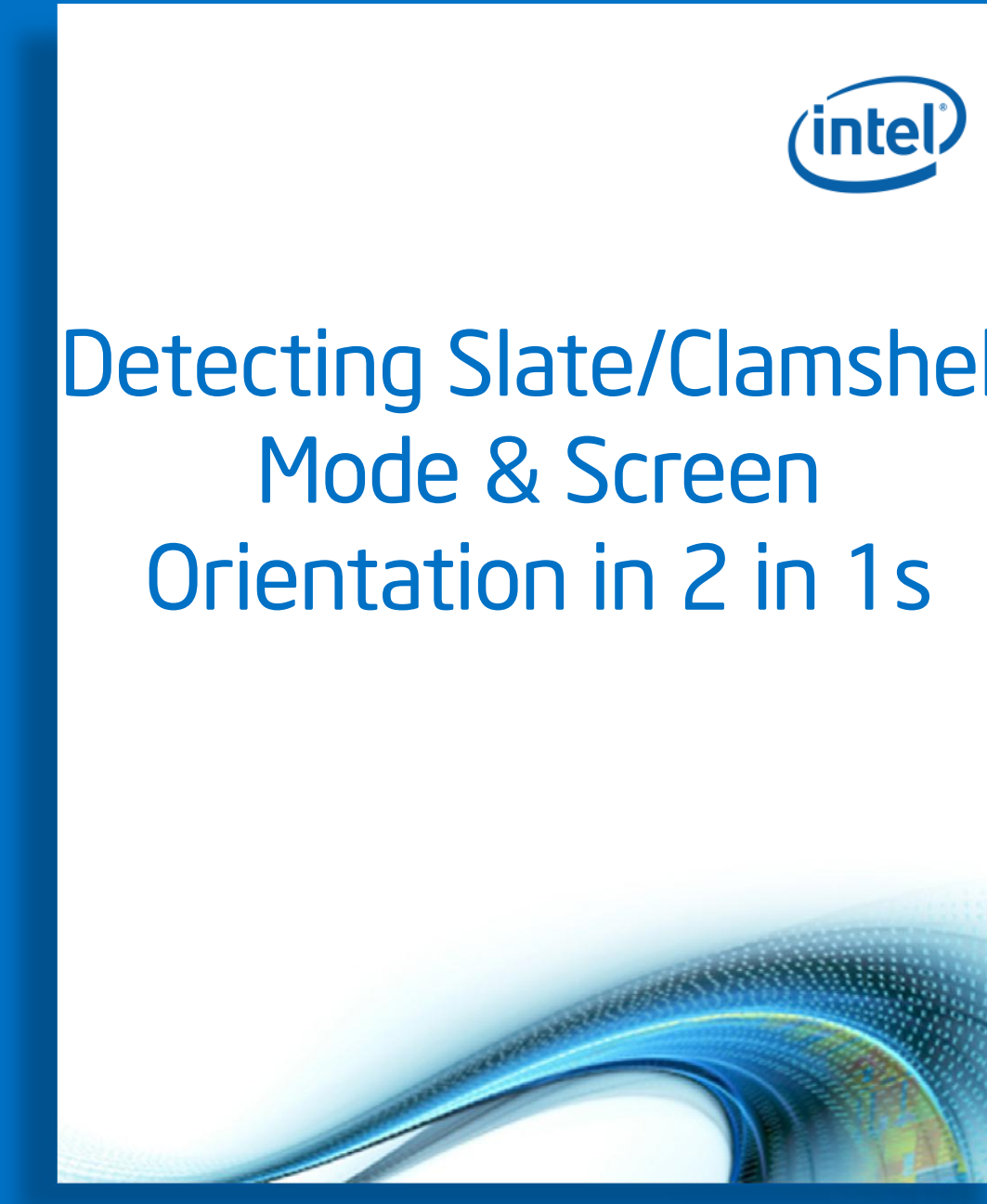
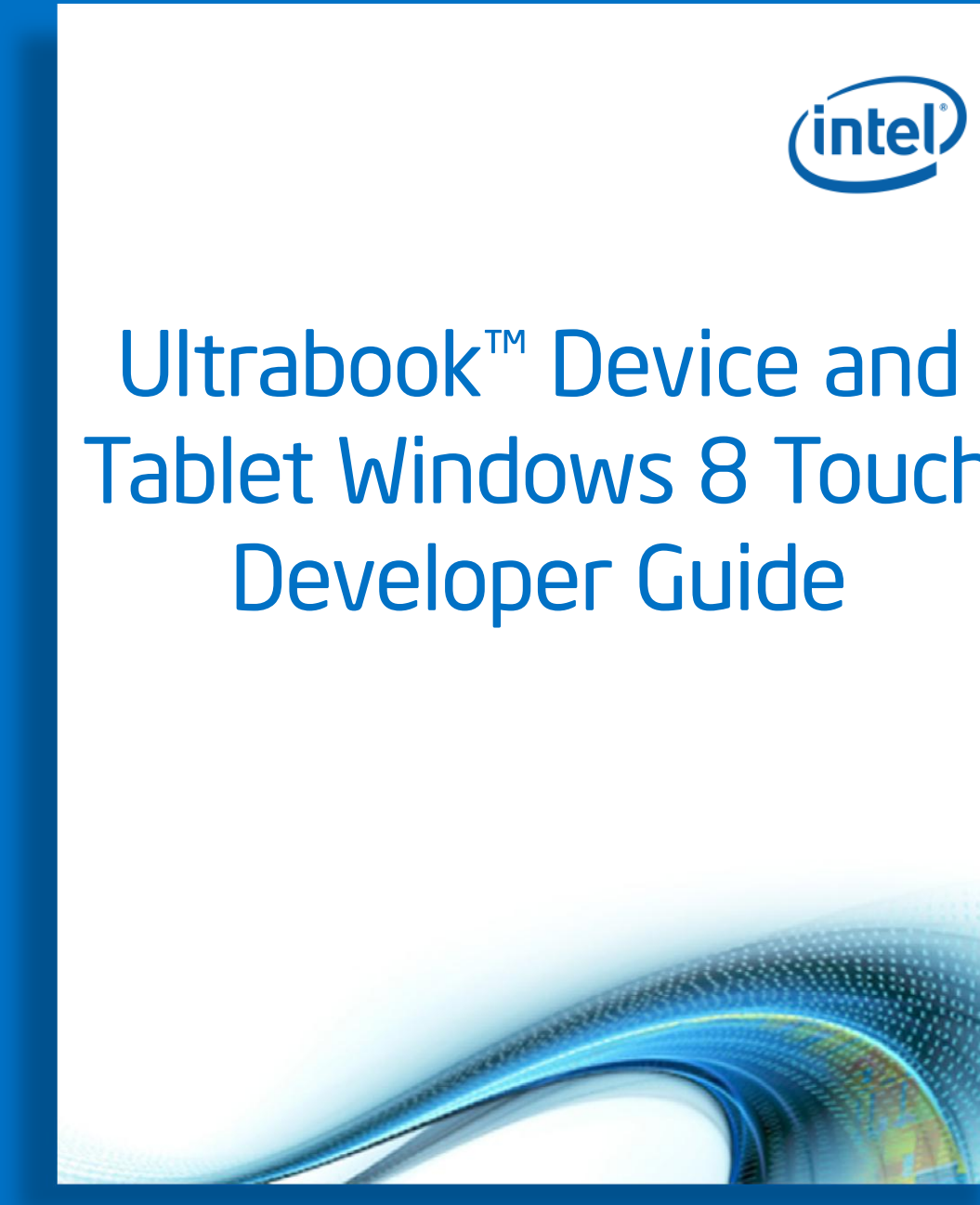
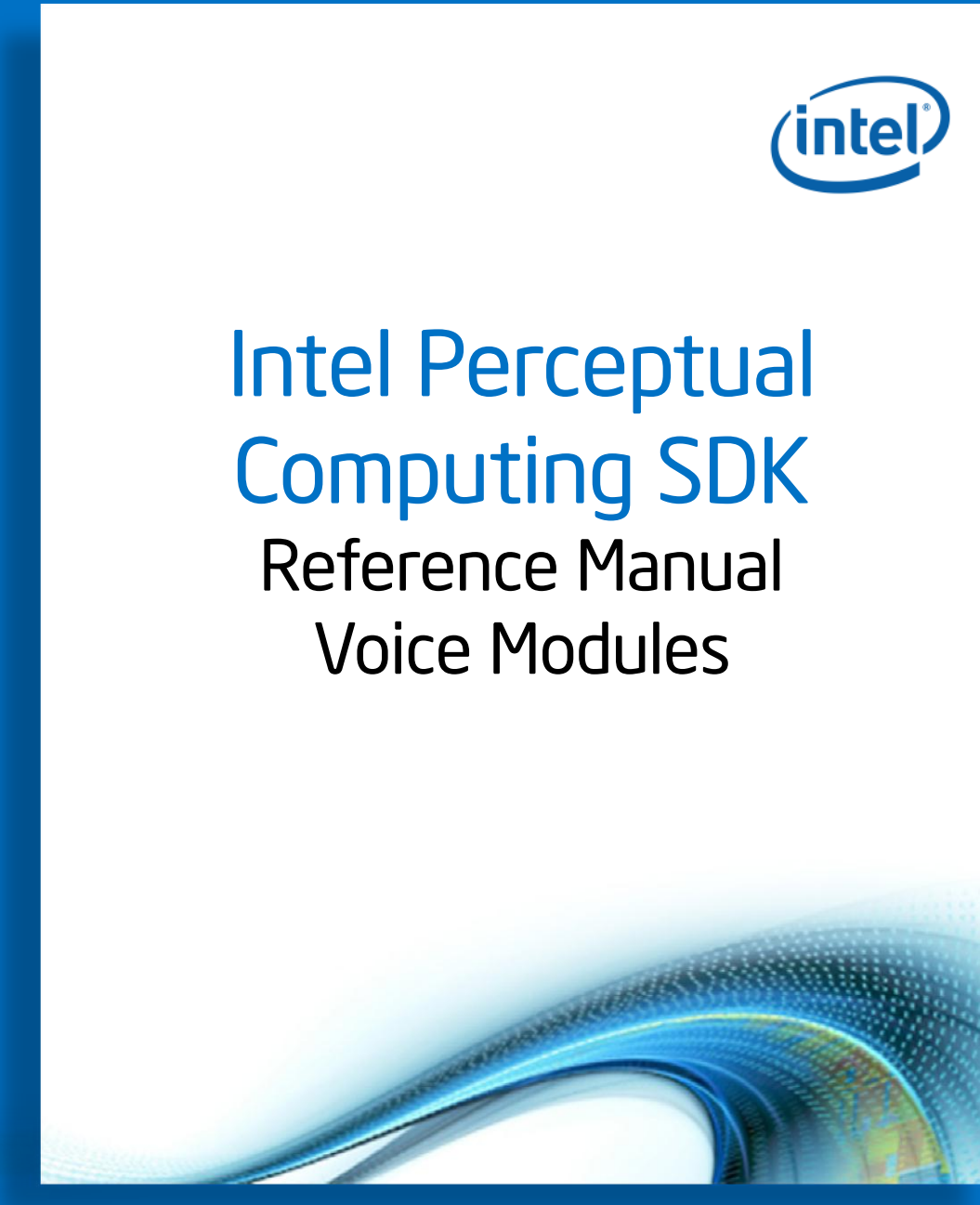
