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2 in 1 Computing

“Built for Business”

A Look Inside 2014



Ultrabook™

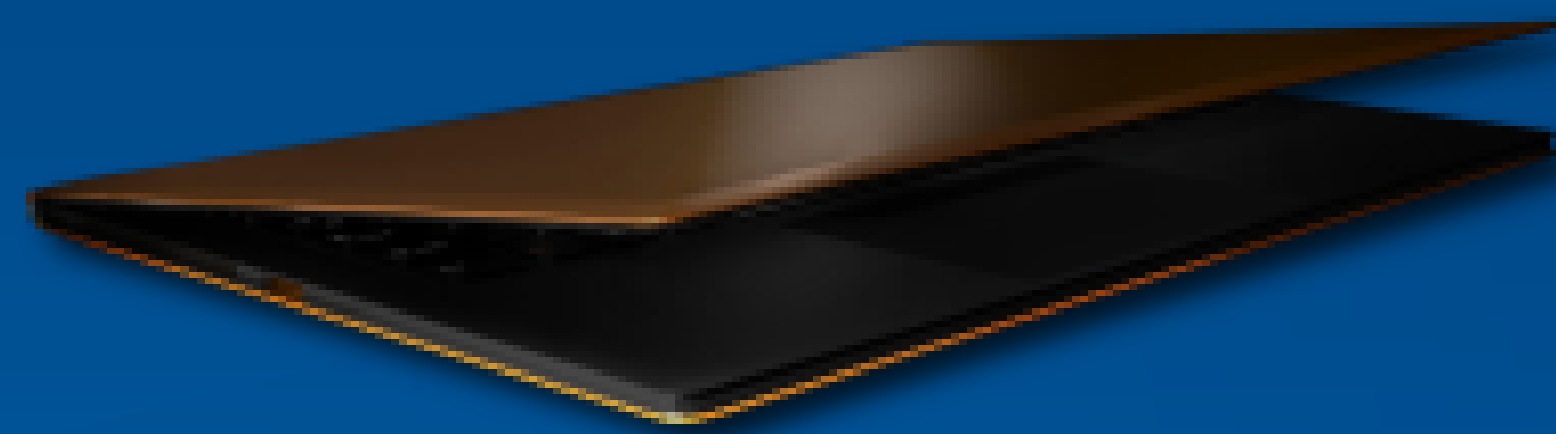
Delivering The Best Mobile Experience

*“Record-setting boot time.
Epic battery life. Incredibly
thin and light.”*

Wired.com
8/27/2013

2011

Category
Introduction



2nd Generation
Intel® Core™ Processor

2012

Touch



3rd Generation
Intel® Core™ Processor

2013

2 in 1
Amazing Battery Life



4th Generation
Intel® Core™ Processor

Tablet



Consumption

2 in 1

A New Category of Computing

The Best of a Laptop and the Best of a Tablet

>=10" Screen Size

Full PC OS (Windows® 8)

Integrated Keyboard Design

Touch, Responsive, Amazing Battery Life

Notebook



Creation



New Consumer 2 in 1's

Ultrabook™



Dell XPS 11



Dell XPS 12



HP Split X2



Lenovo Yoga 2 Pro



Panasonic AX3



Sony Duo 13



Sony Tap 11



Toshiba Portege



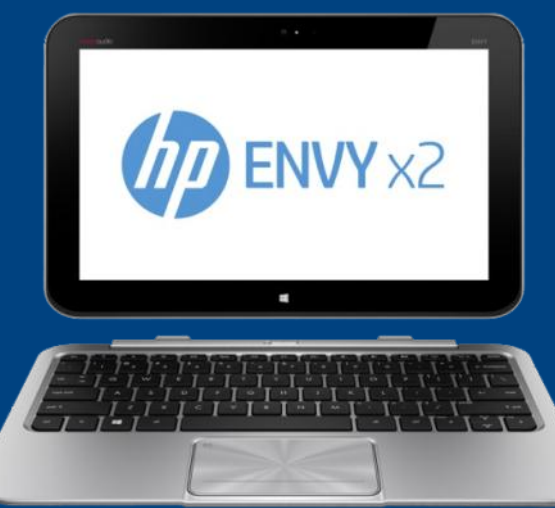
Instant Resume



Amazing Battery Life



Active Stylus



Intel® Wireless Display



Touch



Facial Recognition



High Resolution Display

Start

The Start screen features several live tiles:

