



*Technology is*  
**SWEETER**  
*This Holiday Season*



2013 Intel Holiday Buying Guide  
[intel.com/newsroom/holiday](http://intel.com/newsroom/holiday)

**Samsung Unveils GALAXY Tab3 S**  
Samsung Mobile Press 31/05 14:00  
Offering an expanded range of options including the 10.1" versions and the new ultra slim 8"

**Sleek Design & Enhanced Multimed**  
Samsung Mobile Press 31/05 14:00  
Built to be the leading 10" tablet in the market, the GALAXY Tab3 10.1" seamlessly combin



Thanks to Intel, your personal compute devices just got sweeter this holiday season. Now there are computing devices with Intel Inside® to match every appetite and pocket book – from traditional laptops to tablets to 2 in 1 devices to portable All-in-Ones.

There's a lot to choose from (and salivate over) this holiday season. Take a look inside the 2013 Intel Holiday Gift Guide to see the latest tech eye candy.





## *2 in 1 Devices*

The recently announced 4th generation Intel® Core™ processors are enabling these cool, sleek designs that deliver a PC and tablet experience in one device. These systems deliver a 50 percent improvement in battery life,<sup>1</sup> which translates to over 9 hours in some systems. Additionally, they offer Intel® Iris™ graphics that deliver up to double the graphics performance over the previous generation,<sup>2</sup> delivering incredible visual experiences in even the thinnest devices. Systems powered by the new Intel Core processors can wake up approximately 8 times faster,<sup>3,4,5</sup> handle every day computing tasks roughly 4 times faster,<sup>3,4,6</sup> and make video editing and sharing about 16 times faster than a similar 4-year-old PC.<sup>3,4,7</sup>



## ASUS Transformer Book T100

- 2 in 1 tablet with a detachable keyboard, transforming the device from a 10-inch tablet to a laptop
- 10.1" HD IPS display with multi-touch capabilities
- Thin and light design weighing in at only 1.2 lbs. in tablet mode
- The detachable keyboard dock includes a USB 3.0 SuperSpeed Port for quick file transfers
- Estimated 11 hours of battery life
- OS: Windows 8.1
- Powered by the Intel® Atom™ Bay Trail-T Z3740 Quad Core processor
- Starting at \$349 USD



## Dell Venue 11 Pro

- Ultimate 2 in 1 flexibility: power of an Ultrabook™, functionality of a desktop, portability of a tablet
- 10.8" Full HD IPS Display and wireless video technology
- OS: Windows 8.1
- Powered by the Intel® Atom™ Bay Trail processor
- Starting at \$499 USD





## Lenovo Yoga 2 Pro

- Super-high resolution QHD + multi-touch display flips back to 360 degrees to offer four different usage models: Laptop, Tablet, Stand and Tent
- Up to 9 hours of battery life
- OS: Windows 8.1
- Powered by the 4th generation Intel® Core™ processor
- Starting at \$999.99 USD



## Sony VAIO Tap 11

- World's thinnest (0.39") Windows 8 Tablet PC
- Features an aluminum magnetic full pitch keyboard/cover with a touch pad
- SD card reader, USB 3.0, micro HDMI and Intel® Wireless Display (WiDi), which easily streams the computer screen directly to compatible HDTV
- Estimated 6 hours of battery life
- OS: Windows 8.1
- Powered by the Intel® Pentium® 3560Y or 4th generation Intel® Core™ processors
- Starting at \$799 USD





## Lenovo IdeaPad Yoga 11S

- Ultrabook™ 2 in 1 with a 360 degree flip-and-fold design that allows up to four innovative usage modes in one device
- Weighs only 3 lbs. and measures 0.7" thin and 11" wide
- OS: Windows 8
- Powered by the 4th generation Intel® Core™ processor
- Starting at \$799.99 USD





## Dell XPS 11

- Thinnest, lightest and most compact 2 in 1 device that you can take anywhere
- In one fluid motion, it converts from laptop to tablet mode
- Enjoy ultimate flexibility with two other modes, tent and tablet stand, in which you can share content easily with others
- Configured with Intel® Rapid Start Technology, so it wakes up within seconds, ready to jump right back into everything you were doing when you closed the lid
- OS: Windows 8.1
- Powered by the 4th generation Intel® Core™ processor







## *Tablets*

Great tablets have Intel Inside®. Intel-level performance delivers lightning-fast Web browsing, super-responsive apps and seamless downloads so you can do anything on the go, from enjoying entertainment to being productive. They boast all-day battery life, weeks of standby and come in thin and light designs.



