



**Brian Krzanich**  
*Chief Executive Officer*





*Computing Is Getting More*  
**PERSONAL** and **CONNECTED**

Connection  
to the User



*Servers*



*Desktops*



*Notebooks*



*Tablets*



*Phones*

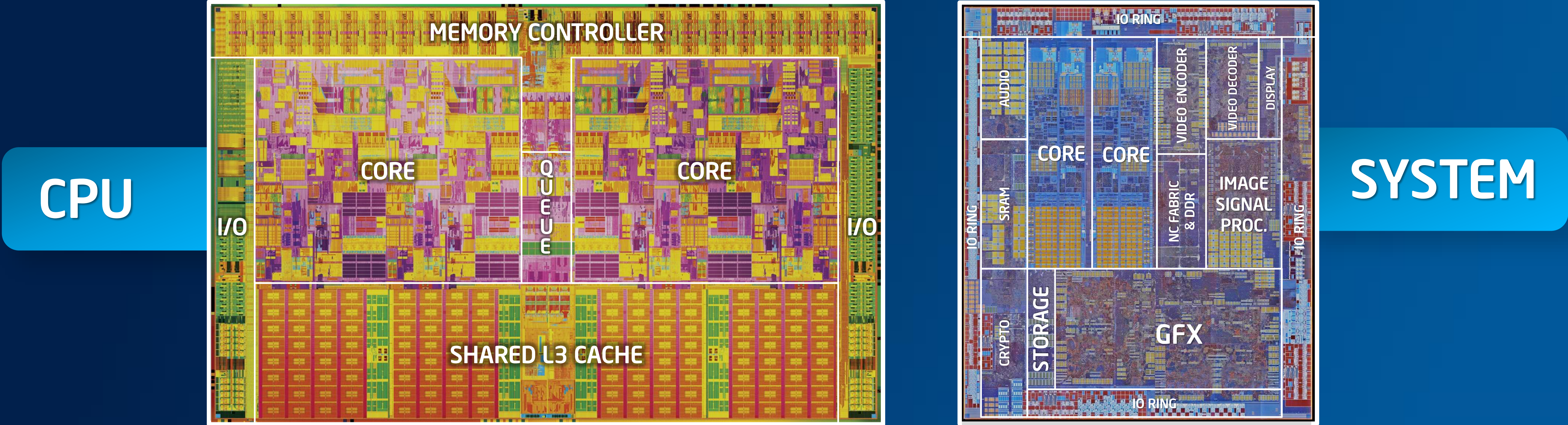


*Internet of Things*





# Integration is Driving System-Centric SOLUTIONS



Note: Die sizes are not shown to scale.





*The Intel*  
**ADVANTAGE**

**105K**  
Employees

**63**  
Countries

**5,000+**  
SKUs

**6M**  
Applications

**\$10B**  
R&D

**46,000**  
Engineers

**14M**  
Developers

**9**  
Fabs

**\$11B+**  
Investments

**166**  
Sites

**3D**  
Transistors

**4Mft<sup>2</sup>**  
Manufacturing  
Space

**14nm**  
Technology

**\$60B**  
in Factories



# Strategy: Deliver Winning Solutions For EVERY SEGMENT

*ACCELERATE*



*INNOVATE*



*COMPETE and LEAD*







*Accelerating the*  
**DATACENTER**

Best Platform Solutions “Top to Bottom”

