





Bill Siu

Vice President & General Manager
Desktop Platforms Group

Mike Fister

Senior Vice President & General Manager
Enterprise Platforms Group



END-to-END ENTERPRISE

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**END-to-END
ENTERPRISE**

The image features a blue-tinted background. On the left side, there is a close-up of a laptop, showing its keyboard and trackpad. The right side of the image is dominated by a repeating pattern of a city grid or architectural floor plan. The text 'Enterprise CLIENT' is centered in the lower half of the image.

**Enterprise
CLIENT**

Digital Office

COLLABORATION

- Communication
- Data sharing
- Multi-tasking

LINE of BUSINESS VALUE

MOBILITY

- Flexibility
- Connectivity



SECURITY

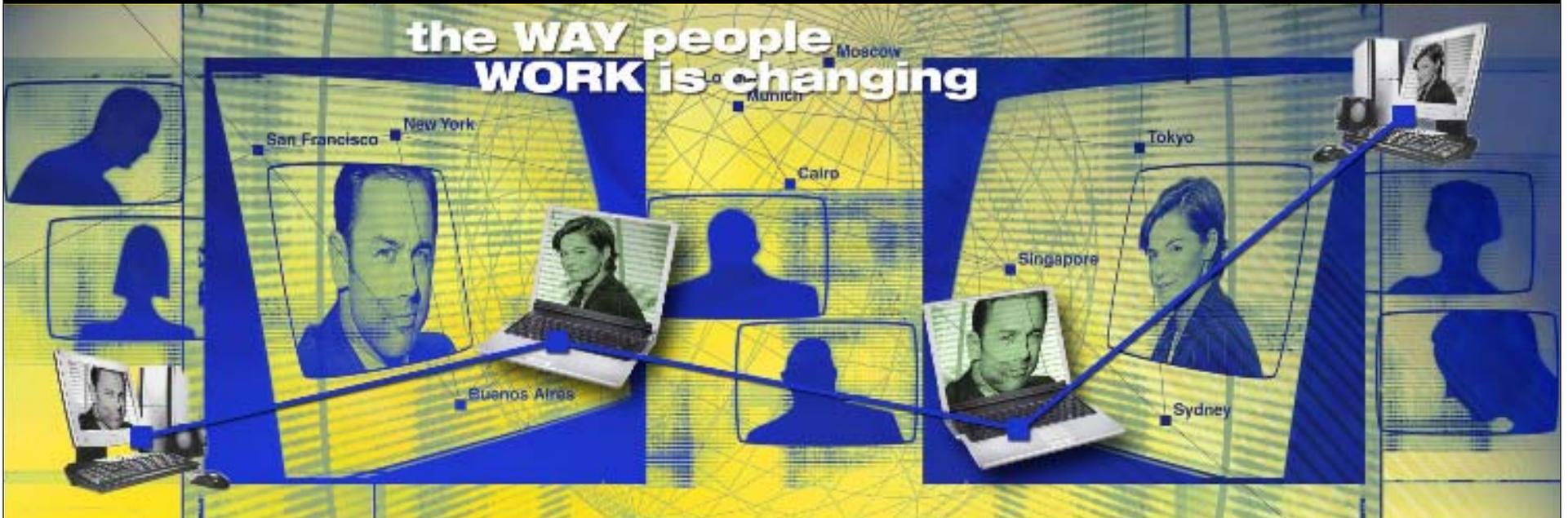
- Protect information
- Reduce attacks
- Rights management