- Mail:** Jean Stone, Thank you for your help! It was great to have your help moving. 8 messages.
- Calendar:** House warming party, Jean's new house, 5:30 PM - 9:00 PM. 24 Monday.
- Photos:** A photo of the Golden Gate Park Conservatory.
- Internet Explorer:** e icon.
- Help + Tips:** ? icon.
- Stocks:** BLUE YONDER - 6/24/2013, 80.81 ▲ +0.10% (+0.08).
- Weather:** 68° San Francisco Sunny. Today: 65° / 52° Mostly sunny. Tomorrow: 68° / 53° Partly sunny.
- Sports:** Trophy icon.
- Store:** Windows logo icon.
- Reading List:** Book icon.
- Health:** Heart icon.
- Food & Drink:** A bowl of salad.
- Travel:** A tropical beach scene.
- Desktop:** A photo of pink flowers.
- SkyDrive:** Cloud icon.
- Maps:** Map icon.

Tami Reller

Executive Vice President



Innovating for Business

Forbes

"End users may literally hug the IT guy when he walks in with a beautiful 2 in 1 and it has all the security and manageability that he wants too."

Patrick Moorhead,
9/9/13



4th Gen Intel® Core™
vPro™ Processors



Intel® SSD Pro 1500
Series



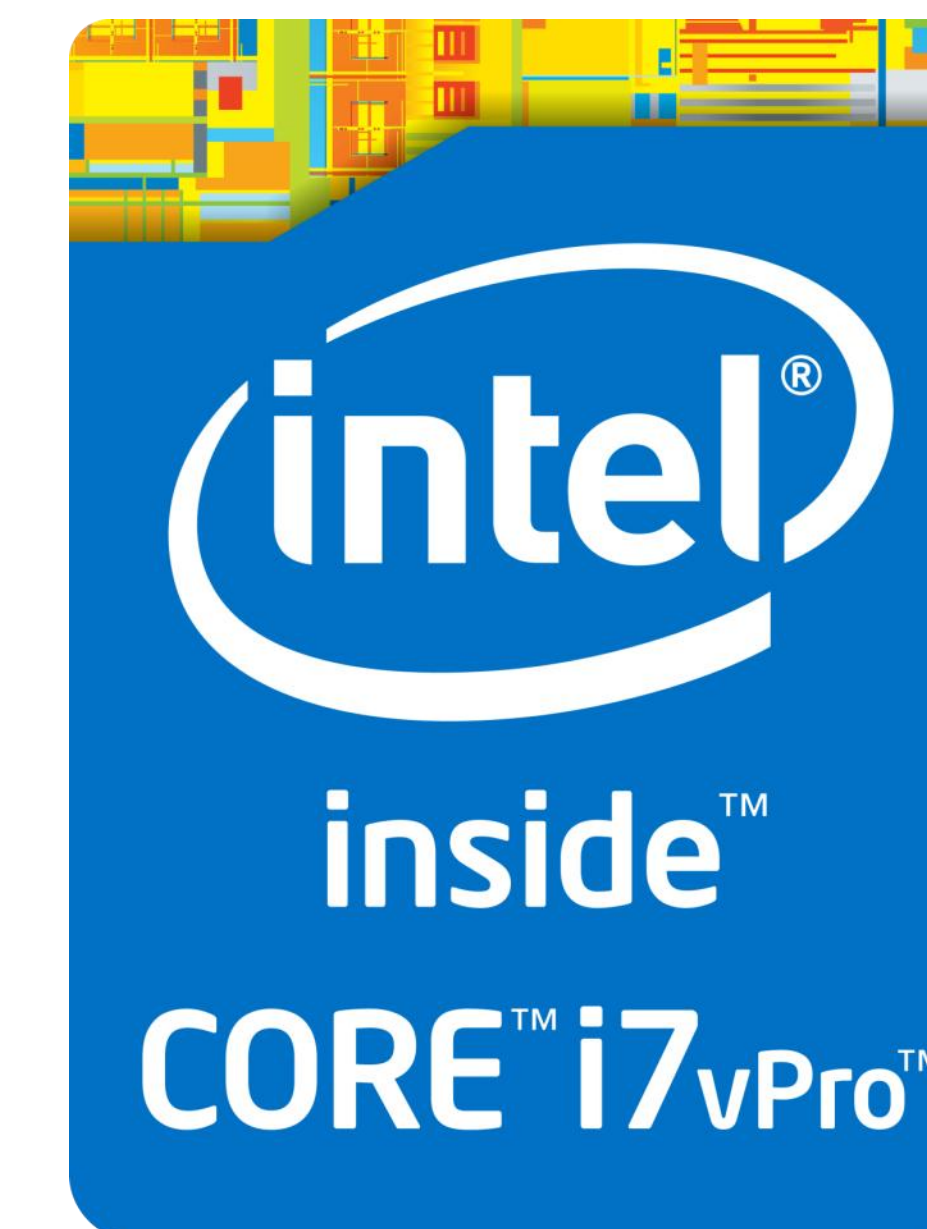
Location Based
Services



Intel® Pro WiDi
Secure Wireless Display



Password Free VPN
Intel Identity Protection
with PKI



ASUS®



FUJITSU



lenovo 联想

Panasonic

TOSHIBA



Mario Müller

Vice President IT Infrastructure, BMW