Server Rack Scale Architecture

Software-Defined Infrastructure



# Pushing *PC INNOVATION* Further

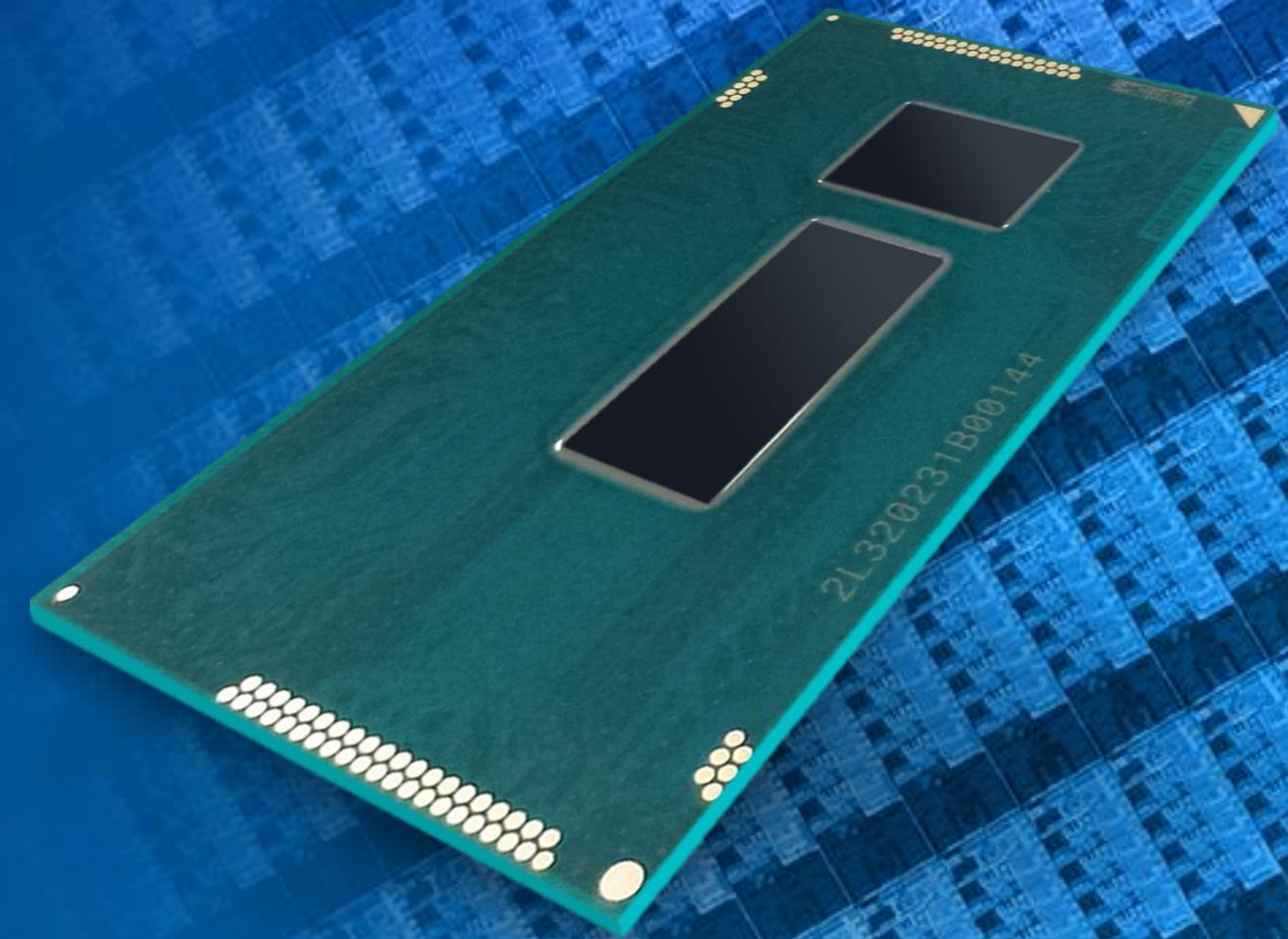
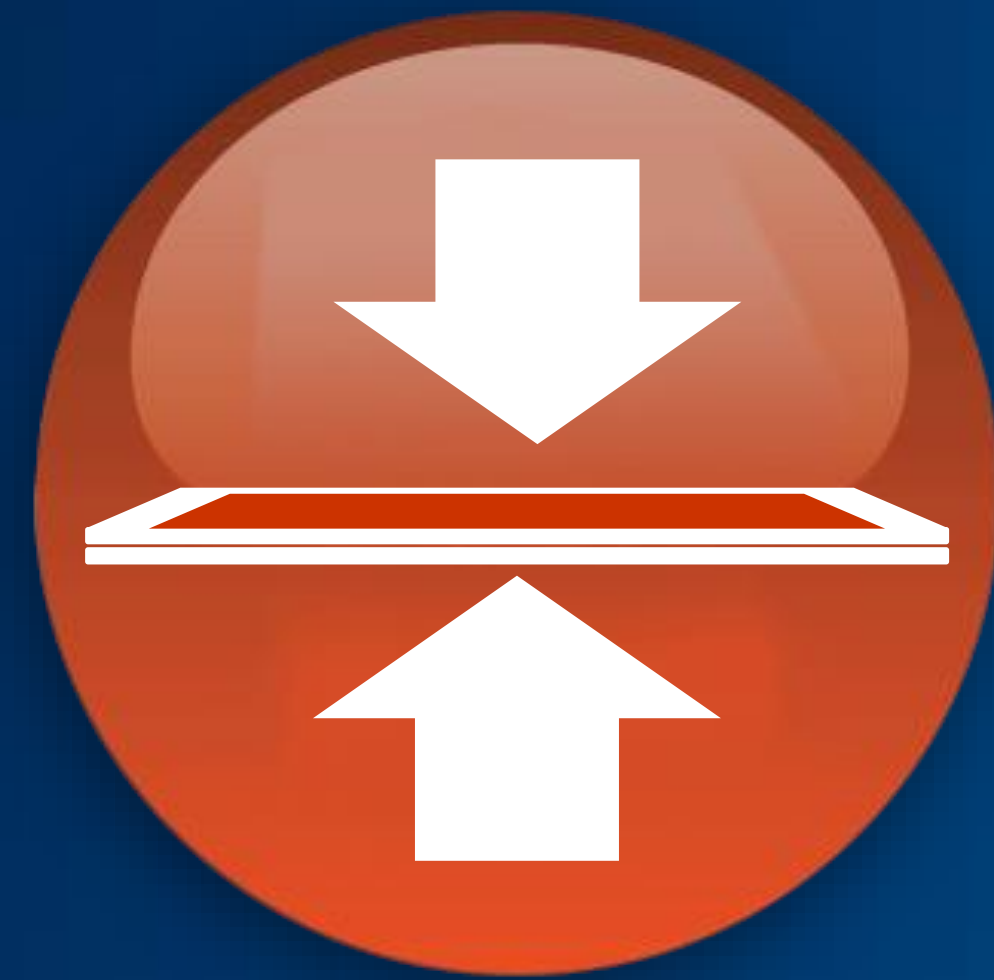