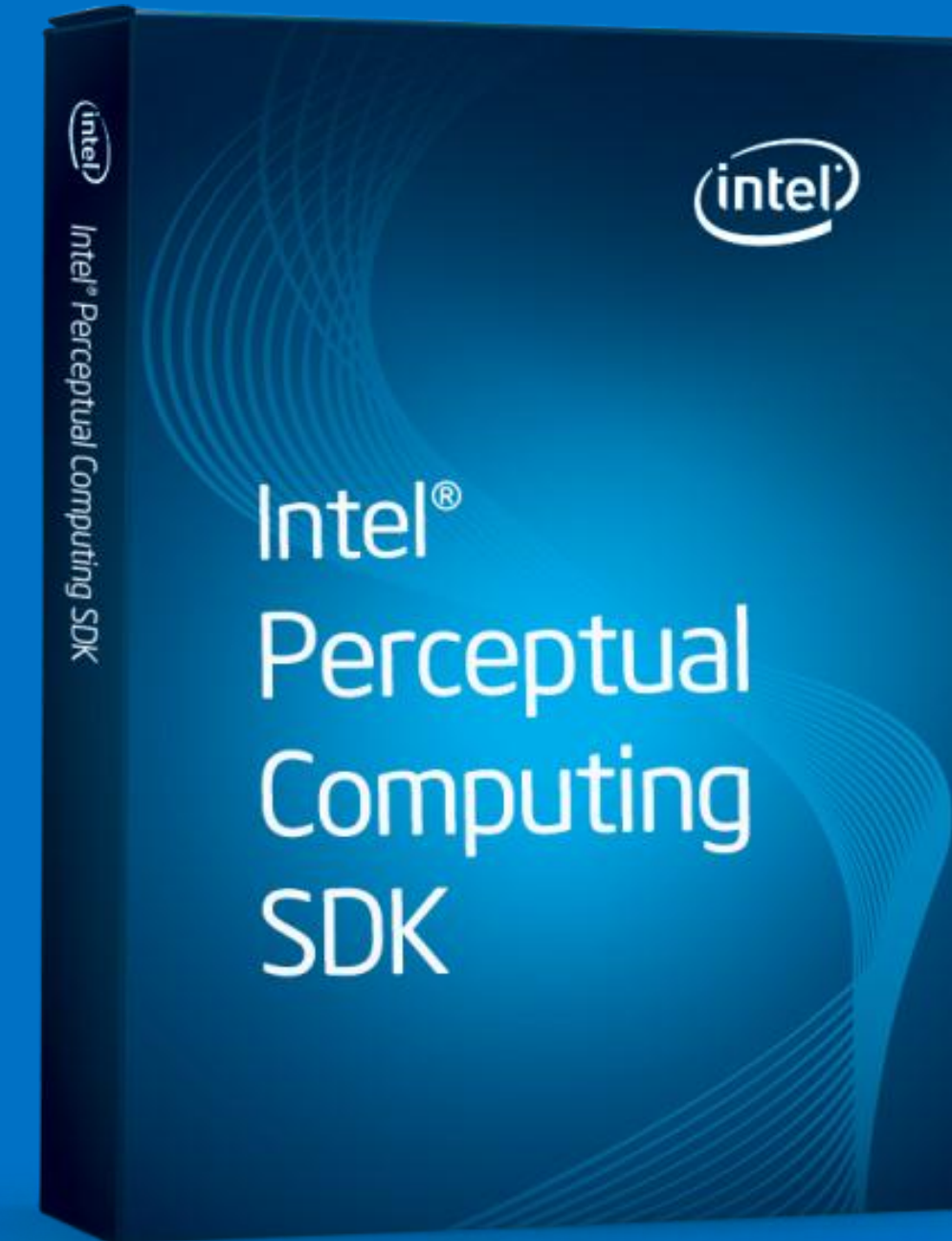
...Plus Full Compatibility with Apps/Devices

