



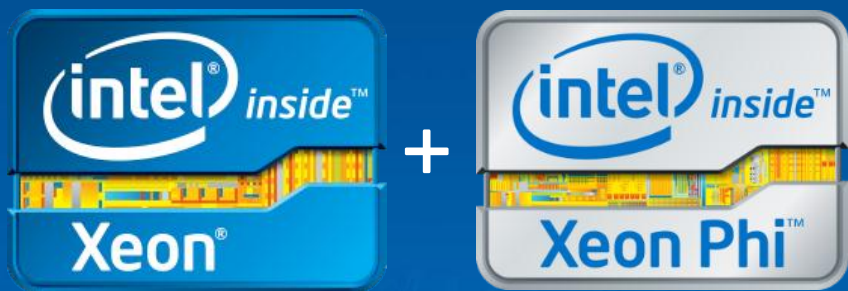
Intel® SSD DC S3700 Series

Consistency Matters

Rob Crooke

Corporate Vice President, General Manager
Intel Non-Volatile Memory Solutions Group

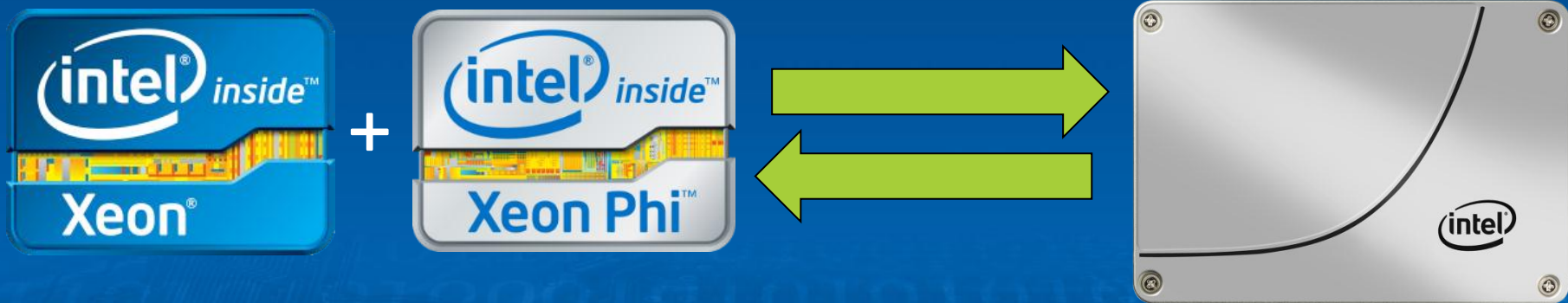
Data Center: Environment is evolving



Path to Exascale:
Efficient for
Highly Parallel Applications

*Parallelism does the work to extract real
Insights from Big Data*

Data Center: Environment is evolving



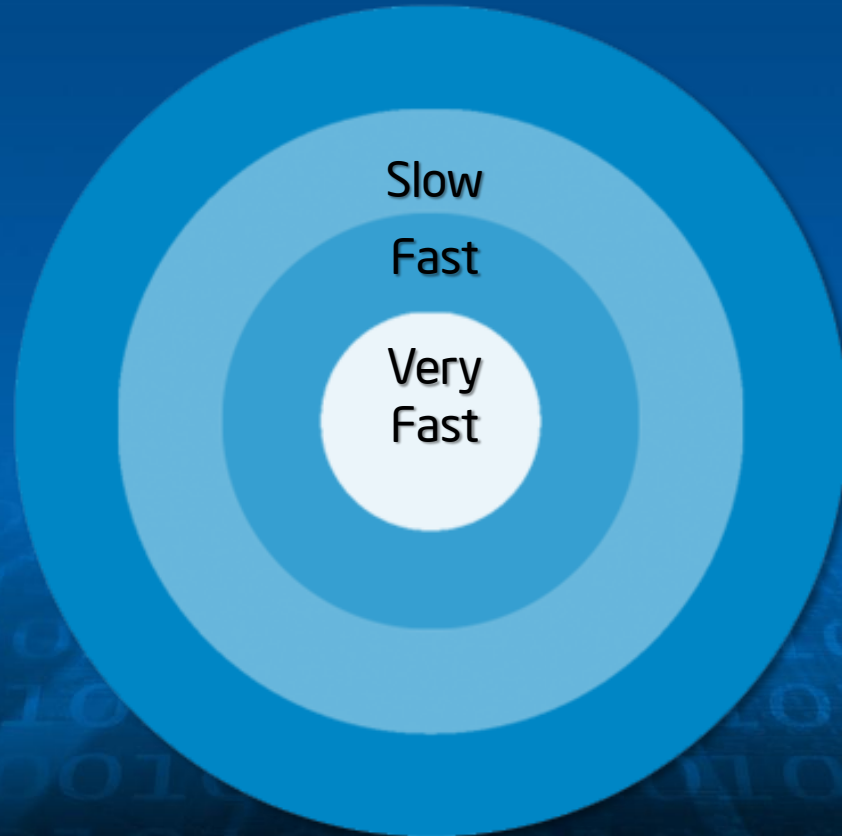
Cores must be supplied with data continuously to achieve optimal performance and results