"The 2013 [MacBook Air] version blows that out of the water, with an astonishing 14 hours and 25 minutes on the same test. That's better than Apple's estimate of 12 hours, and one of the only times our tests have indicated longer battery life than a manufacturer's claims."

June 14, 2013



*Building the Next Generation PC*  
**World's First 14nm SoC**







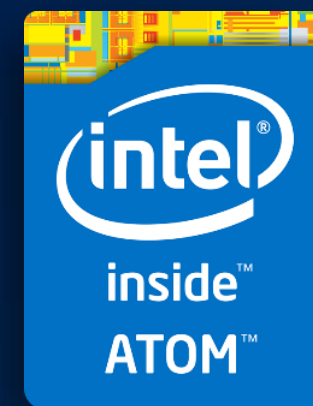
# 2 in 1

*A New Computing Frontier*





# Unprecedented Choices for the TABLET MARKET







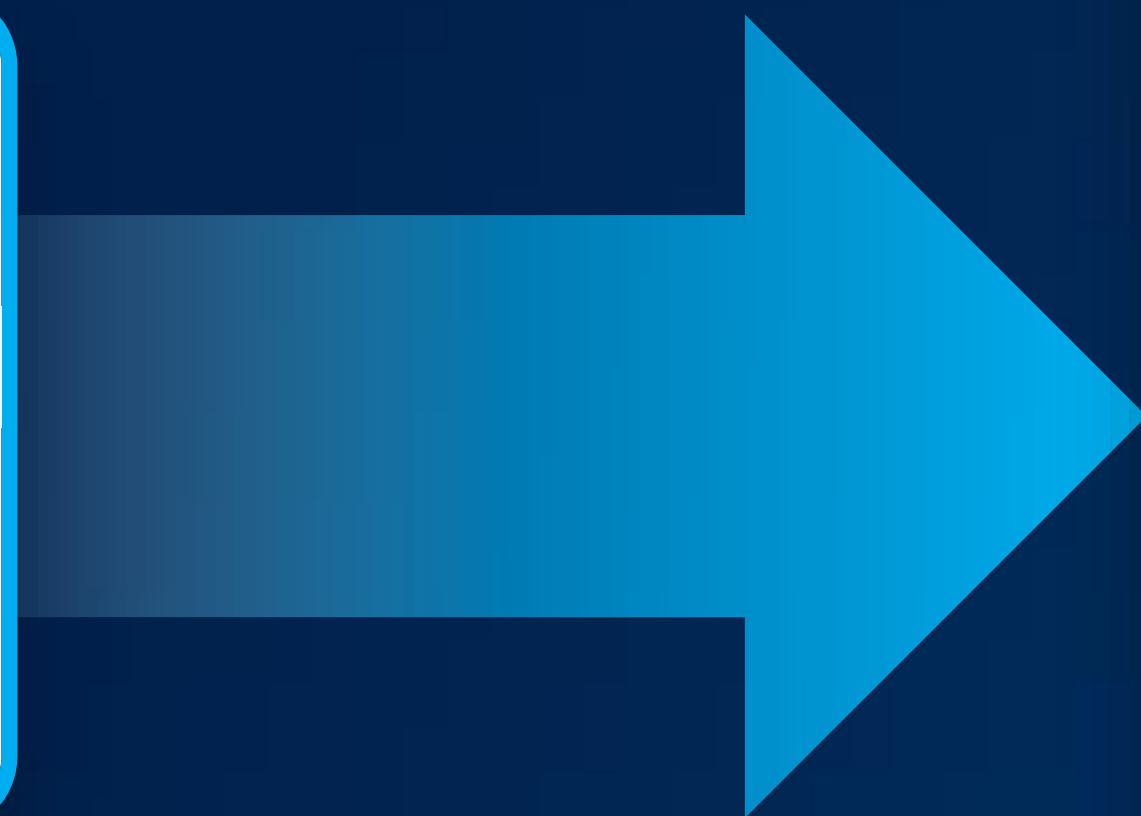
*World's First 22nm SOC*  
**SMARTPHONE**