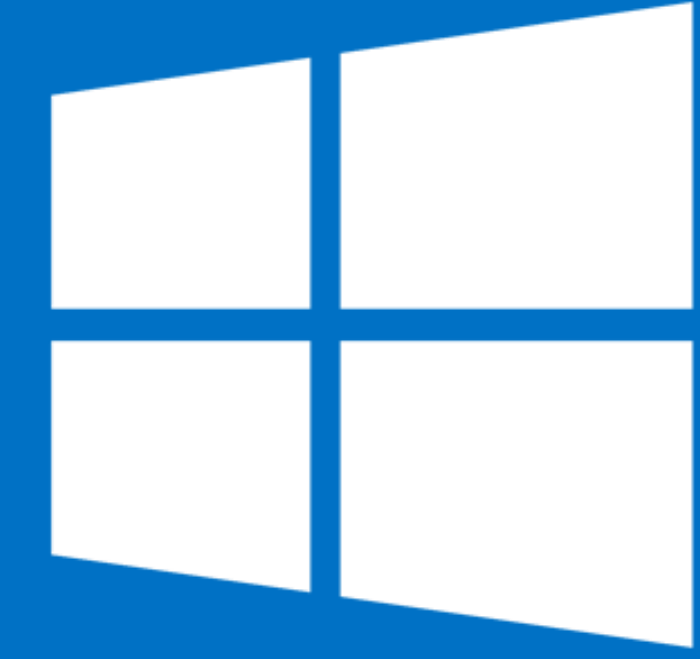


2 in 1 App Awareness

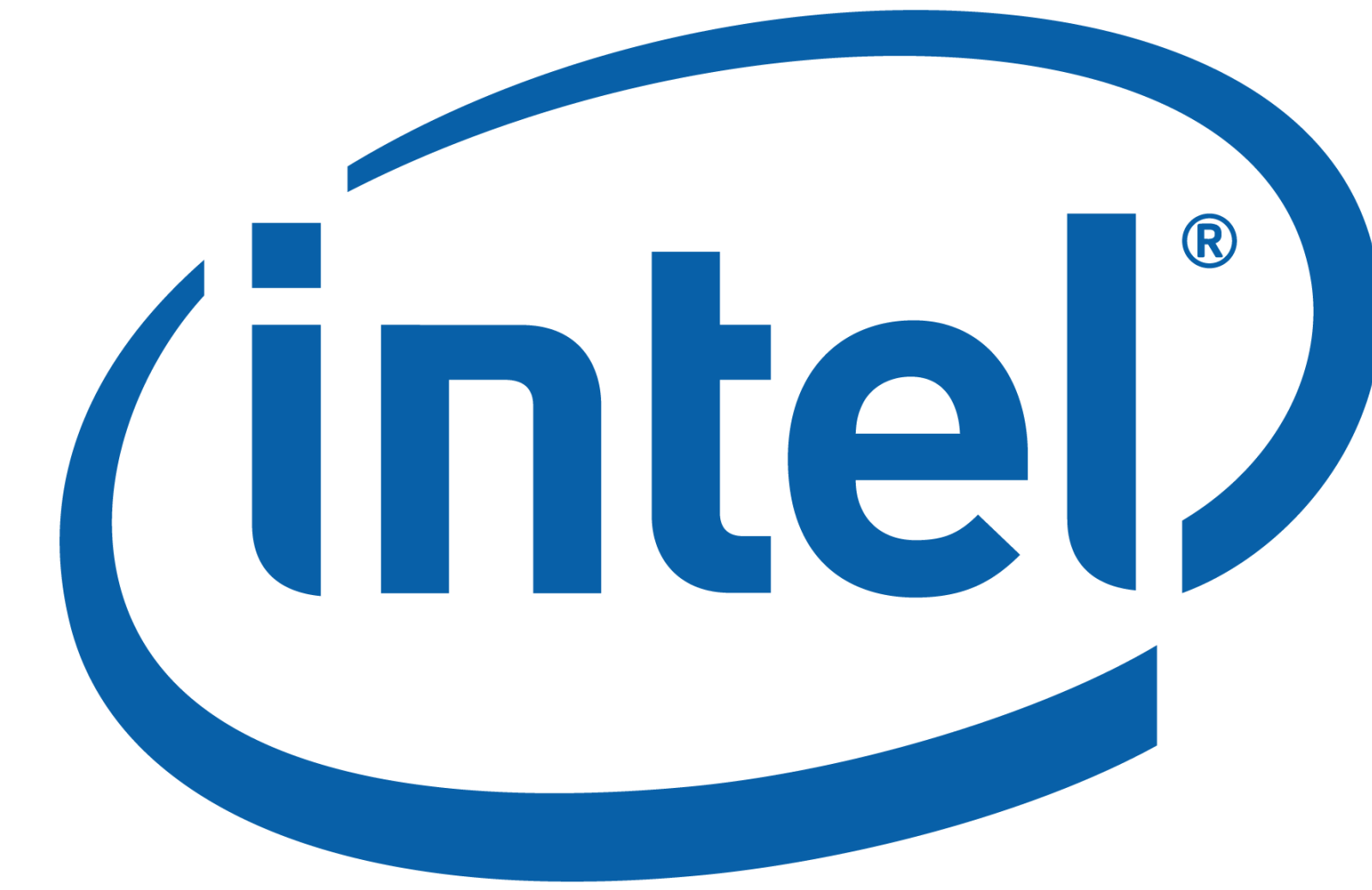


Intel Developer Zone

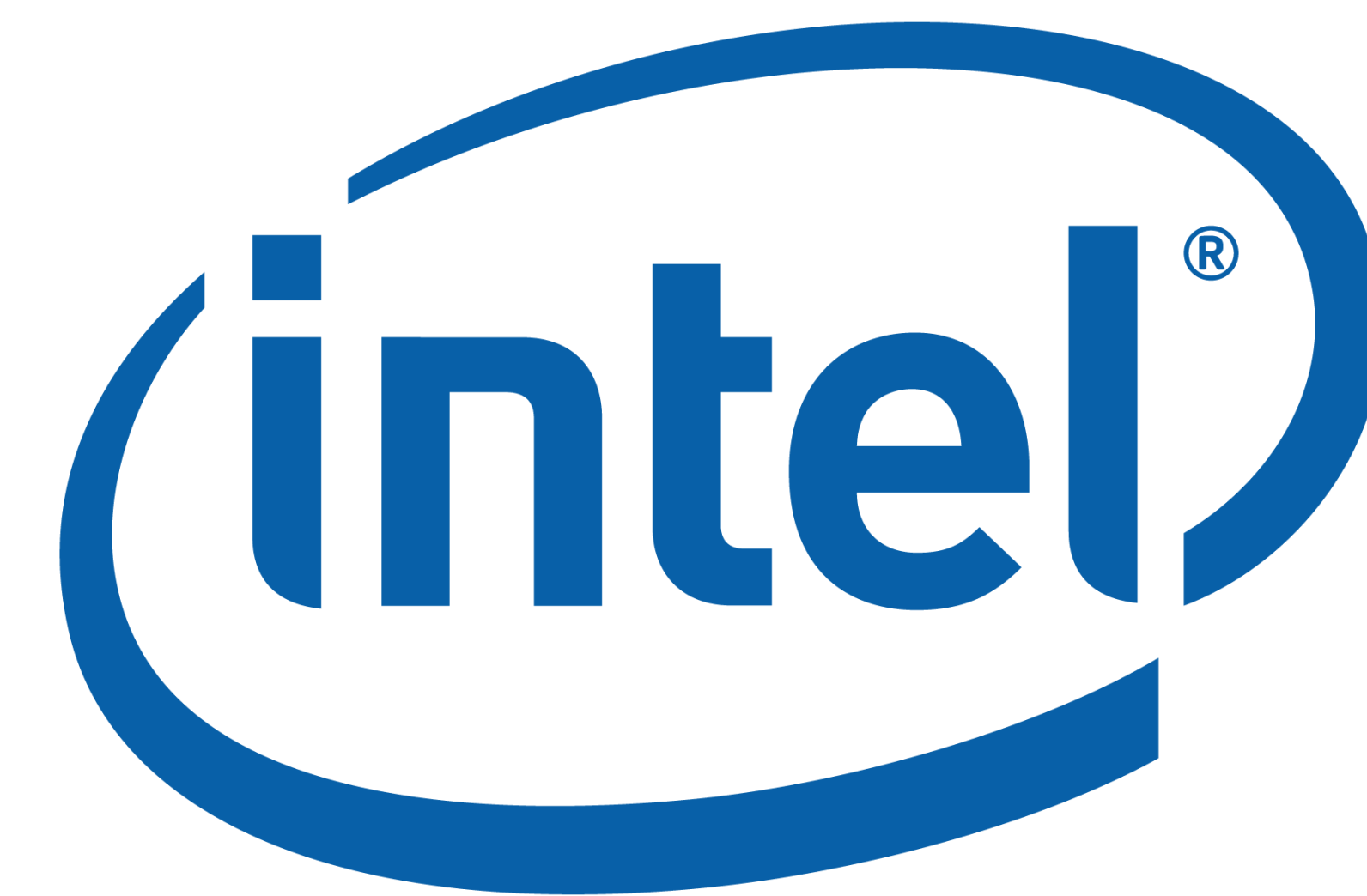


