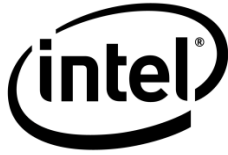


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Consumer Backgrounder

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The Future is Ultra Thin with New Ultra-Low Voltage Intel® Processors

Ready to step into the future with an ultra-thin laptop? Sleek new laptops powered by the latest Ultra-Low Voltage (ULV) Intel® processors let you travel light and give you great performance for music, video, photos and more. And thanks to optimized energy-efficient technology, they also enable longer battery life. Fast, sleek, smart – make sure your new ultra-thin laptop has Intel Inside®.

The new Intel-based ultra-low voltage processor laptops allow you to:

- **Think Thin:** Intel technology helps enable the thinnest laptops. Ultra-thin laptops are the perfect combination of performance and design for mobile computing. Typically measuring less than 1 inch thick and weighing about 1 to 2 pounds less than standard laptops, ultra-thin laptops are effortless to carry on the go while still delivering the performance you need.
- **Get Great Mobile Performance:** Great performance has never been so stylish. With an ultra-thin laptop powered by an Intel ultra-low voltage processor you'll have the performance you've come to expect from a laptop to run your favorite applications flawlessly.
- **Enjoy Longer Battery Life:** Energy-efficient technology extends battery life in ultra-thin laptops. Intel ultra-low voltage processors are optimized for battery life, so you can stay unplugged longer and use your laptop on the go without having to search for power outlets. Delivering a unique balance of performance and power consumption, Intel ULV processors also consume less power, enabling sleeker designs. And with low-power consumption, ultra-thin laptops can use smaller fans and cooling components, enabling thinner and sleeker designs.

- more -

- **Stay Connected Faster and in More Places with Optional WiMAX Built-in:** With WiMAX rolling out in cities around the world, you'll want to be ready with WiMAX built into your Intel-powered laptop. Adding the optional WiMAX technology will put you at the cutting edge of 4G wireless Internet broadband. It's like taking the fast, high-performance Internet experience you've come to expect at home all around town with you. Now the whole city can be your hotspot.
- **Untether Your Digital World:** Imagine turning on your laptop computer and being able to connect effortlessly and wirelessly to your camera, printer, MP3 player – even a remote-controlled robot. Now you can with optional built-in Intel® My WiFi Technology, which transforms your laptop into a Wi-Fi personal area network. You can directly connect up to eight Wi-Fi certified devices without cables or a wireless router, and print, share, show and sync wirelessly at home or on the go.[#]

+System performance, battery life, power savings, high-definition quality, video playback and functionality, and wireless performance and functionality will vary depending on your specific operating system, hardware, chipset, connection availability and rate, site conditions, and software configurations. References to enhanced performance including wireless refer to comparisons with previous generation Intel technologies. Wireless connectivity and some features may require you to purchase additional software, services or external hardware. Visit <http://www.intel.com/go/consumerbenchmarks> for more information on performance, wireless, power savings and energy efficiency.

[#]Requires Wi-Fi-enabled devices connecting to the PC via the Intel® My WiFi Technology. Wi-Fi devices must be certified by the Wi-Fi Alliance for 802.11b/g/a. Check with your PC manufacturer for more details.

**WiMAX connectivity requires a WiMAX enabled device and subscription to a WiMAX broadband service. Availability of WiMAX is limited, check with your service provider for details on availability and network limitations. Broadband performance and results may vary due to environment factors and other variables. Visit www.intel.com/go/wimax for more information.*

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