+

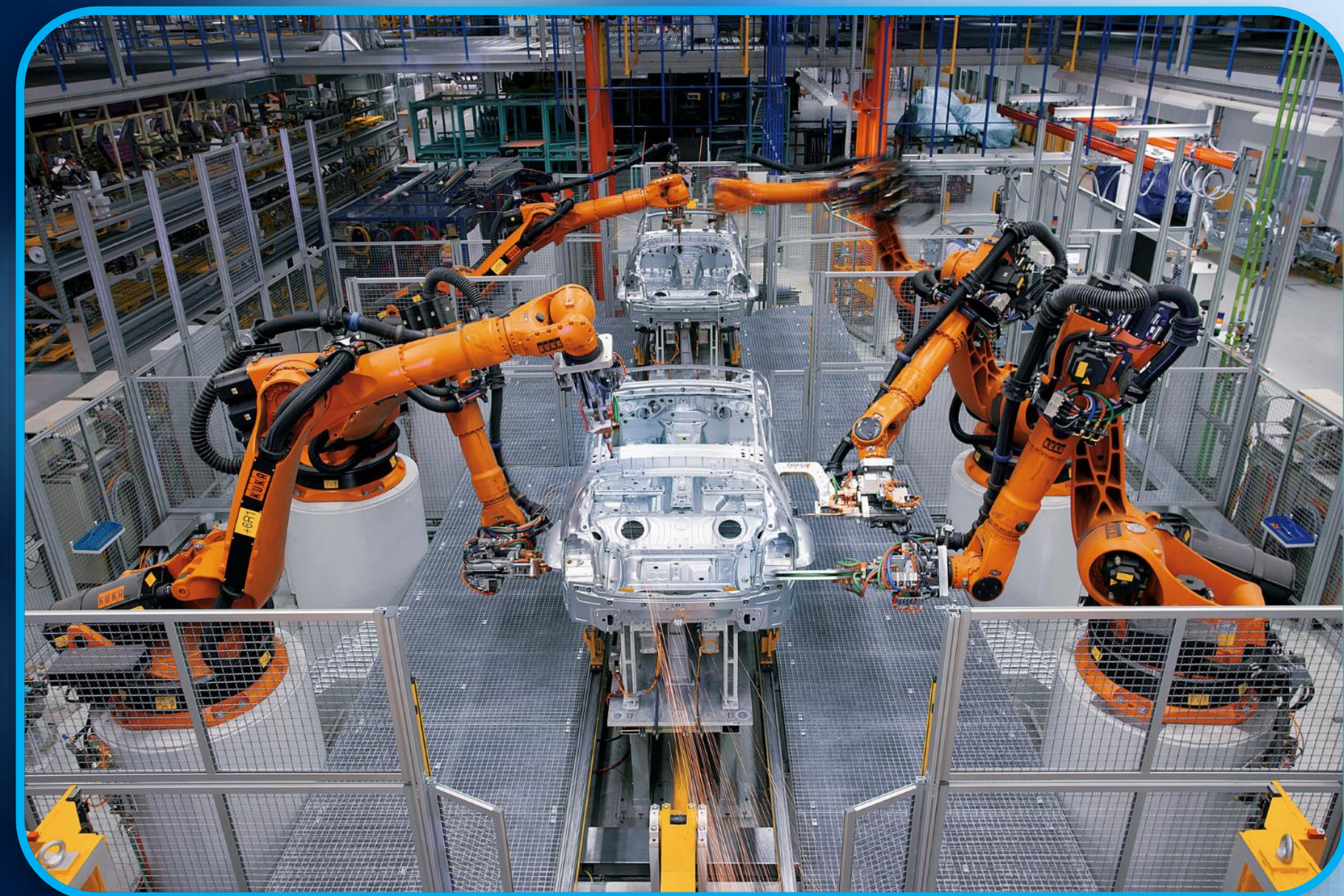




# *Accelerating Integrated* **COMMUNICATIONS**







# INTERNET of THINGS

*For Machines and People*