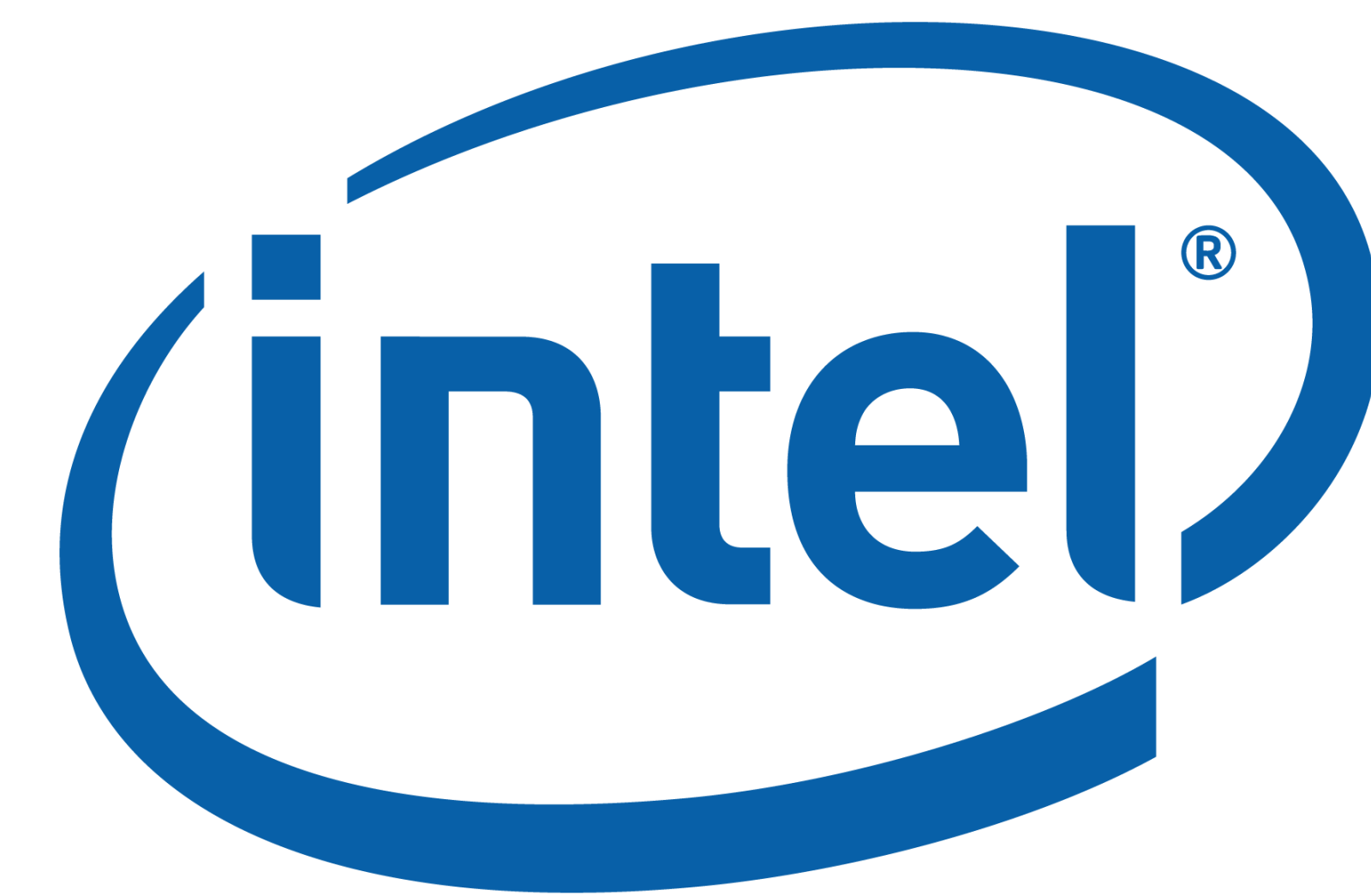


Windows® 8



Google





Enhancements on Android



Key AOSP & Kernel
Contributor



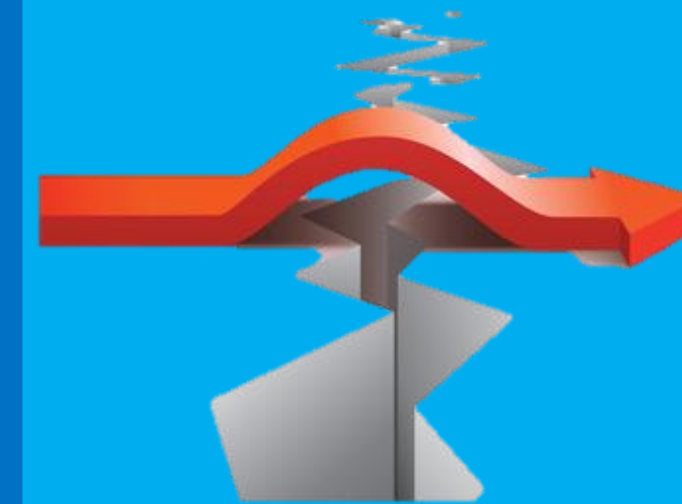
