



News Release

Intel, Orange Collaborate on MeeGo* Platform to Deliver a New Mobile Multimedia Experience on Intel® Atom™ Processor Based Devices

Swindon, UK, and Paris, France, March 3, 2010 – Intel and Orange today announced a strategic agreement to deliver Orange multimedia services across a number of devices based on the Intel® Atom™ Processor and MeeGo software platform. MeeGo, a result of a merger of the Linux-based Moblin™ and Maemo software projects unveiled at Mobile World Congress in Barcelona, enables an open software environment for rapid development of a range of smart, PC-like devices and exciting new services.

Establishing a common software framework across multiple devices, ranging from smartphones and tablets to netbooks, Intel and Orange will simplify access to an increasingly mobile and personalized internet and drive uptake of new and existing applications and services. MeeGo builds on the capabilities of the Moblin core OS and its support for a wide range of device types and reference user experiences, combined with the momentum of Maemo in the mobile industry and the broadly adopted Qt application and UI framework for software developers.

Intel and Orange will work to increase the availability of Orange Signature Services, such as Orange TV and Orange Maps, which will be supported by the MeeGo environment. Intel and Orange will also work to harness the potential of a converging computing and communication's platform enabling customers to enjoy services across multiple devices and screens.

“Seventy-five percent of our customer base has yet to embrace the mobile internet. With the increasing number of phones and operating systems for customers to choose from, it is our role to make sure our customer's journey into this richer mobile multimedia environment is simple and easy,” said

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Yves Maitre, SVP Devices, Orange Group. “Our collaboration with Intel on the MeeGo software platform will not only ensure a broader choice in terms of screens and devices, but that customers continue to benefit from a consistent user experience delivered through Orange Signature services, including a customized home-screen they trust and recognize, the highest quality network and secure and simplified billing.”

“The Intel Atom processor has been a terrific success in the marketplace so far,” said Doug Fisher, vice president, Software and Services Group and general manager, Systems Software Division, Intel Corporation. “Combined with the MeeGo software platform, these PC-like devices will deliver a wealth of Internet, computing and communications experiences with rich graphics, multitasking and multimedia capabilities and the best applications performance. Orange and Intel share a similar vision around digital devices and consumer experiences and our joint work will connect people to the content that matters most, wherever they may be.”

About Intel

Intel [NASDAQ: INTC], the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Additional information about Intel is available at www.intel.com/pressroom and <http://blogs.intel.com>.

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*MeeGo is a trademark of The Linux Foundation Corporation.

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About Orange

Orange is the key brand of France Telecom, one of the world’s leading telecommunications operators. With 131.8 million customers, the Orange brand now covers internet, television and mobile services in the majority of countries where the Group operates. At the end of 2009, France Telecom had consolidated sales of 50.9 billion euros, including its activities in the United Kingdom, and at 31 December 2009, the Group had a customer base of almost 193 million customers in 32 countries. These include 132.6 million mobile customers and 13.5 million broadband internet (ADSL) customers worldwide. Orange is the

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number three mobile operator and the number two provider of broadband internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

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