Very Low Power

Connectivity

Small Form Factor

Security



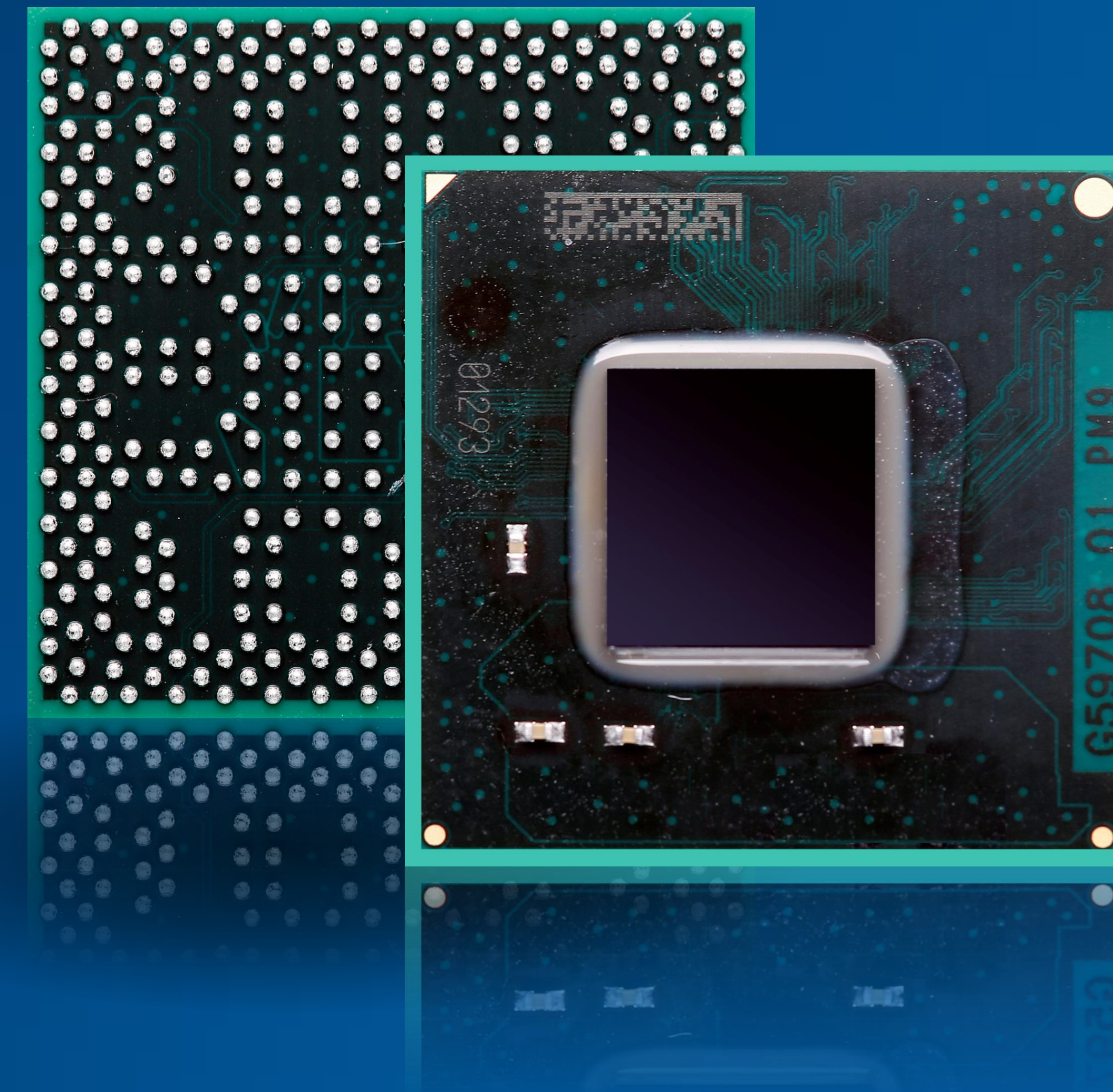
*Announcing the*  
**Quark Family of SoCs**

