

英特尔®与你共创明天™

IDF2010

英特尔信息技术峰会

Unlocking the Future with Intel

Renée James

Senior Vice President, Intel Corporation

General Manager, Software and Services Group



Technology Has Changed the Way We Interact With Our World



2009
1 Atom-based Netbook
\$400

1981
348 IBM PCs
\$1,392,000

User Expectations Have Changed



Predictability

Service

Optimized

Support

Seamless Computing

Application

Platform

Apps

Aware

Availability

Connectivity

Network

Ecosystem

Parallelism

Just Works!

Portability

Forums

Secure

User Interface

Empowering the Future with Intel Architecture

Building out the Computing Continuum



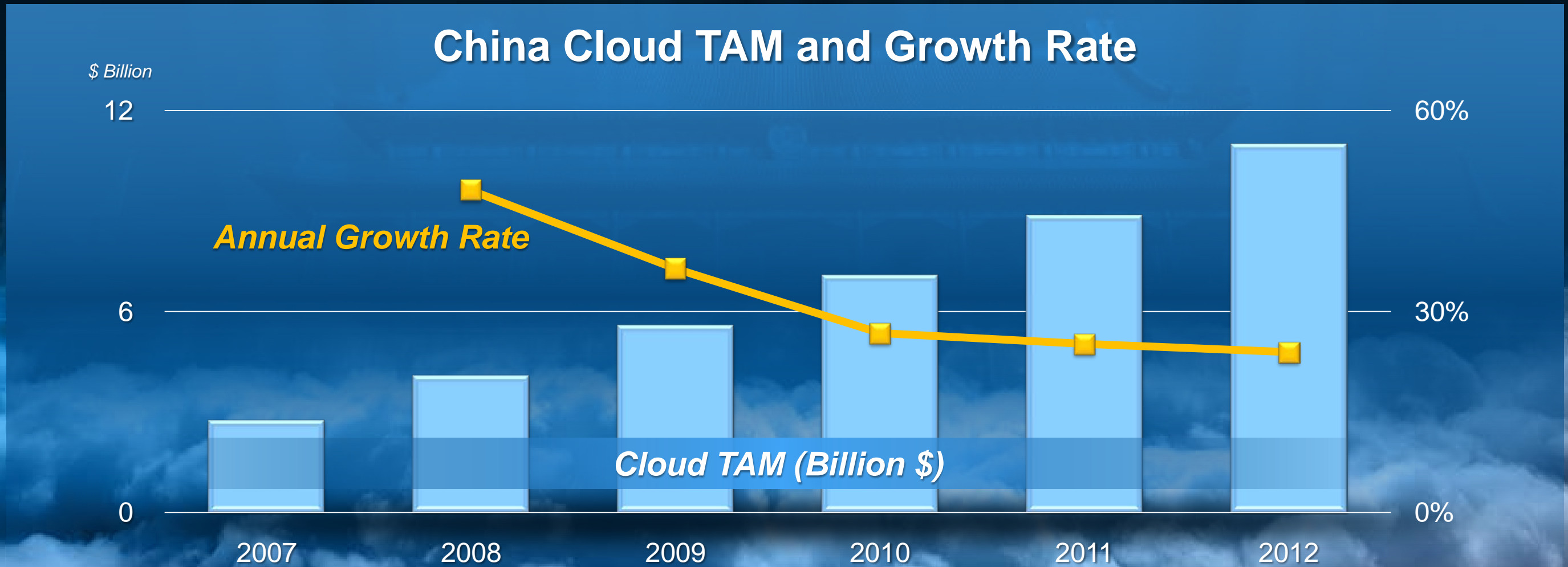
Application Distribution Channels

Developer Programs and Support

Unified Operating Environment

The Cloud: The First Step in Sharing Information Seamlessly

Growing at Double Digits in China





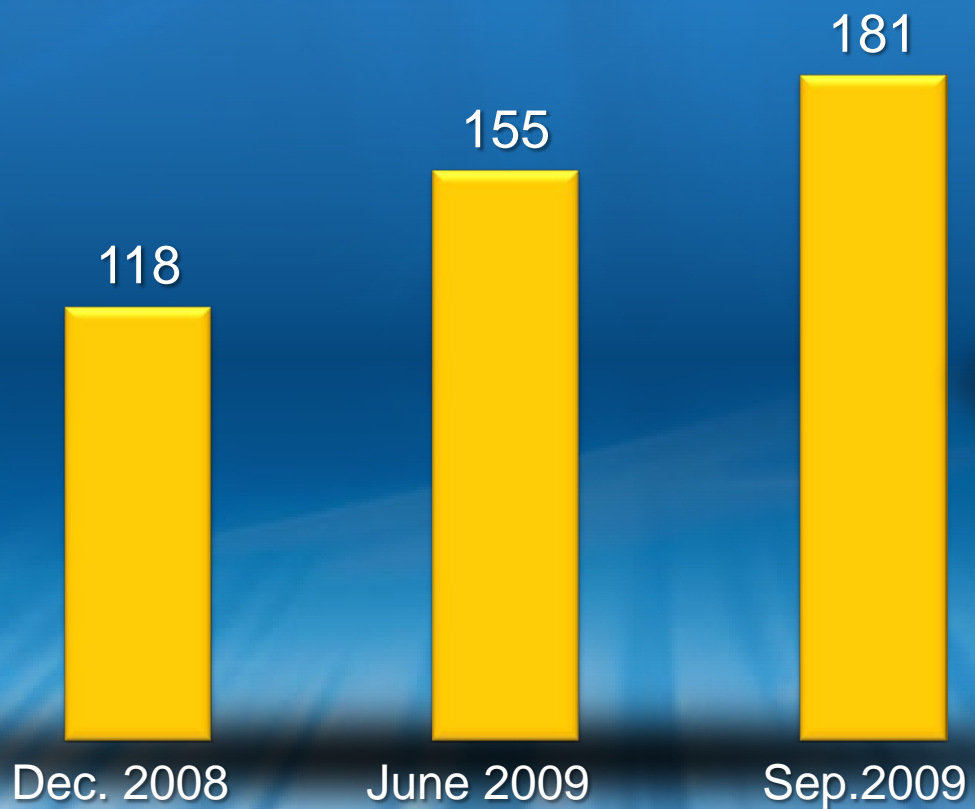
Ellen and Wilson

Intel®-Based Systems are Making the Computing Continuum a Reality



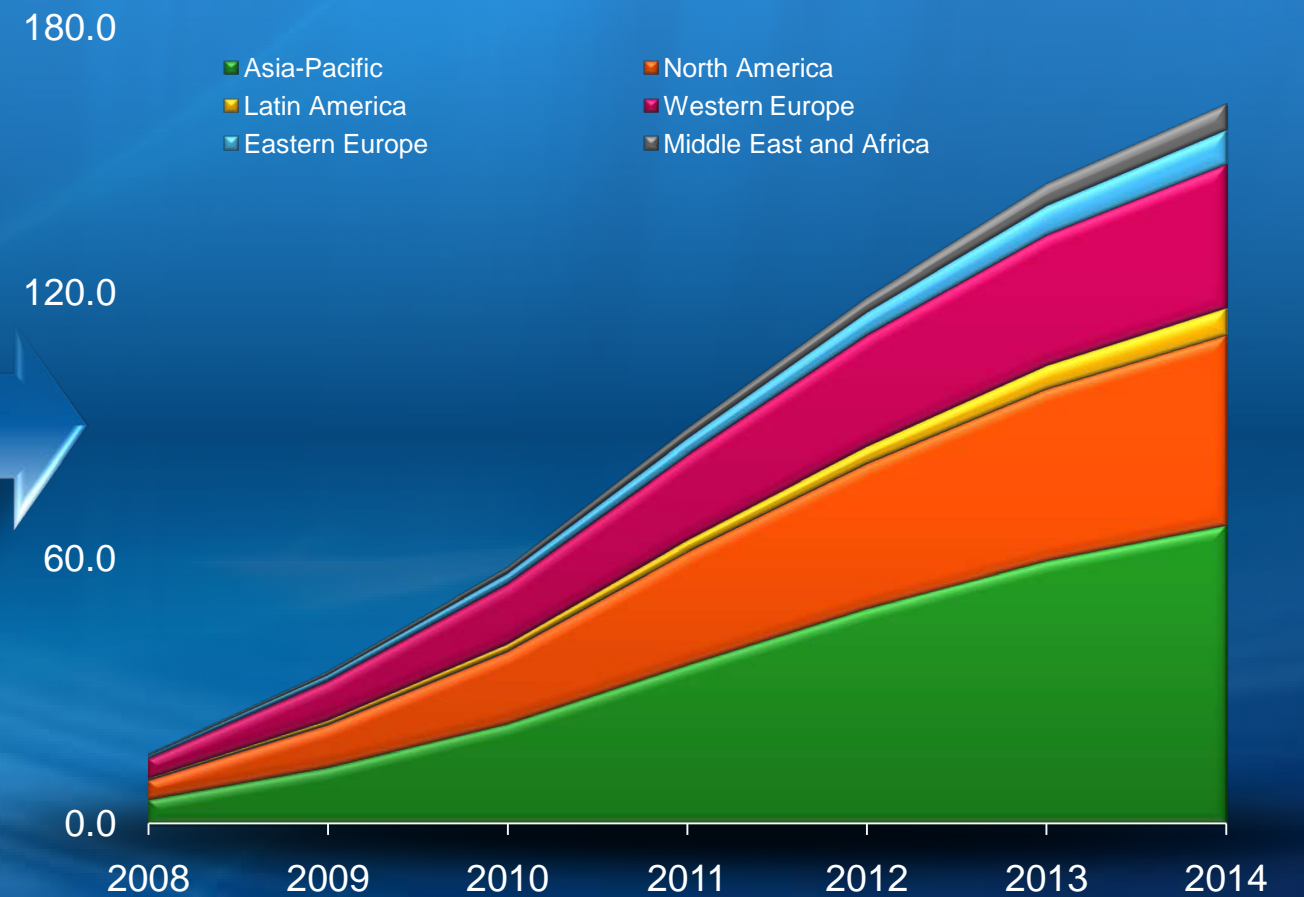
The Growth in Handsets and Netbooks Provide Larger Innovation Paths for Developers

Connected Mobile Phones in China



Units in Millions

World Wide Netbook Sales



Operating Systems for Every Device



Symbian OS



webOS



Microsoft

Windows



A Single, Unified Operating Environment for Intel® Architecture

A Broader Foundation for Software Deployment



Unified Operating Environment

Meego

The MeeGo™ Ecosystem

OSVs



ISVs



OEMs



Service Providers



MeeGo

MeeGo™ Momentum In China

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Application Distribution Models