Optimized Drivers
& Firmware



Highly Tuned
Dalvik Runtime



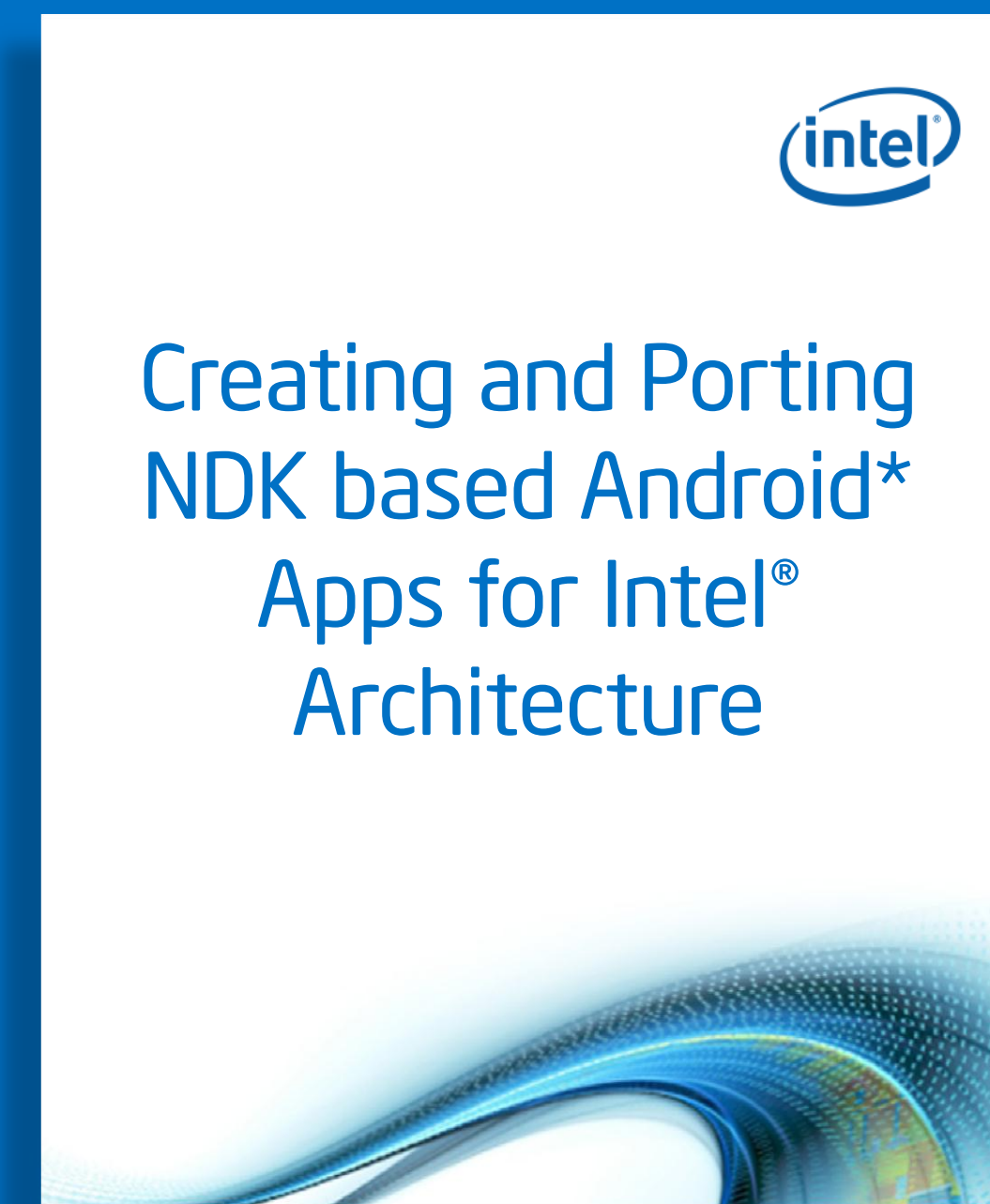
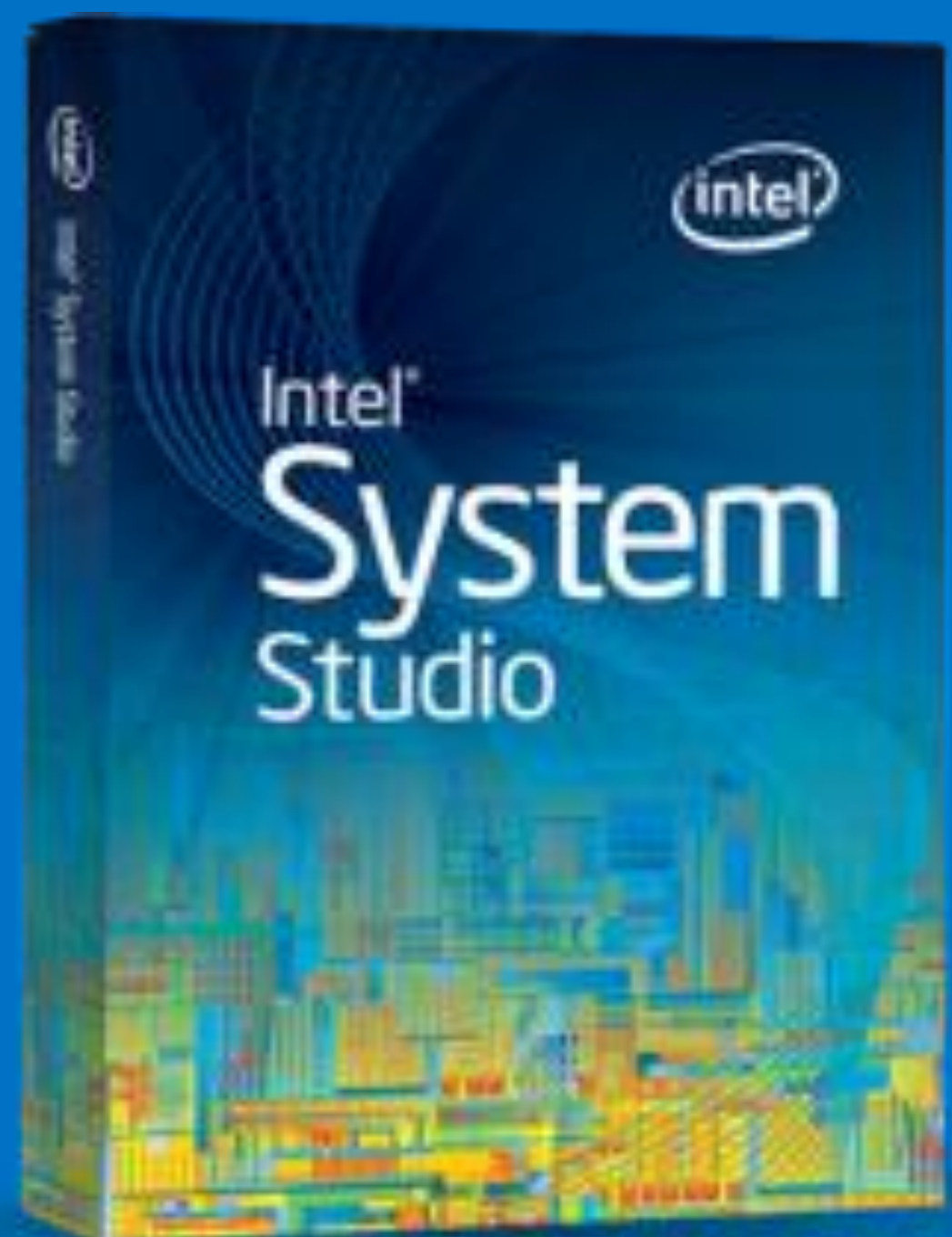
Porting &
Optimizing
Browser & Apps