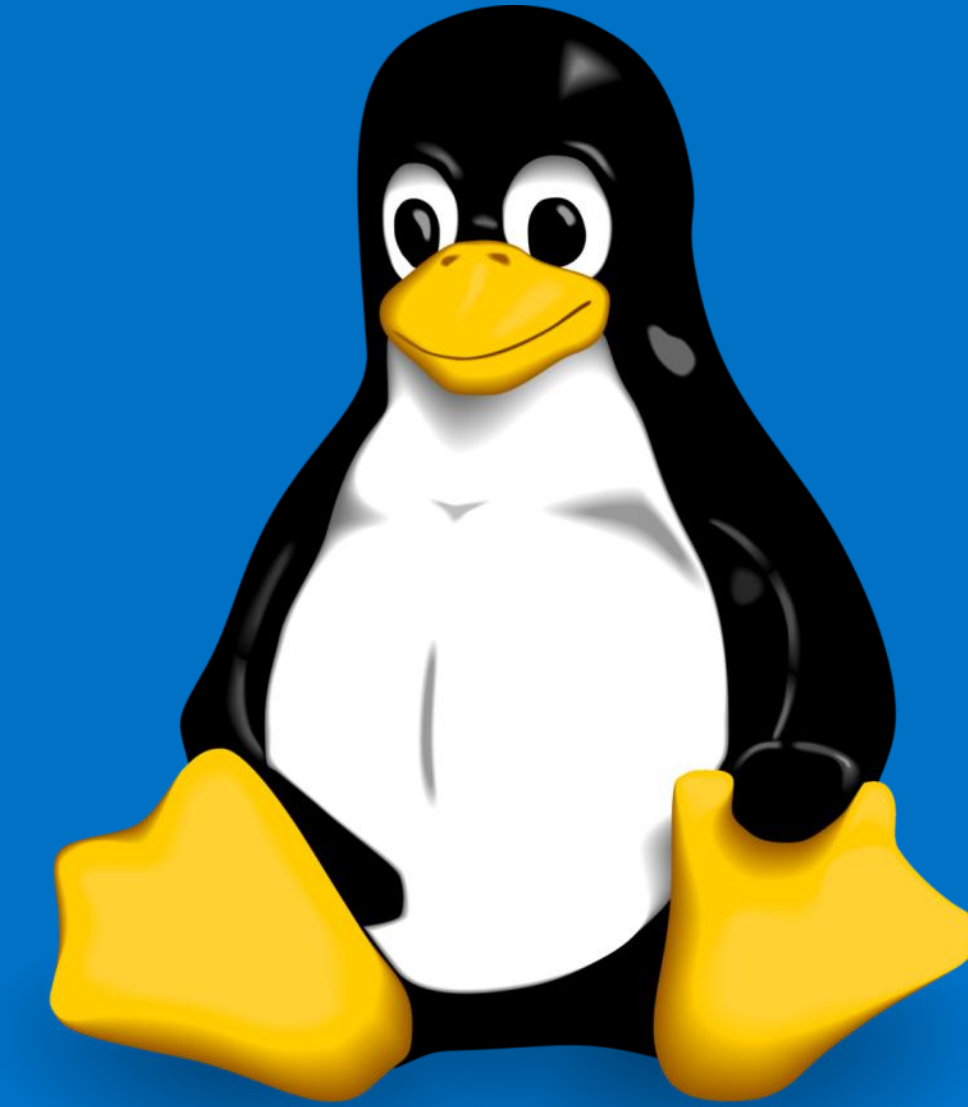
Bay Trail



Extending Intel® Architecture to Meet All Price Points for Power Efficient Laptops, 2 in 1's, Desktops & All in Ones



Best on Intel® Architecture



Look Inside 2014

Broadwell and 14nm

Amazing 2 in 1 Form Factors

Fanless

Lower Power

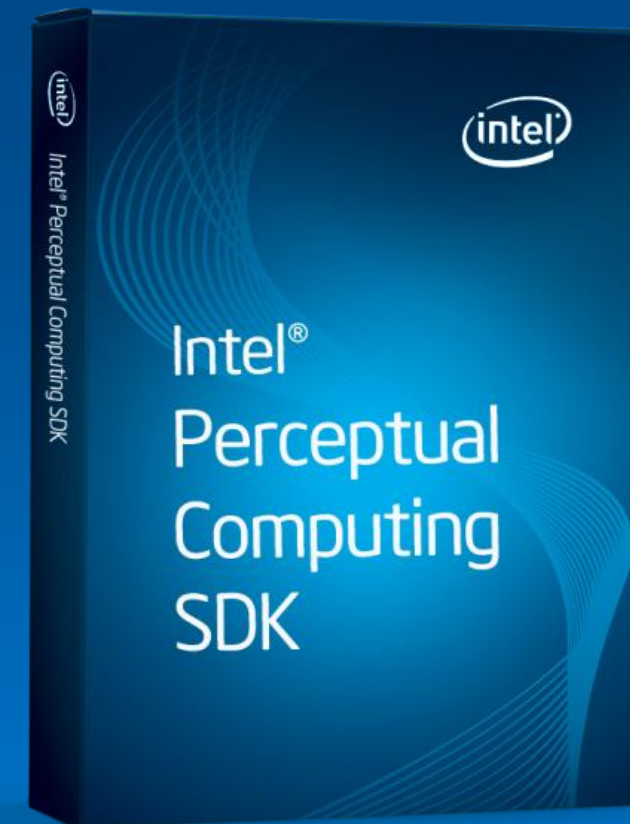


Greater Performance

Lighter

A New 3D World

2012 Intel® Developer Forum



Computex 2013



\$100,000,000
Experiences & Perceptual
Computing Fund

2H 2014



Security & Commerce

Facial Recognition
3D Image Capture

Entertainment

Augmented Reality
Gaming

Collaboration

Background Removal
Video Conferencing

Developer Opportunity...

