

Exploratory Research



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Agenda

- CTG Mission
- Essential Computing Vision
- Intel Research Themes
- New Research Areas
- Closing Remarks

Research at Intel



- **Nearly 1000 researchers**
- **15 locations worldwide**
- **Innovative research models**

Corporate Technology Group Mission

- Conduct world-class research
- Deliver innovative technologies from concept to product adoption
- Collaborate with industry via standards, alliances and evangelism
- Engage worldwide for the best research and technology

CTG Focus Areas

Tera-Scale Computing



Scalable
computing for
the future

Energy-Efficient Platforms



Workload-driven,
optimal energy
usage

Wireless



Mobile Broadband
and Advanced
Wireless Platforms

Carry Small, Live Large



Ultra-mobile platforms
and usage models

Exploratory Research around the World



★ Seattle



★ Oregon

Seattle
Oregon
Berkeley
Folsom
Santa Clara
Pittsburgh



★ Berkeley

- ★ Network of Open Research Labs
- ★ Co-located with top Universities
- ★ Connection to Research Community
- ★ **Internal Research**



★ Pittsburgh

Israel



India



Intel Research Mission
***“Drive off-roadmap, high-
impact exploratory
research vital to Intel”***



*Things
Essence of
your life*

“Essential”

Essential Computing

***Simplifying and enriching all
aspects of work and daily life***



Personal Awareness

"Empower me to achieve the goals I value most"

Richly Communicative

"Easily form and enrich relationships"

Essential Computing

Physicality

"Actuating everyday objects"

Concealing Complexity

"Technology that just works"

Data Rich

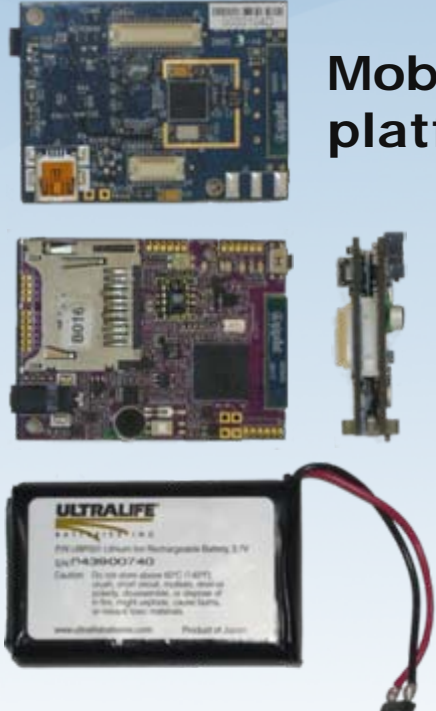
"Unleashing Internet-scale data"

Biosensors

"Coupling Bio and Info Systems"



Fitness device



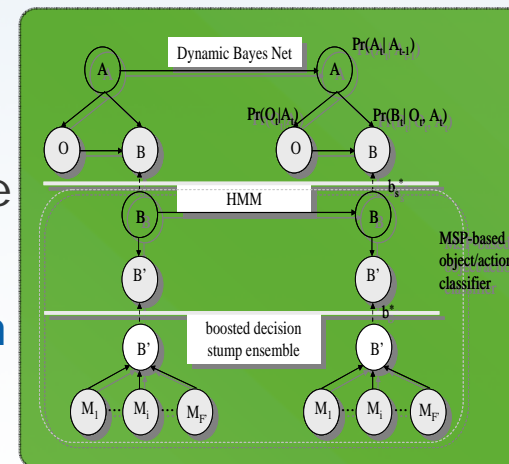
Mobile sensing platform

Battery

Multi modal sensor integration to detect activity, emotion, intent and engagement levels

- Goal: Improve variety, detail, dev time and accuracy of human activity recognition by 10-100x
- Research Challenges
 - Sensor Systems
 - iBracelet
 - Mobile Sensing Platform
 - WISP
 - Wireless Shake Sensor
 - Sensemaking - machine learning
 - Rich statistical models of daily life
 - Fast algorithms for inference
 - Understanding of application domain requirements and structure

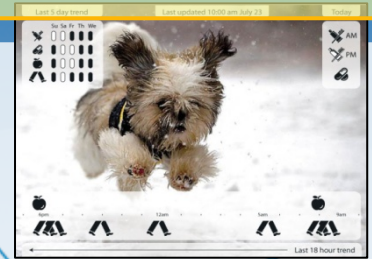
Sensor Systems



“running”
“sitting”
“climbing s”
“eating”
“busy”