NDK Apps
Bridging
Technology



64-bit





Gonzague de Vallois

Senior Vice President
Sales and Marketing



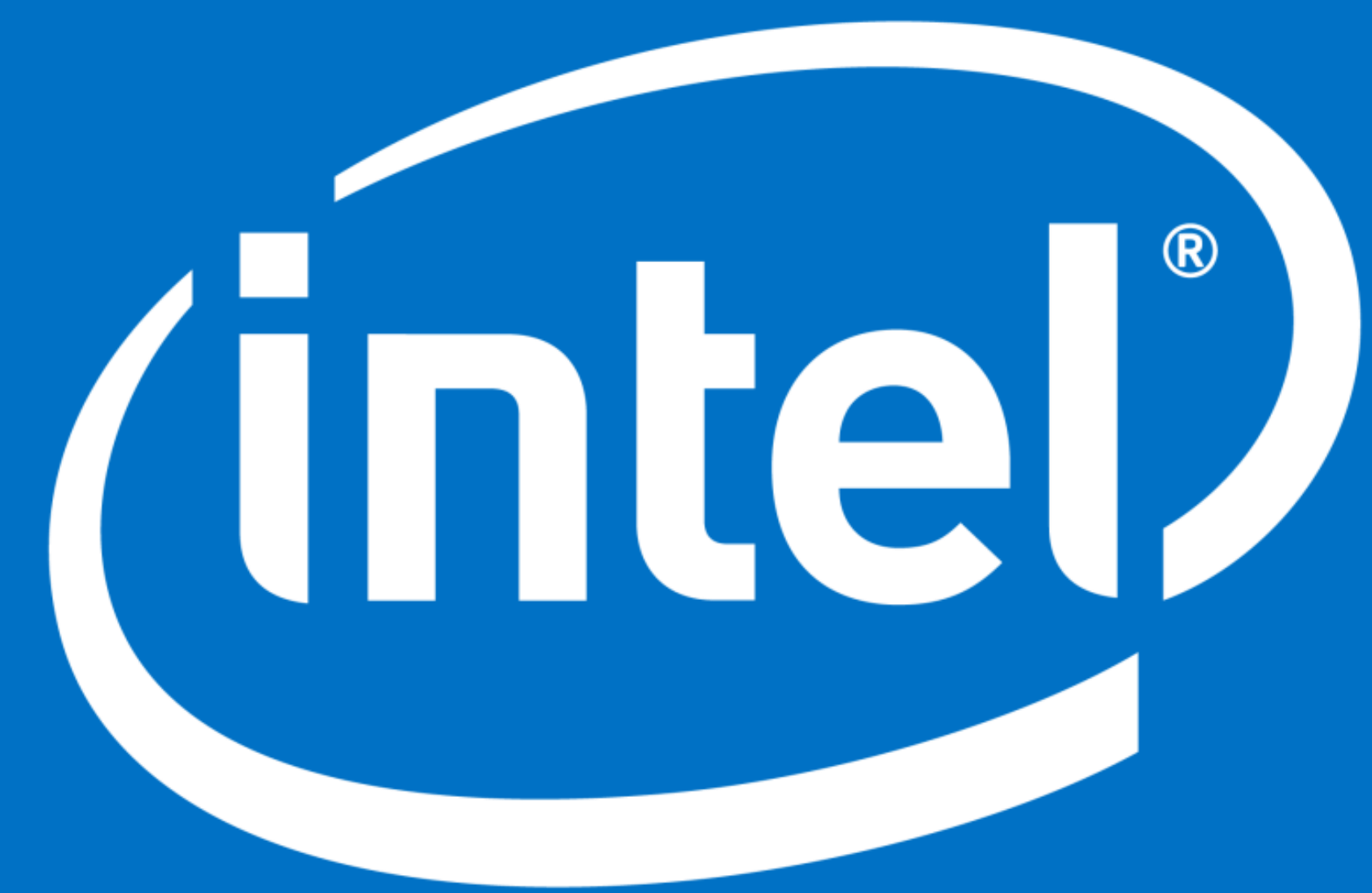
GAMELOFT



GAMELOFT



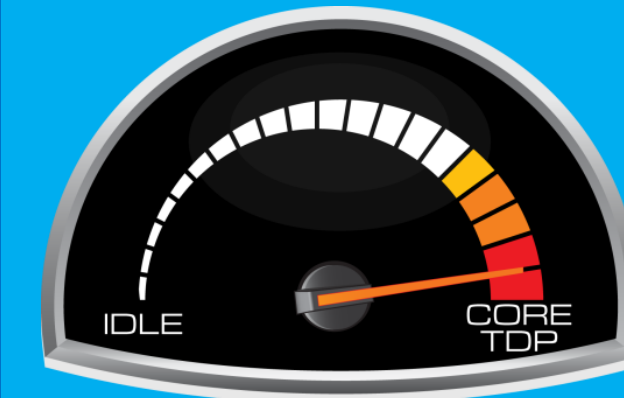
ASPHALT
AIRBORNE **8**



Enhancements on Android



Top Chromium &
Kernel Contributor



HW Accelerated
Audio/Video
Encode and
Decode



WebKit /
Blink Tuning



Optimized
Drivers



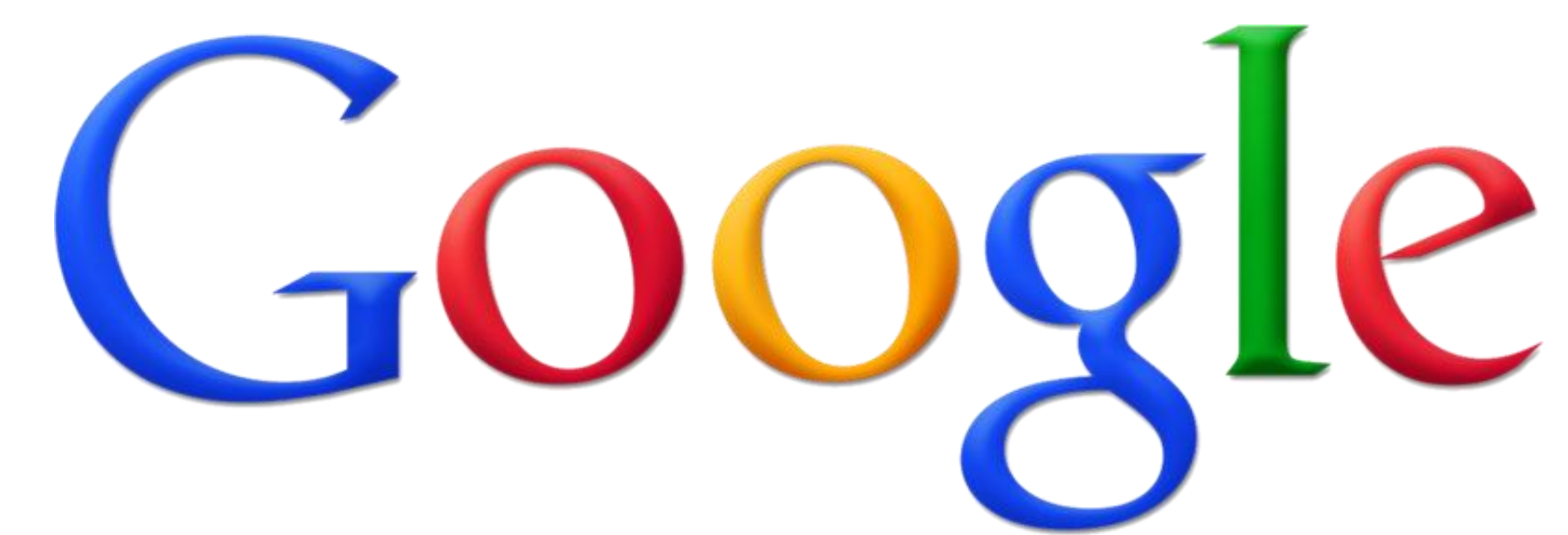
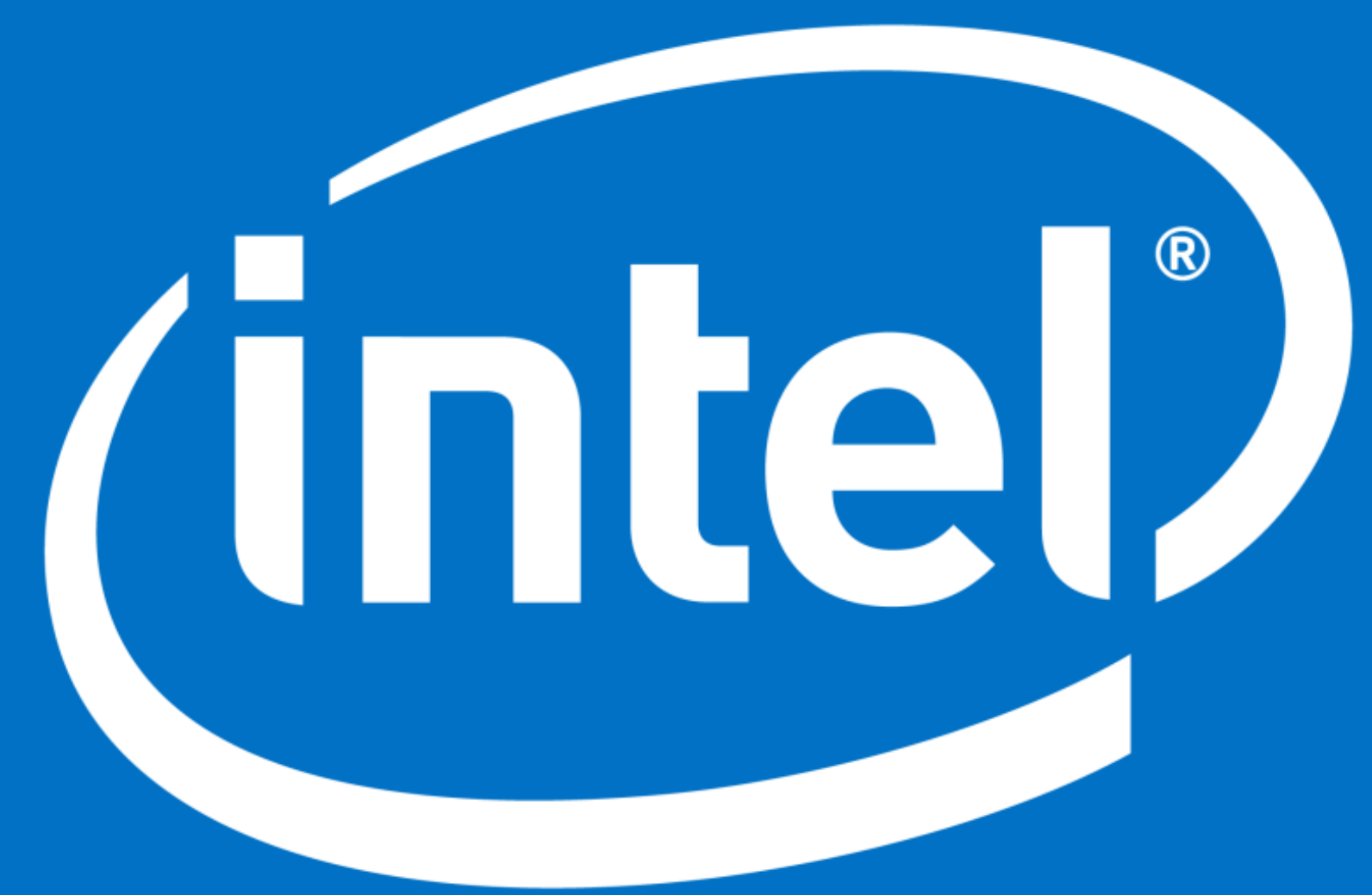
Browser
Optimizations