IT VALUE

MANAGEABILITY

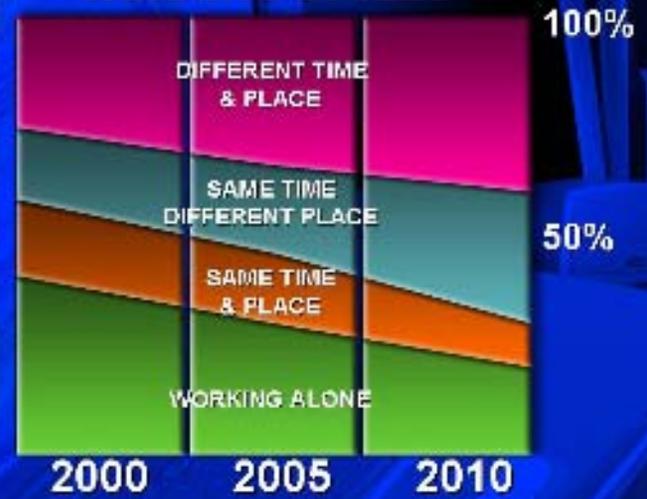
- Stable, reliable platforms
- Migration & Legacy Support
- Diagnostics & Asset Management

the WAY people WORK is changing



Collaboration on the Rise

WORKING STYLES



Source: Gallup Organization, 2010

Collaboration Requirements



**MULTI-MODE
COMMUNICATION**



MULTI-TASKING



**ACCESS TO
INFORMATION**



**SEAMLESS
CONNECTIVITY**

Desktop Platforms for Digital Office

Hyper-Threading
Technology

Dual Display

Integrated AP

TPM1.2



High Definition
Audio

Stable Image

Gigabit Ethernet

Matrix RAID





Future Platforms for Collaboration

FEATURES

BENEFITS

ADVANCED MEDIA

BETTER
ENCODING,
DECODING

HT → DUAL CORE

RESPONSIVENESS,
PERFORMANCE

Increasing Mobility in Workplace

" In short, the notebook PC is becoming a standard tool of the 'office warrior,' allowing employees to work effectively from their desks, elsewhere inside the office, the home or on the road."

IDC, January 2004

Extra
Productivity
Needed
per Week*

Actual Productivity Gained**



\$1,398

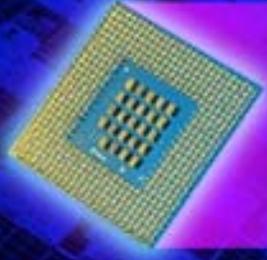
\$3,361

NB vs. DT TCO Difference

*Source: Gartner Research Sept 03 **Source: Meta Jan 04

flexibility productivity flexibility productivity flexibility productivity flexibility productivity

Mobile Platforms for Digital Office



DOTHAN

Performance for mobility



Dothan
Alviso
Galexico 2

SONOMA

Improved wireless with 802.11 a/b/g
Solutions for productivity

Secure Computing Top Priority for IT

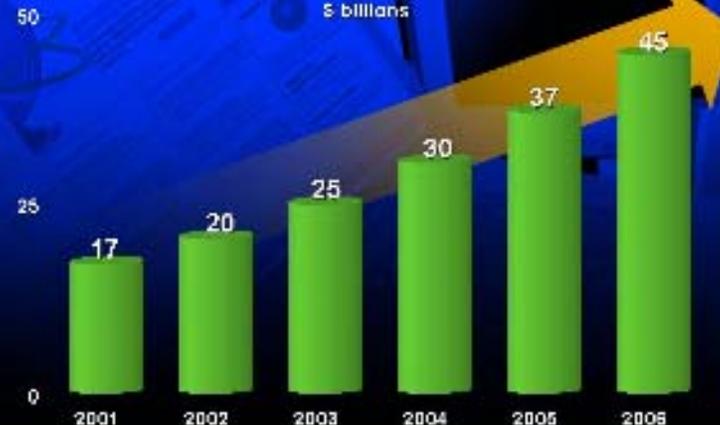
IT MANAGER PRIORITIES

% of respondents



WORLDWIDE IT SECURITY SPENDING

\$ billions



Secure Computing Requirements



**MINIMIZE
SECURITY BREACHES**



**PROTECT
CORPORATE SECRETS**



**BALANCE
SECURITY & PRODUCTIVITY**

Security Is a Continuum...