Changing How Developers Deliver Their Innovations



Application Distribution Channels

Developer Programs and Support

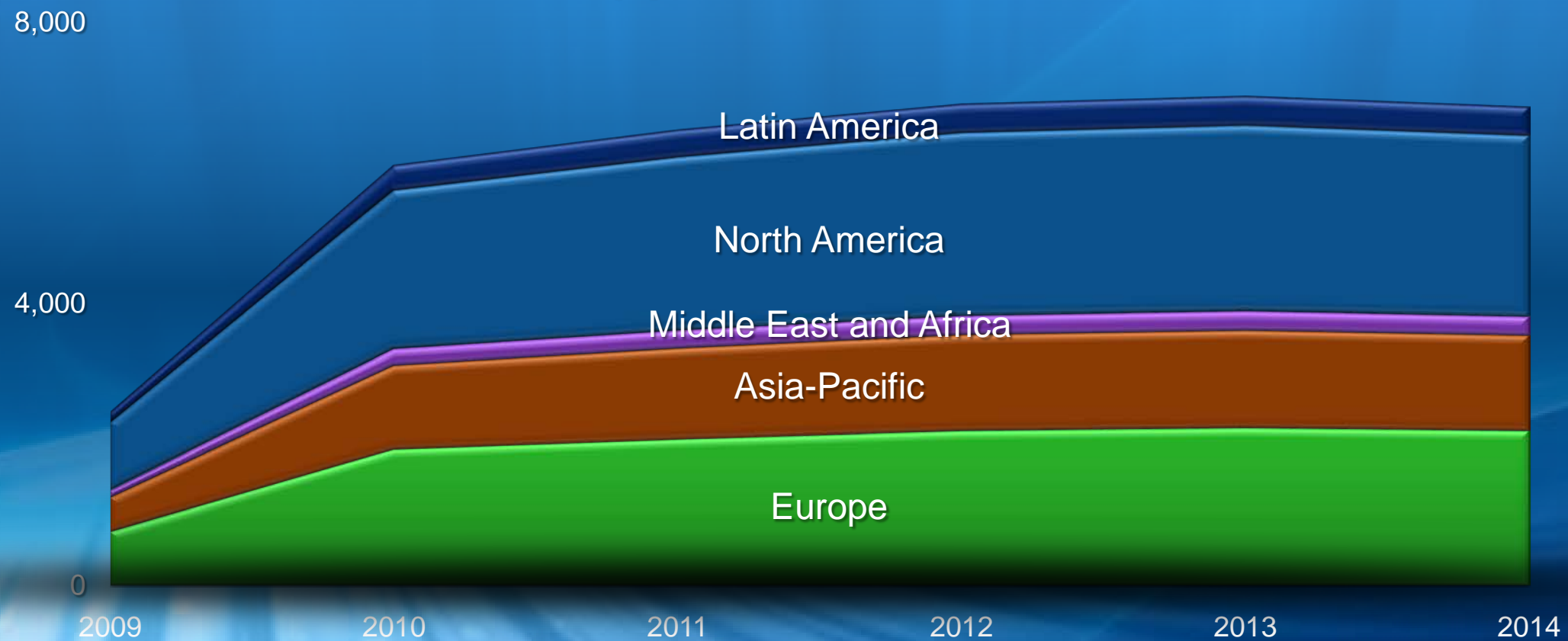
Unified Operating Environment

Revenue is Growing in New Channels

23% Annual Growth in Mobile Phone Downloads Alone!

Millions of Downloads

Mobile Application Downloads



Intel® Atom™ Developer Program and AppUp™ Beta



Application Distribution Channels

AppUpSM Beta is Expanding *Announcing...*

Chinese Developers Can Ship Applications
into AppUpSM Supported Geographies

North America and Europe



Application Distribution Channels

Intel® is Bringing the Future Closer with Atom™-Based Devices

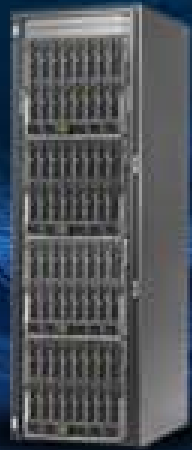


Unified Operating Environment

Meego

Easing the Ability to Harness Performance

Internet
Data Center



High
Performance
Computing



Enterprise
Server



Desktop



Laptop



Building Out China's Clouds

 KINGSOFT

 SNOA
盛大网络

 浩方电竞平台
CGA.COM.CN

 weCoo.com

 中创软件
EVIC SE

 Kingdee

 神州数码
Digital China

 宝信软件
BAOSIGHT

 ASP 卓望科技
ASPIRE TECHNOLOGIES
www.aspire-tech.com

 WinningSoft

 Neusoft 东软

“With the support from Intel... WECOO Cloud can meet the technical requirements of fast response, flexible combination, easy deployment and great scalability.”

Chen Shuicao, Dev. Director, UFIDA weCoo Online



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Mobile World,
More than Communication

Dr. Jiren Liu
Chairman and CEO
Neusoft Corporation

Global Solutions and Services Offerings

Neusoft, driven by constantly growing competence, provides a wide array of solutions and services offerings for global markets. We have developed a thorough, in-depth understanding of customers' challenges and accordingly offer tailored, proven solutions. Over 10 years of excellent implementation experience in various verticals, 15,000+ international professionals, on-time & multi-site delivery capability ensure that we can create competitive advantages for our clients.

About Neusoft

→ Neusoft is a leading IT solutions & services provider in China, also a leading product engineering services provider with worldwide operations, serving a diverse group of large corporate customers from the world. Watch the video to learn more about Neusoft.

News & Events

→ Neusoft (NYSE: NTMT) is pleased to announce that it has been selected as a...