ANNOUNCING TODAY Chromebook and Chromebox



Based on Haswell Microarchitecture



Sundar Pichai

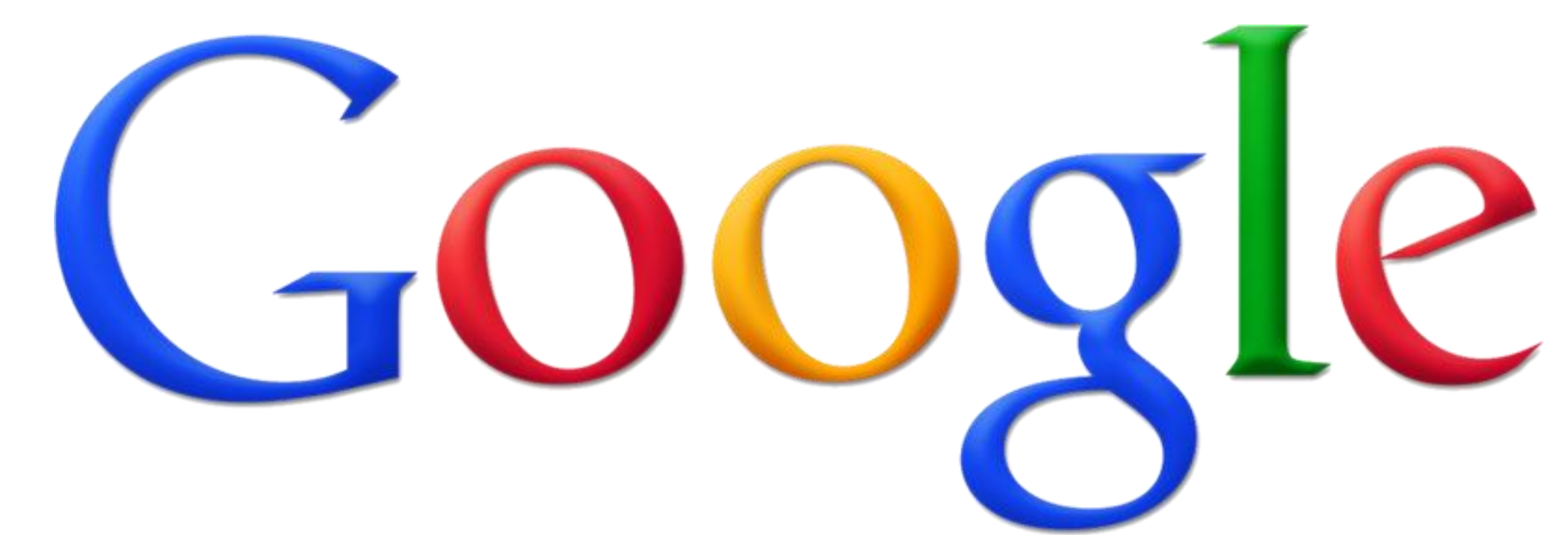
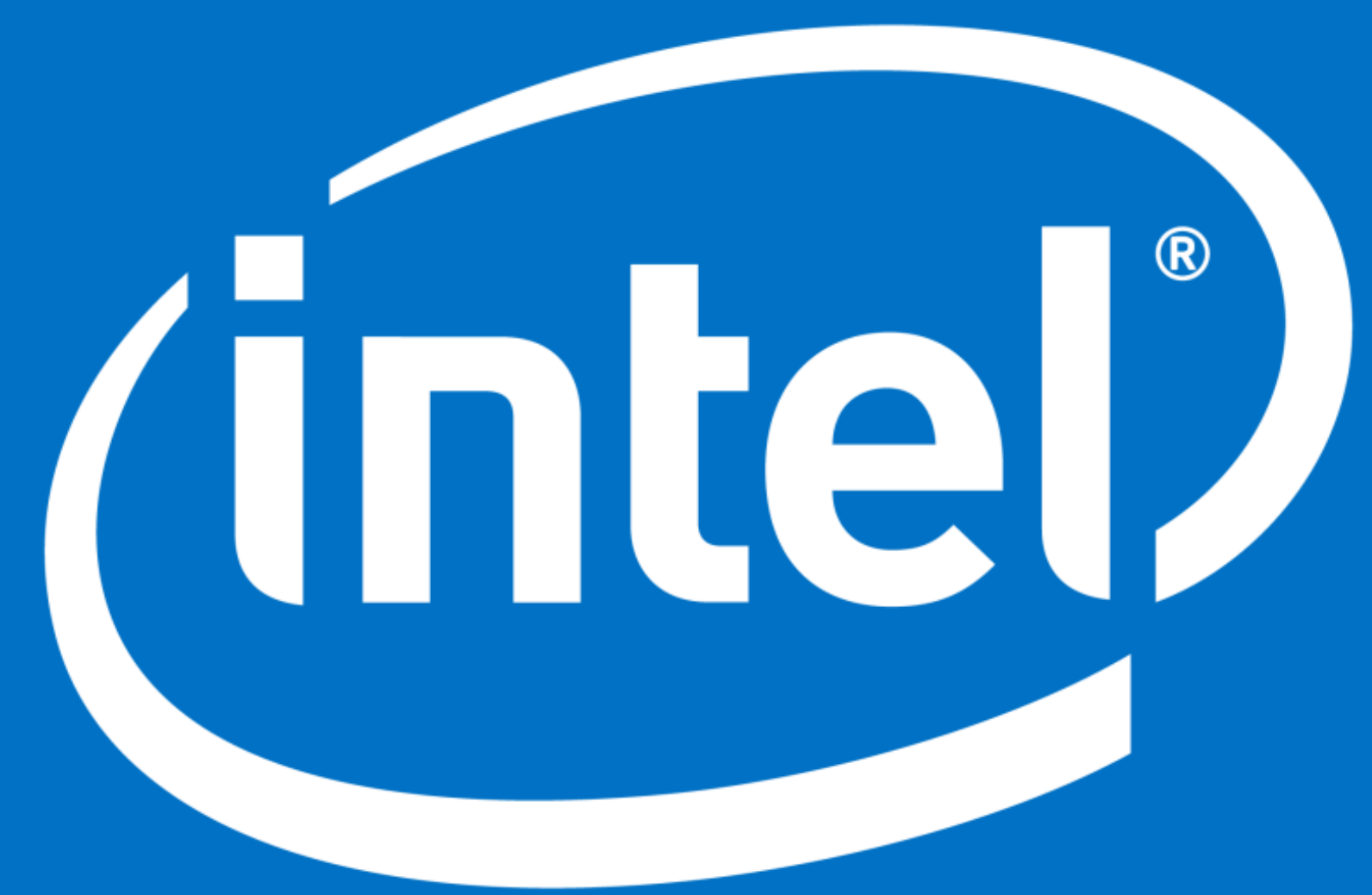
Senior Vice President,
Android, Chrome & Apps
Google



אנדרואיד™



chrome







FLYINGHELMET
GAMES Ltd

HTML



ANNOUNCING TODAY Intel® XDK NEW



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The **Digital Mementos** application uses Intel® Cloud Services to build a trip-planning experience that spans devices, operating systems, and platforms.

