

LET'S SEE  
WHAT  
DEVELOPS.

IDF2013

INTEL DEVELOPER FORUM



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# IDF2013

INTEL DEVELOPER FORUM

# Welcome

## Ian Yang

Corporate Vice President,  
President, Intel China



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# Computing Powers Experiences



Cloud & Datacenter

AIO



Laptop



Tablet



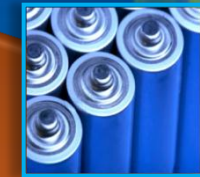
Ultrabook



Smartphone



Embedded



Ultra-long battery life



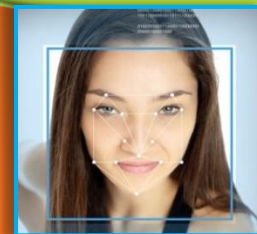
Wireless charging



Voice



Enhanced Reality



Facial recognition



Gesture



Touch

# Innovation Fuels Future Growth

Industrialization

Informatization

Agricultural modernization

Urbanization



## Sustainable Development Of The Country

Productivity & Efficiency

Infrastructure

Environmental Protection

Energy utilization

Technology Innovation

## Continuous Innovation Of The Industry

Experience Innovation

Smart Terminals

Mobile Devices

Cloud and Big Data

Computing Innovation

## Smart Living Of The People

Smart Transportation

Harmonious Living

Food

Education

Healthcare

Smart City

A high-speed train, likely a Shinkansen, is shown in motion, blurred background, suggesting speed. The train is white with blue accents. The background is a deep blue with a colorful, abstract grid pattern in yellow, green, and blue. The text is overlaid on the right side of the image.

**IDF 2013**  
Journey of  
Innovations & Experiences

# Keynotes Today (April 10)

## Reinventing the Intel Computing Experience



**Kirk Skaugen**  
Senior Vice President,  
General Manager, PC Client Group

## Mobile Inside



**WK Tan**  
Vice President ,  
Intel Architecture Group  
General Manager  
Mobile Communications Group, Intel China

## Transforming Experiences: From Devices to Datacenters



**Diane M. Bryant**  
Senior Vice President,  
General Manager, Data Center and  
Connected Systems Group

# Keynotes Tomorrow (April 11)

## Moving the Leaf To See The Mountain: Intel's Vision for Developers



**Doug Fisher**  
Corporate Vice President,  
General Manager, Systems  
Software Division

## Architecting the Future of Computing



**Justin Rattner**  
Intel Chief Technology Officer

# Fellows participation for Tech Insights



## Stephen S. Pawlowski

Intel Senior Fellow, Chief Technology Officer,  
Datacenter and Connected Systems Group  
General Manager, Intel Architecture Group and  
Datacenter and Connected Systems Group Pathfinding



## Jiang, Hong H

Intel Fellow, Intel Architecture Group  
Chief Media Architect and Director, Visual and Parallel  
Computing Group Media Architecture Team



## Kelin J. Kuhn

Intel Fellow, Technology and Manufacturing Group  
Director, Advanced Device Technology



## Per Hammarlund

Intel Fellow, Intel Labs  
Chief System-on-a-Chip (SoC) Architect,  
Next-Generation Processor Chief Architect



## Shreekant (Ticky) Thakkar

Intel Fellow, Mobile and Communications Group  
Director, Platform Architecture



# Technical Sessions Technology Showcase



Poster Chats  
Technical Insights on Intel® Microarchitecture  
Sponsor Session  
Technical Session Lectures

Sponsors  
Exhibitors  
Intel Pavilions  
Technology Communities



# IDF Sponsors

## PLATINUM

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**SUPERMICR**

**ZTE中兴**

## GOLD



HUAWEI

**Microsoft**

**WINTEK**

## SILVER

**Haier**

**inspur 浪潮**

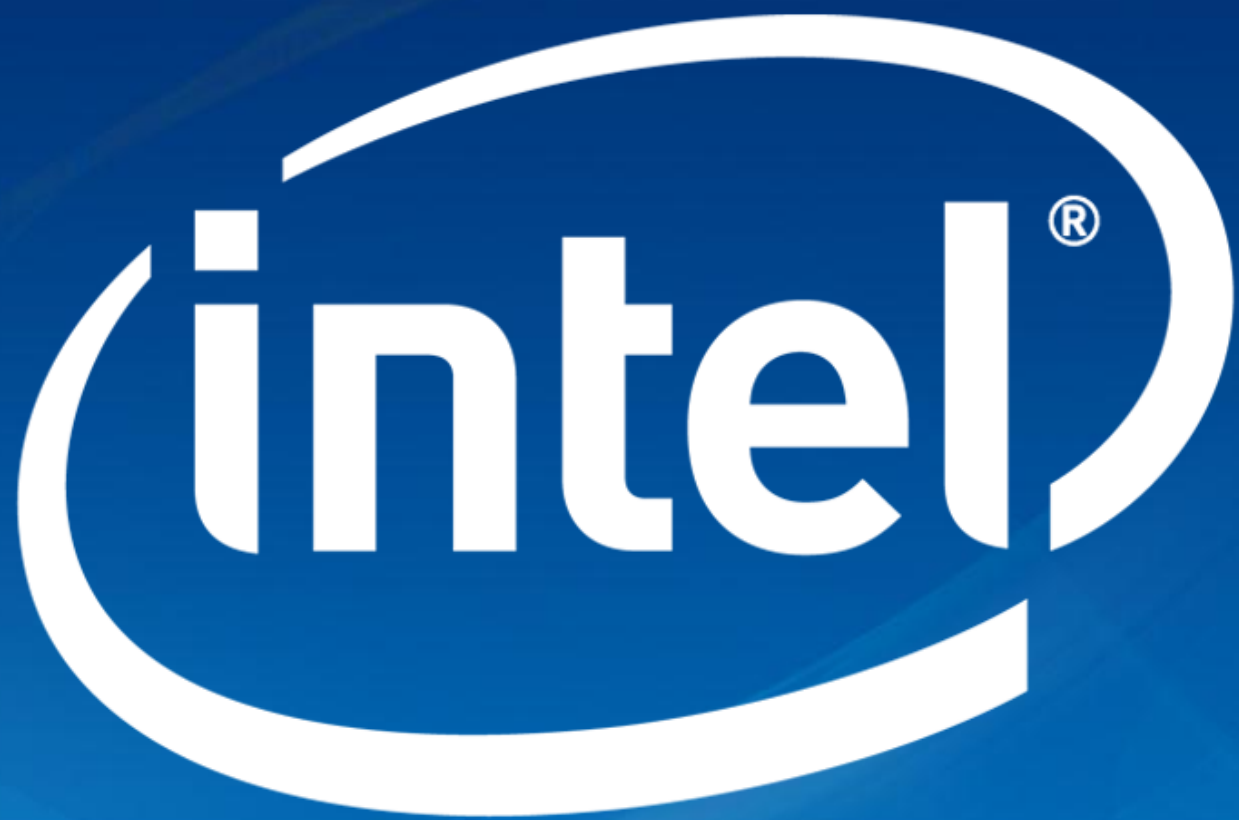
**Thank You!**



The background is a vibrant blue with abstract, glowing geometric shapes and lines. A bright sunburst or starburst effect is positioned behind the '3' in 'IDF 2013'. The overall aesthetic is modern and technological.

# IDF2013

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