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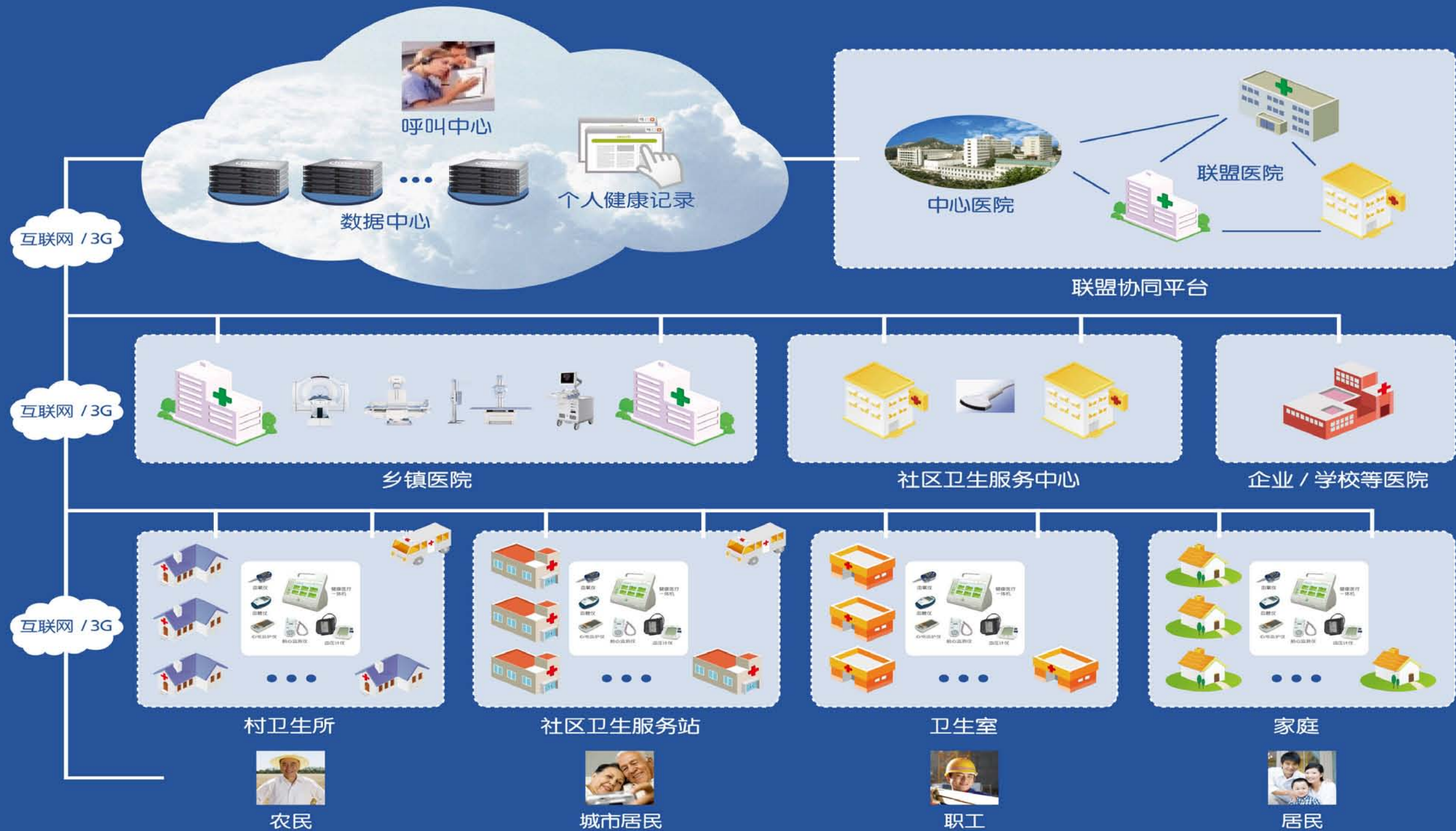
INTEL DEVELOPER FORUM