Open Architecture

Standard Industry Software Support

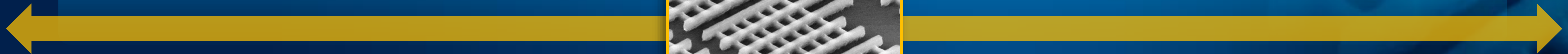
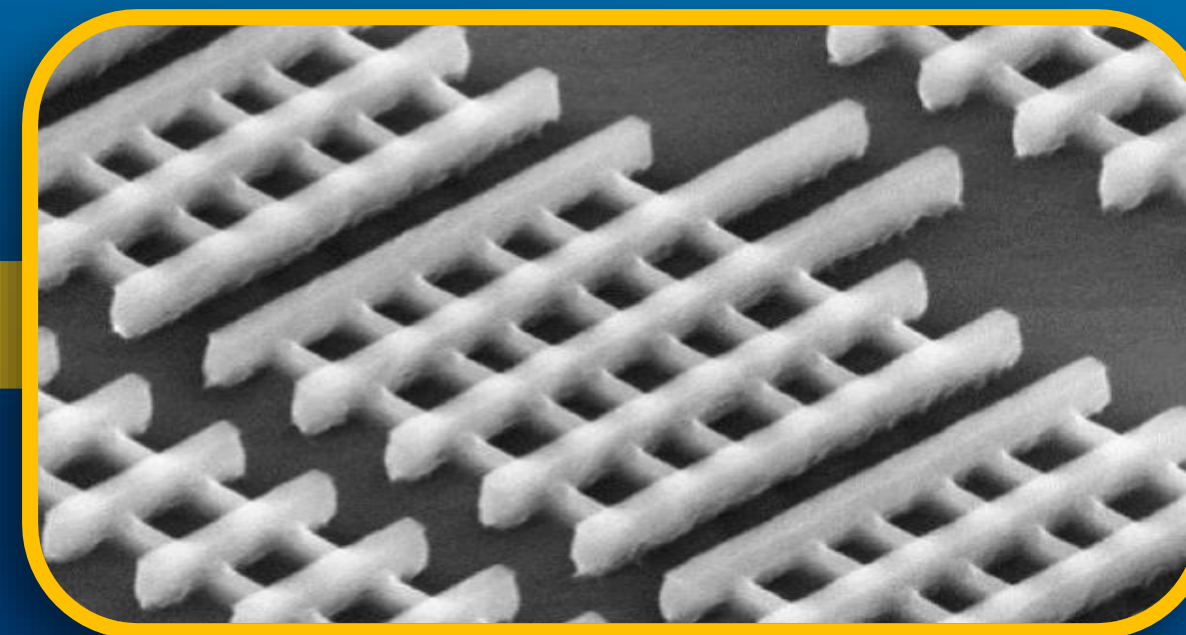
Fully Synthesizable