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[Learn More >](#)



[Sign Up / Log In](#)

Location Based Services

Embed location capabilities into your app or website within



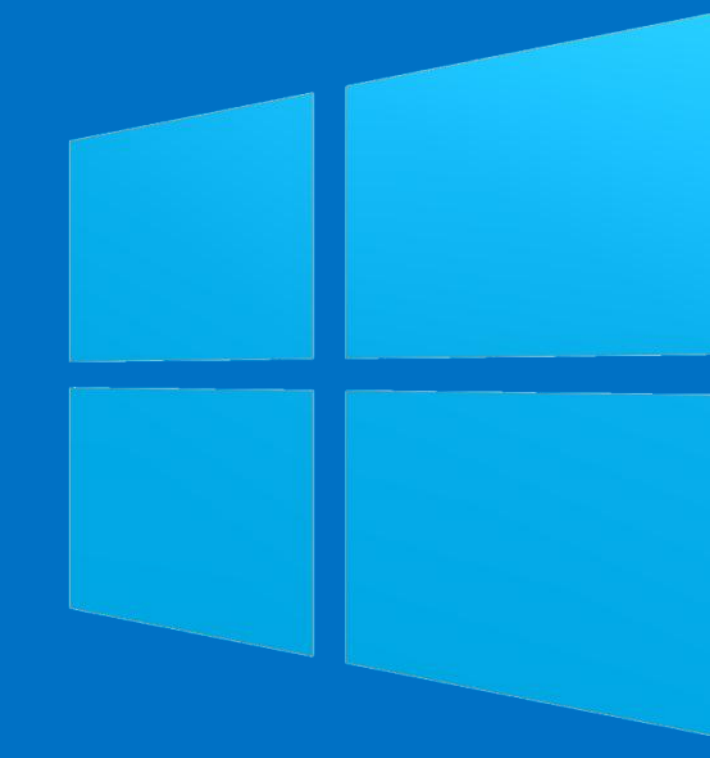
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Recommendation, Catalog, and Curation Services

Today's web and mobile



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1 2 3 4 5 6 < >

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The screenshot shows the Intel Developer Zone homepage. At the top, there is a navigation bar with the Intel Software logo and menu items for App Development, Intel Platform Development, Intel Technologies, and Business Resources. A search bar and a 'Login or Register' link are on the right. Below the navigation is a 'Home' breadcrumb and social media icons. The main heading is 'Intel Developer Zone'. A large banner features the text 'Welcome to the Intel Developer Zone' and 'Unleash your competitive edge. Get the tools and resources to develop, market, and sell your software.' A 'Join Intel DZ' button is present. Below the banner is a pagination control showing numbers 1 through 6, with 6 being the active page. The text 'START DEVELOPING FOR...' is visible at the bottom of the banner area. The footer shows 'English' with a dropdown arrow.

intel Software

App Development Intel Platform Development Intel Technologies Business Resources

Home

Intel Developer Zone

Welcome to the Intel Developer Zone

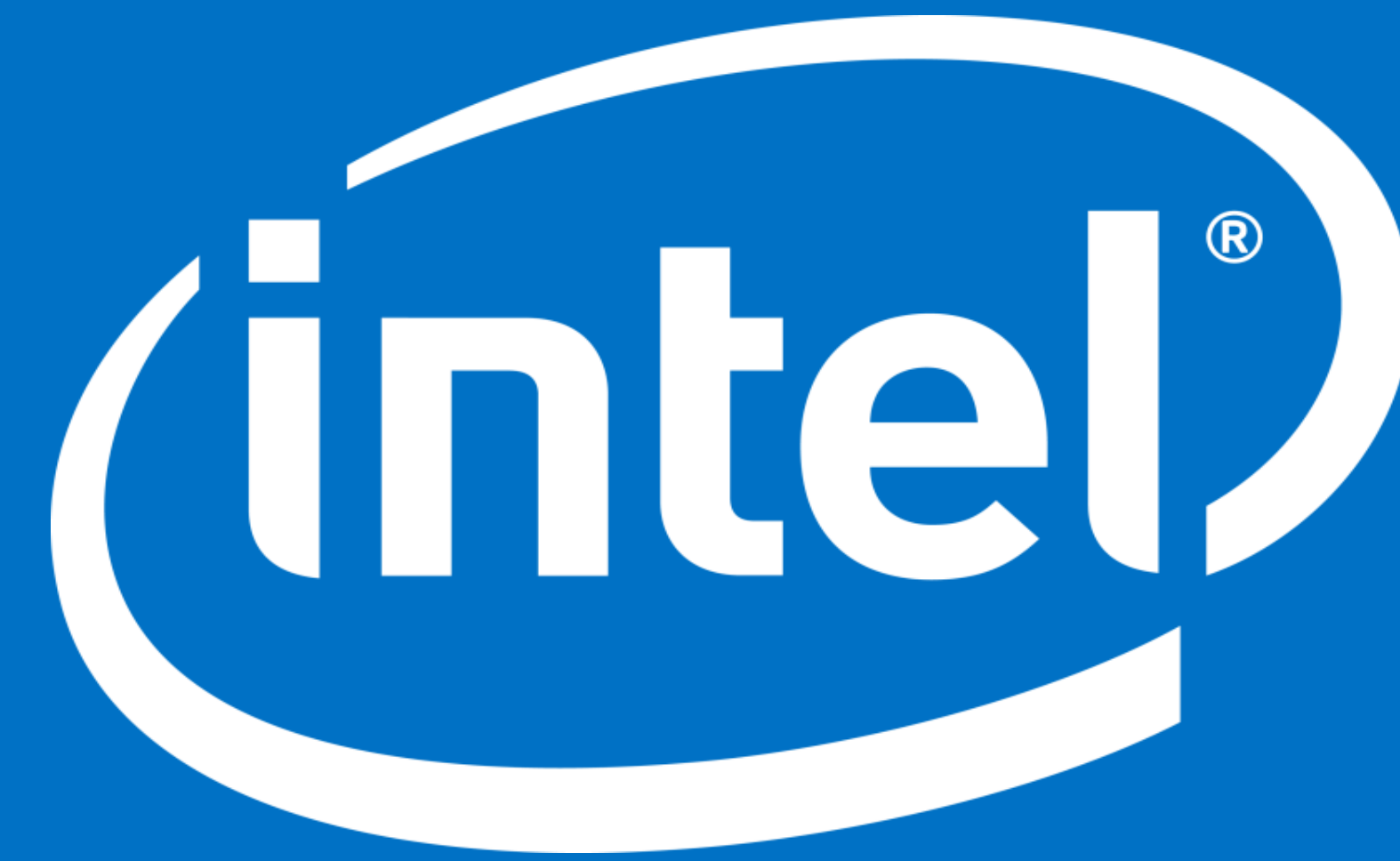
Unleash your competitive edge. Get the tools and resources to develop, market, and sell your software.

Join Intel DZ

1 2 3 4 5 6 < >

START DEVELOPING FOR...

English



Look Inside.™

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