Conventional Wisdom:
All SSDs are suitable for Data Center solutions

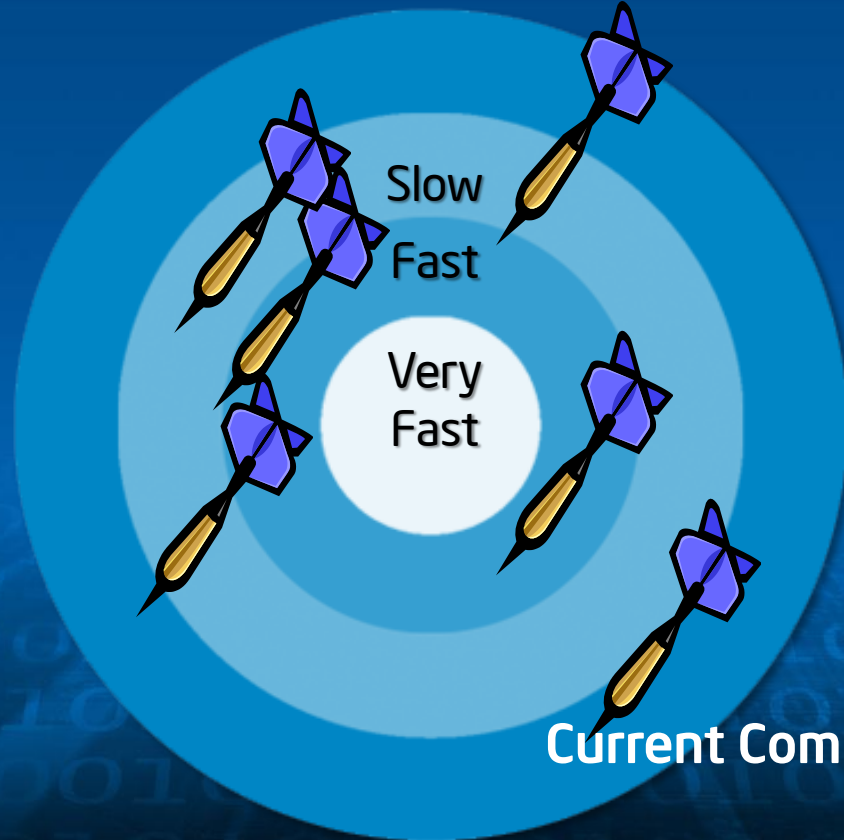
WRONG



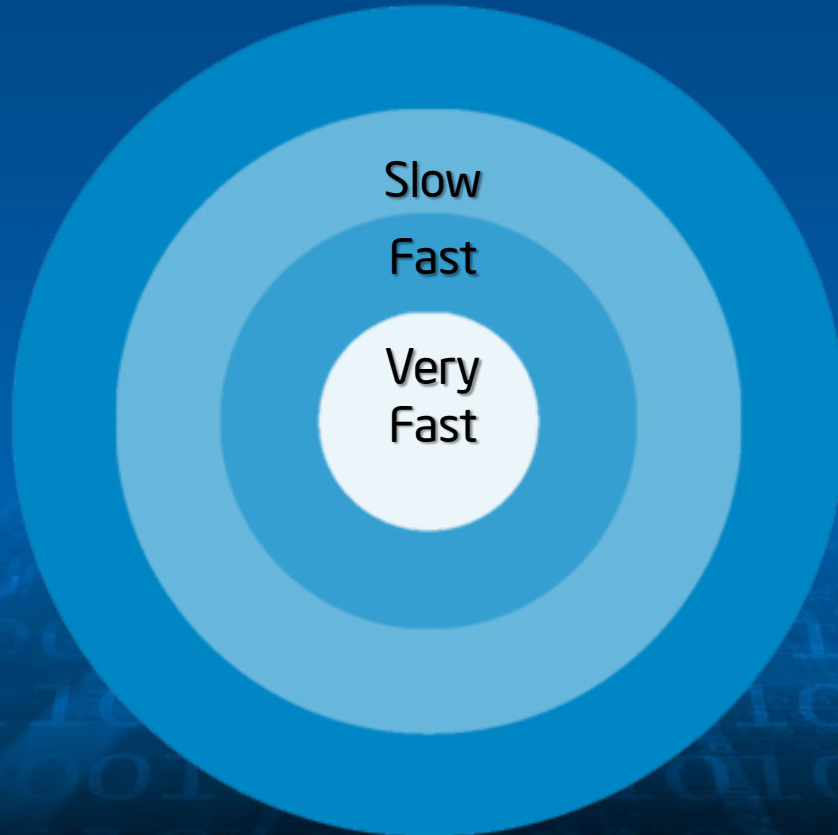
Not So Biggie fast as the PSme



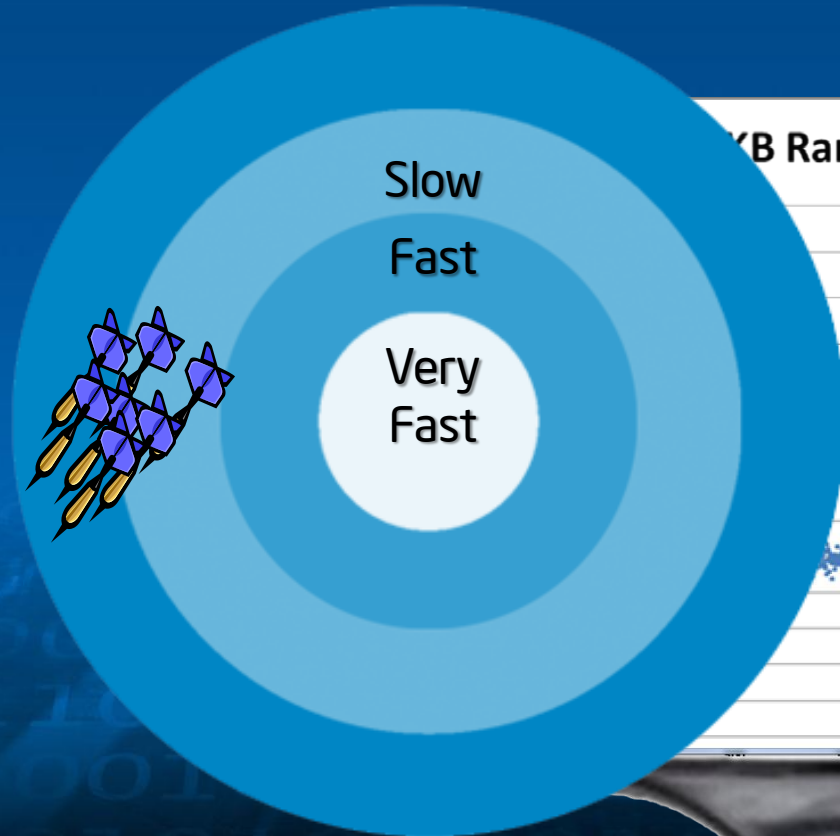
SSDs - Highly variable IOPS



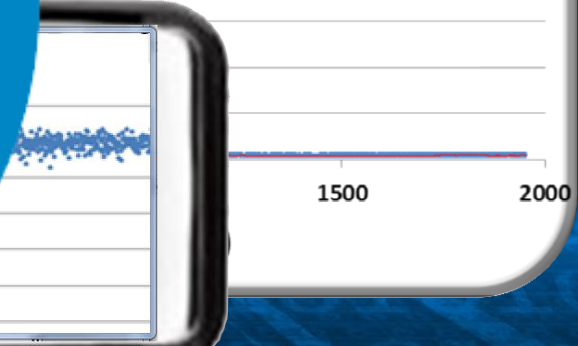