Increasing Levels
of Protection

LA GRANDE TECHNOLOGY

HT NX TPM SMART CARDS

SOFTWARE

Manageability IT's Top Concern

75%

...NA companies cited TCO as critical in evaluation

Forrester, October 2005

85%

...Corporations with no single source of data on their IT assets!

Giga, December 2002

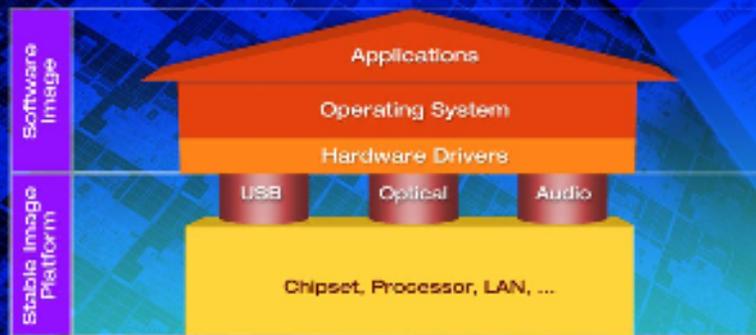
Significant number of diagnostics could be addressed remotely

IT SPENDING ON MANAGEABILITY

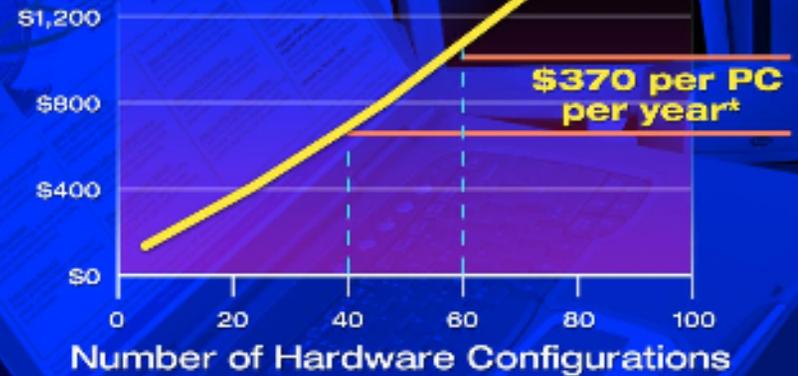


Better Manageability with Stable Image

Stable Image Platform



Support Cost/PC



Source: Nervewire, Study, Benefits of Desktop Simplification, Q1 '04

Future Technologies for Manageability



**ENHANCED
ASSET MANAGEMENT**

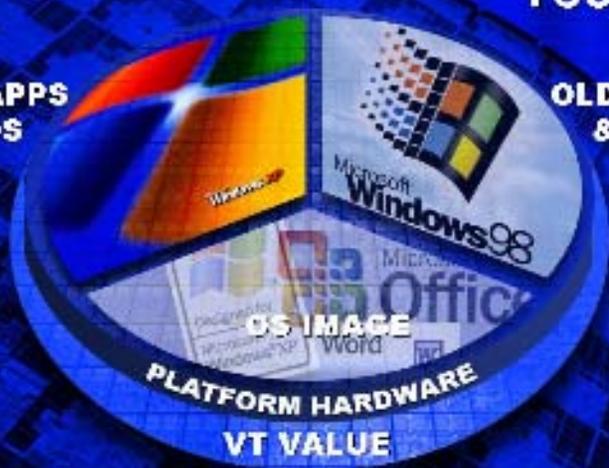


**REMOTE
DIAGNOSTICS**

Vanderpool Technology

NEW APPS
& OS

OLD APPS
& OS



Legacy Support

IT Partition

Migration



Digital Office

COLLABORATION

Communication
Data sharing
Multi-tasking

SECURITY

Protect information
Reduce attacks
Rights management

Vision

Technology Leadership

LINE of
BUSINESS VALUE

FUTURE

IT VALUE

Opportunities

MOBILITY

Flexibility
Connectivity

MANAGEABILITY

Stable, reliable platforms
Migration & support
Diagnostics & Asset Management

Products & Services