## Dell Venue 7

- Affordable, yet versatile, slate tablet with HD screen and dual-camera
- Slim (9.5 mm) and lightweight design allows you to enjoy rich features anywhere
- OS: Android Jellybean
- Powered by the Intel® Atom™ Z2760 processor
- Starting at \$149.99 USD



## Dell Venue 8 Pro

- A tablet that defines productivity, thanks to its superior processing power, battery life and features
- Full functionality provides a desktop-like experience with the mobile, lightweight design of a tablet
- Estimated 10 hours of battery life
- OS: Windows 8.1
- Powered by the Intel® Atom™ processor Z3000 series
- Starting at \$299.99 USD





## Lenovo Miix 2

- A tablet that can do it all, from entertainment to work, in a small, lightweight form factor that doesn't sacrifice performance with an optional stylus and detachable cover included
- Veriface Face Recognition Software uses your face as the device's password, providing enhanced security
- Estimated 7 hours of battery life
- OS: Windows 8.1
- Powered by the Intel® Atom™ processor Z3000 series



## HP Omni<sup>10</sup>

- An instantly responsive, incredibly fast tablet that gives you the power to work, play or do anything you need to do
- Enhanced 3D graphics and advanced security features enhance the overall experience
- Estimated 9 hours of battery life
- OS: Windows 8.1
- Powered by the Intel® Atom™ processor Z3000 series





## Samsung Galaxy Tab 3 10.1

- Display is 10.1" wide and under 1.2 lbs. for maximum mobility
- Estimated 8 hours of battery life
- OS: Android 4.2.2 Jelly Bean
- Powered by the 1.6 GHz dual core Intel® Atom™ Z2560 SoC processor
- Starting at \$379.99





# *Chromebooks*

Booting in seconds with nothing complicated to learn,  
Chromebooks come with your favorite Google apps and are built  
for everyday use - perfect for sharing with others.



## Acer Chromebook C720

- High-performance computer built for speed, simplicity and security
- Slimmer design that is 30% thinner than its predecessor, measuring in at 0.75" thick and 2.76 lbs.
- Due to Solid State Drive, device boots up in less than 7 seconds and resumes from sleep mode nearly instantly
- Up to 8.5 hours of battery life
- OS: Google Chrome
- Powered by the Intel® Celeron® 2955U processor
- Starting at \$249.99 USD





## *Portable All-in-Ones*

Combining the performance of a full PC inside a sleek screen with tablet-like capabilities, and offering a clutter-free design that responds quickly to touch, portable All-in-One PCs are the ultimate entertainment and social hub for your home and life.



## Sony VAIO Tap 21

- Mobile All-in-One device with an adjustable multi-position stand
- 21.5" Full HD touchscreen display
- Equipped with a built-in battery, wireless keyboard and mouse for core-free convenience and maximum mobility
- Estimated 10 hours of battery life
- OS: Windows 8 or Windows 8 Pro
- Powered by the 4th generation Intel® Core™ processor
- Starting at \$999.99 USD







[intel.com/newsroom/holiday](http://intel.com/newsroom/holiday)

Intel, Intel Core, Intel Atom and the Intel logo are trademarks of Intel Corporation in the United States and other countries. Ultrabook is a trademark of Intel Corporation in the U.S. and/or other countries. Other names and brands may be claimed as the property of others.

Product descriptions provided by PC makers.

<sup>1</sup> Measured on OEM system using battery life during local offline video playback of a 1080p MP4 in landscape mode. Measured on OEM system using MobileMark\* 2012. For more information, see [www.bapco.com](http://www.bapco.com).

<sup>2</sup> As measured by 3Dmark11\*, an industry standard benchmark from Futuremark\*.

<sup>3</sup> Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products.

<sup>4</sup> Configurations:

4th generation Intel Core-based PC: Intel® Core™ i5-4200U Processor (up to 2.60GHz, 4T/2C, 3M Cache) for battery life measurements: On OEM Platform BIOS: OEM Graphics: Intel® HD Graphics (driver v. 9.18.10.3186) Memory: 4GB (2x2GB) Dual Channel LPDDR3 1600 Samsung SSD MZNTD128HAGM 128GB OS: Windows 8\* Pro Build 9200 System Power Management Policy: Balance Wireless: On and connected

4 year old PC: Intel® Core™ 2 Duo Processor P8600 (2.40GHz, 2T/2C, 3M Cache, 1066 MHz FSB) On OEM Platform BIOS: OEM Graphics: Intel® GMA X4500HD (driver v. 8.15.10.2555) Resolution 1366x768 Memory: 4GB (2x2GB) Micron\* DDR3 1066 7-7-7-20 HDD: Intel® Hitachi\* HTS543232L9A300 320GB 5400 rpm 16MB cache OS: Windows\* 7 Ultimate 6.1 Build 7601 System Power Management Policy: Windows Default LCD Size: 15.5"

Tests:

<sup>5</sup> Wake up = resume from system hibernate (S4)

<sup>6</sup> Everyday computing = PCMark 7 Score

<sup>7</sup> Video editing: Cyberlink Mediaespresso 6.7.3405