HDDs: Very low IOPs



HDDs: Very low IOPs



KB Random Write



High performance data centers require a new generation SSD

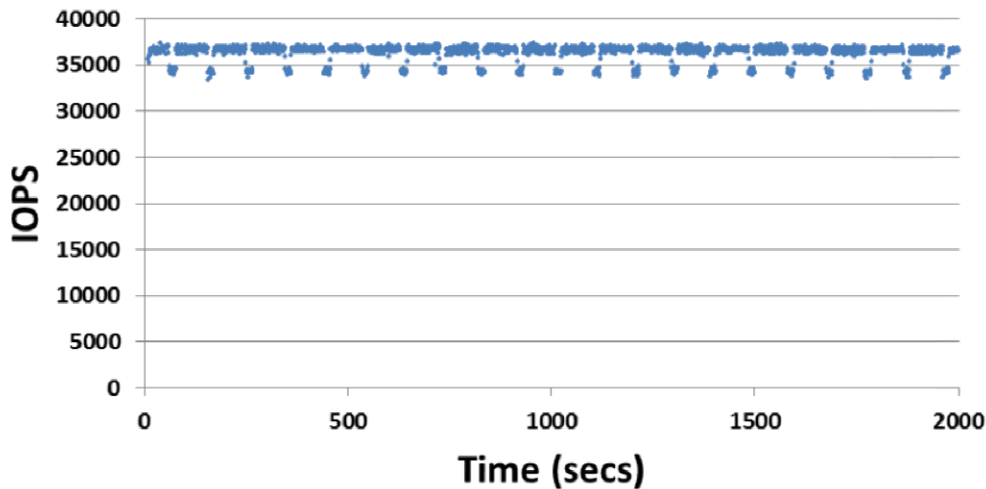
Slow

Fast

Very

Fast

4KB Random Writes



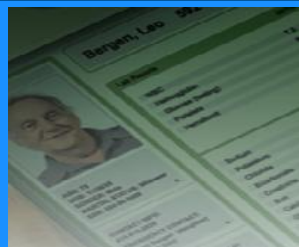
Consistency matters as much as IO performance