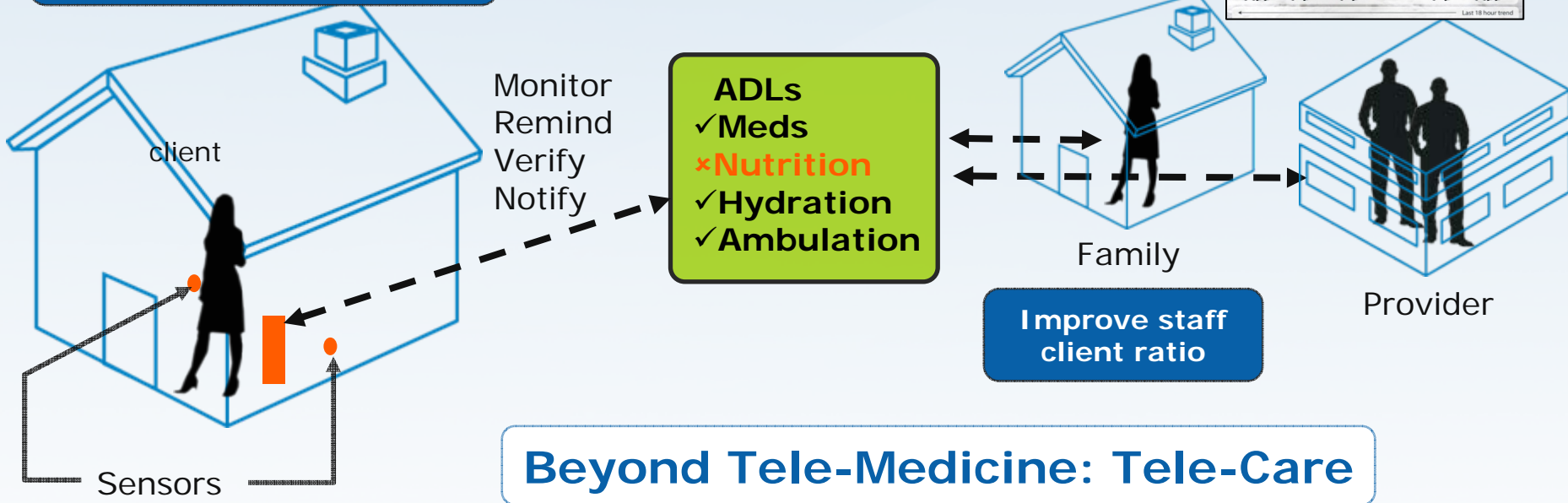
Technology for Long-Term Care

Personal Awareness



Perform more tasks themselves using reminders

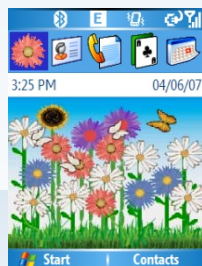
Get 24x7 data, increase respite



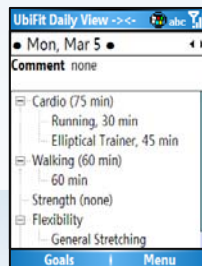
- Health and Wellness in the Home: Multi-party view
- High Level monitoring, communication, wellness support
- Automation to improve quality, reduce intrusiveness, reduce cost

- **Challenge:**
 - Use on-body sensing and personal displays to encourage regular physical activity
- **Approach:**
 - Physical Activity Recognition + Persuasive Technologies

Communicates Data about Physical Activities



Glanceable Display



Interactive Application



Fitness Device

Infer Physical Activities

Intuitive Interfaces

The glanceable display runs on the background screen of mobile phones, so it's frequently seen by the individual



In-active week



Variety in routine



Light activity week









Recent goal met



Recent goal met

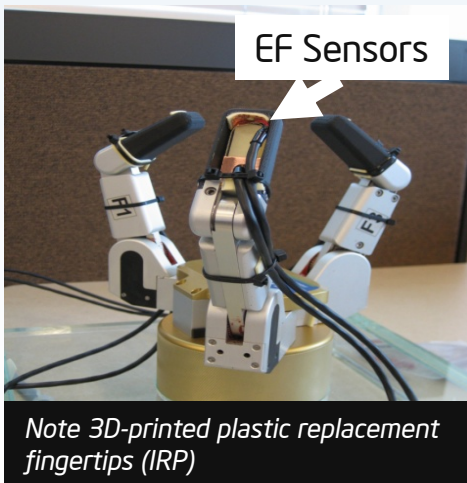


Goals met

-  strength
-  cardio
-  flexibility
-  walk
-  this week's goal met
-  recent goal met



- Robots that are safe and effective in everyday home and office environments
 - “Robot, get me the {soda, eyeglasses, pacifier, remote}...”
- Research Challenge: Uncertainty!
 - Industrial Robots: Deploy and program to engineer environmental uncertainty away; safety zones address unpredictability
 - Personal Robots: Must function in natural, uncertain human environments
- Examples: Pre-touch Sensing, Perception, Localization, Navigation



Note 3D-printed plastic replacement fingertips (IRP)



Mash, Mash, Mashups everywhere

craigslist + Google Maps + WIKIPEDIA + flickr
+ ebay + amazon.com + Gmail
+ yelp + YouTube
+ ... = ???