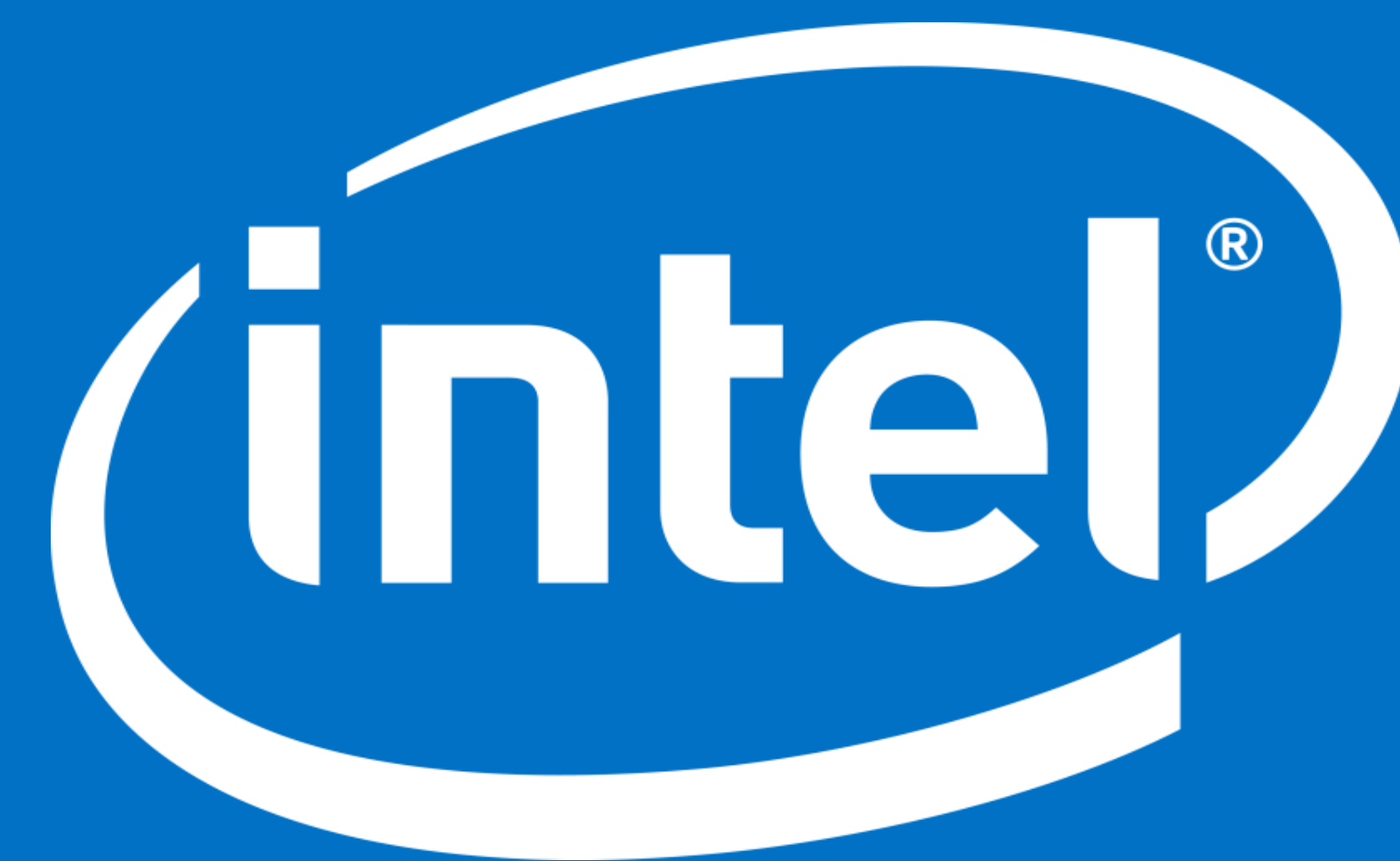
2 in 1 Devices

4th Generation Intel® Core™ vPro™ “Built for Business”

14nm & Broadwell

New Perceptual Computing Experiences





Look Inside.™

Risk Factors

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