Intel® SSD Solutions for target markets



Intel® SSD Data Center Family



Intel® SSD Professional Family



Intel® SSD Consumer Family

Introducing Intel® Solid-State Drive DC S3700 Series



Fast and Consistent
Performance



Stress-Free Protection



High Endurance
Technology



Consistently Amazing



Customers Agree



- HP is driving leadership in solid state drive adoption across broad enterprise segments

- HP has been working with Intel on bringing their next gen SSDs to meet HP's world-class enterprise requirements

“HP believes products like the S3700 Series will bring accelerated growth to solid state in the enterprise.”

-- Jim Ganthier, VP, HP Industry Standard Servers



Intel® SSD DC S3700 Series features the 3rd Generation Intel-developed controller



Utilizes continuous background cleaning



Intel® SSDs accelerate a broad range of Enterprise Applications

BIG DATA



**CLOUD
COMPUTING**



HPC



The Intel® SSD DC S3700 Series Story comes to life: Every micro second counts

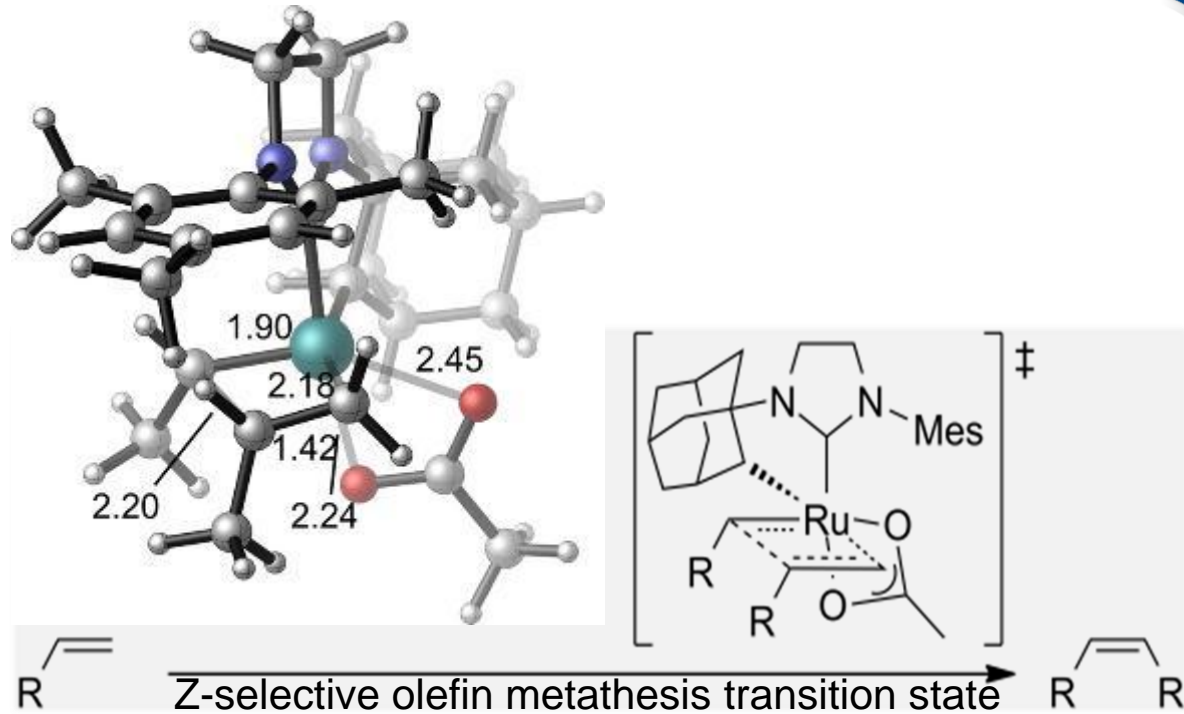


SDSC
SAN DIEGO SUPERCOMPUTER CENTER

Introducing Mike L. Norman, Ph.D, SDSC Director



Prediction of New Catalysts for Olefin Metathesis



Intel® SSDs support a class of HPC that has not been possible previously

Intel® SSD DC S3700 Series:



Consistency Matters to utilize the heartbeat of computations



Intel® SSD DC S3700 Series



Consistently Amazing!