Quark X1000

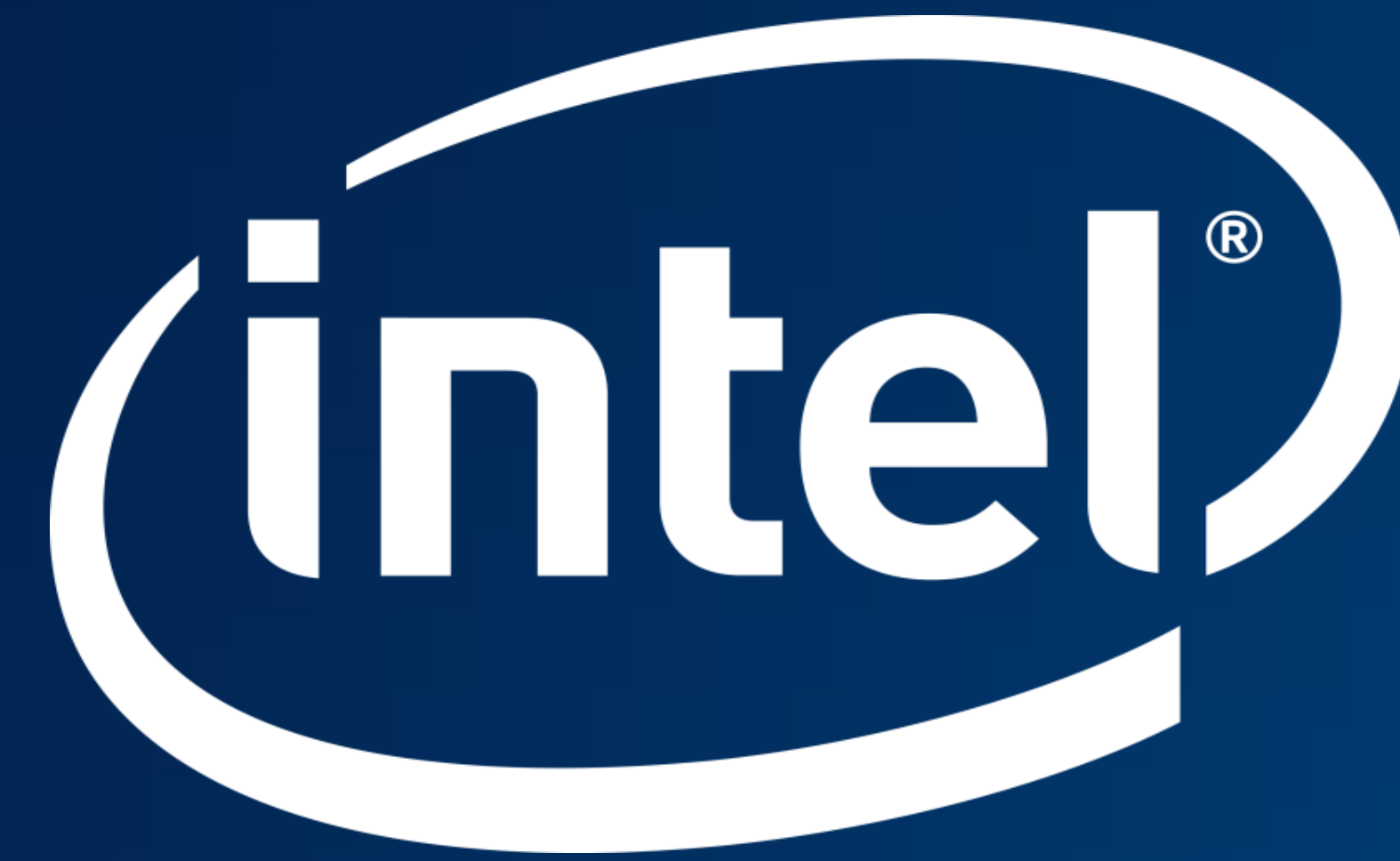




# *The NEW LANDSCAPE of COMPUTING*







Look Inside.™