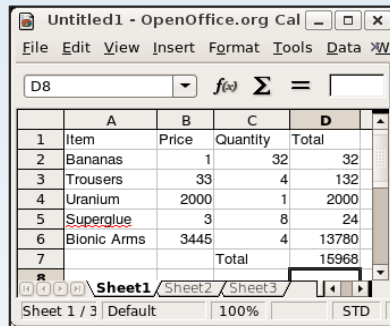


- Flexibly combine information from web sites
- Composition and adaptation “creates” new information or perspective (Ex: correspondence)
- Early impact of semantic web technologies...
- Problem: Mashups today built by “computing experts”

Personal, Community Mashups (?MyMashup?)

Richly Communicative

Spreadsheet

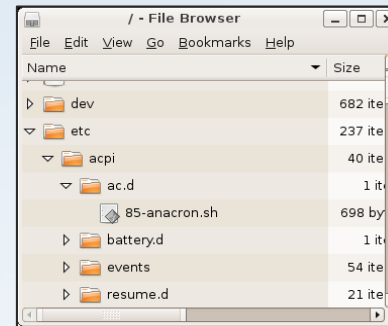


	A	B	C	D
1	Item	Price	Quantity	Total
2	Bananas	1	32	32
3	Trousers	33	4	132
4	Uranium	2000	1	2000
5	Superglue	3	8	24
6	Bionic Arms	3445	4	13780
7			Total	15968

Browser



File System



Functional Language



Intel Mash Maker Technology

- Browsing to create mashups (Not programming)
- Enable personal and shared published mashups
- Employ sophisticated parameterization and composition (spreadsheet and functional language technologies)
- Powerful implications for user interfaces -- context as a parameter

Research at Intel 

Intel® Mash Maker

Mashups for the Masses

[Sign Up](#)

[Watch the Videos](#) [Learn More](#)

Browse, don't program
Intel® Mash Maker suggests mashups as you browse the web.

View the Internet, not just a web page
Intel® Mash Maker combines many pages into one view.

Enter the semantic web via the back door
Intel® Mash Maker draws on the wisdom of the community to understand the structure and semantics of information on the web.



Technology Preview at <http://mashmaker.intel.com>

• Unleashing the power of Internet-scale Data

- Demonstrated power of massive data in increasing # of applications – search, language translation, ads, seismic modeling, imaging, bioinformatics, etc.
- Personal and focused applications are the next generation of value – local and personal sensors, biosensors, image, etc.
- Machine learning coupled with powerful compute-intensive transformations, reductions, and queries and mixed data sharing



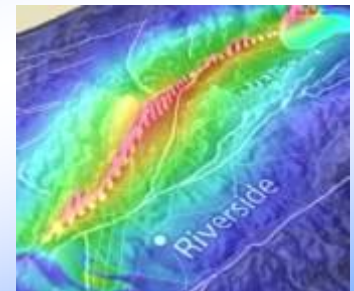
Drug Discovery



Comparative Genomics

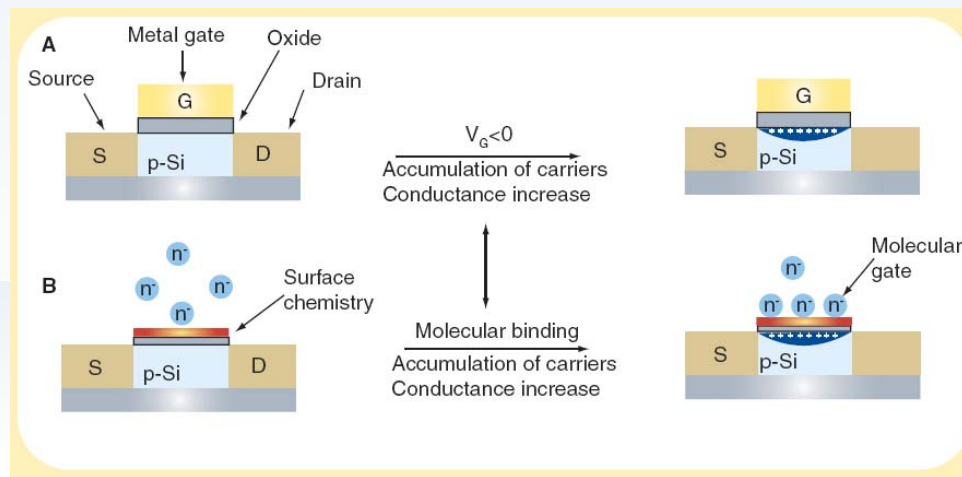


Sensing and Inference



Real-time Disaster Damage Assessment

- Transistors growing in capability as biological sensors
 - Sensitivity, control, understanding of surface chemistry
- Potential for a shift from Optical detection (dominant) to Electrical detection, and much greater capabilities
- Research Approach
 - Building Biosensors based on direct electrical detection
 - Studying scale-up, chemistry, control



Applications:

- Sequencing
- Peptides
- Higher level Analytes



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Exploratory Research: pushing the Envelope

- **Essential Computing: Simplifying and Enriching All Aspects of Work and Daily life**
 - Broad range of Exploratory research
 - Sensing, Inference are key elements
 - Applications in consumer, health, and even Robotics!
- **To Learn More:**

www.intel.com/research/exploratory

Questions?