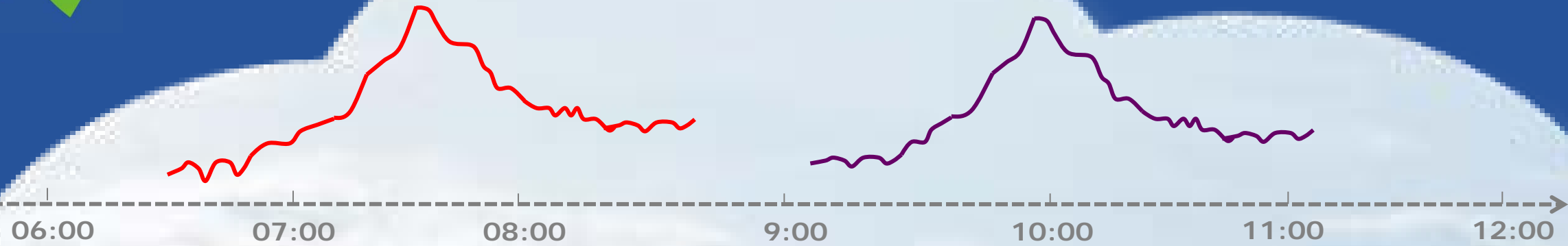
Neusoft Ranked No.1 in the Top 100 Software Companies in China

We provide one-stop BPO total solutions of



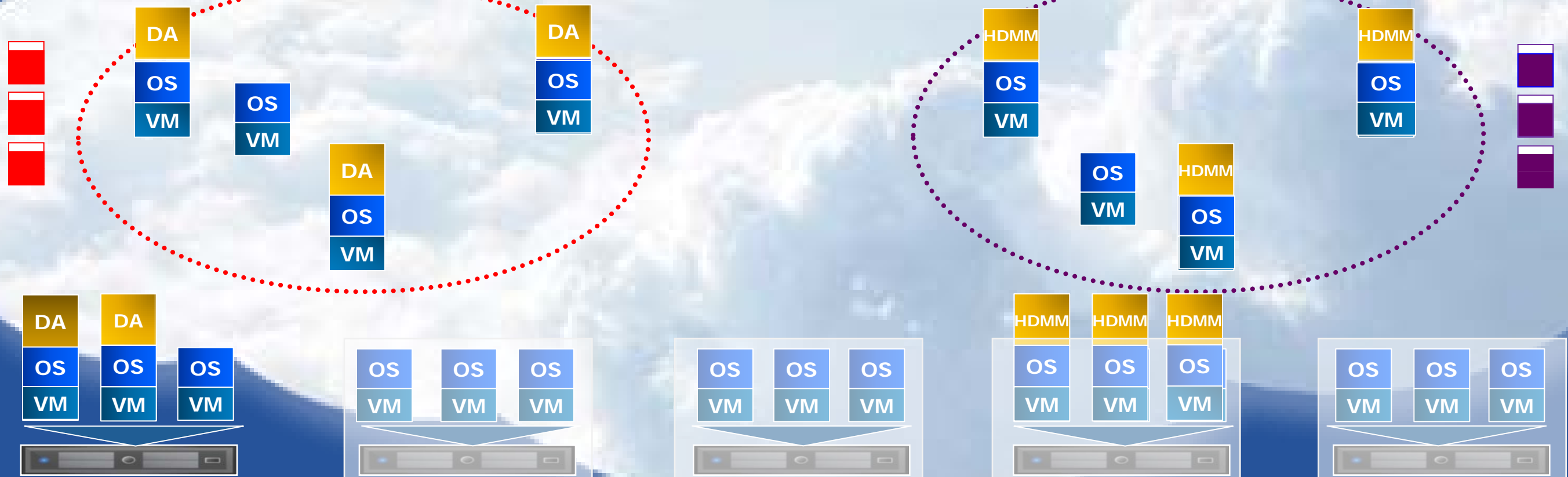
东软公共健康服务解决方案





健康数据采集 服务域

健康数据管理与监控 服务域



Supporting the Growing Resource Requirements in Datacenters

Dynamic Power Management on the Server, Rack and Data Center Level

Intel® Intelligent Power Node Manager
Monitor and Control Server Power

Intel® Data Center Manager
Manage and Coordinate at the Data Center Level



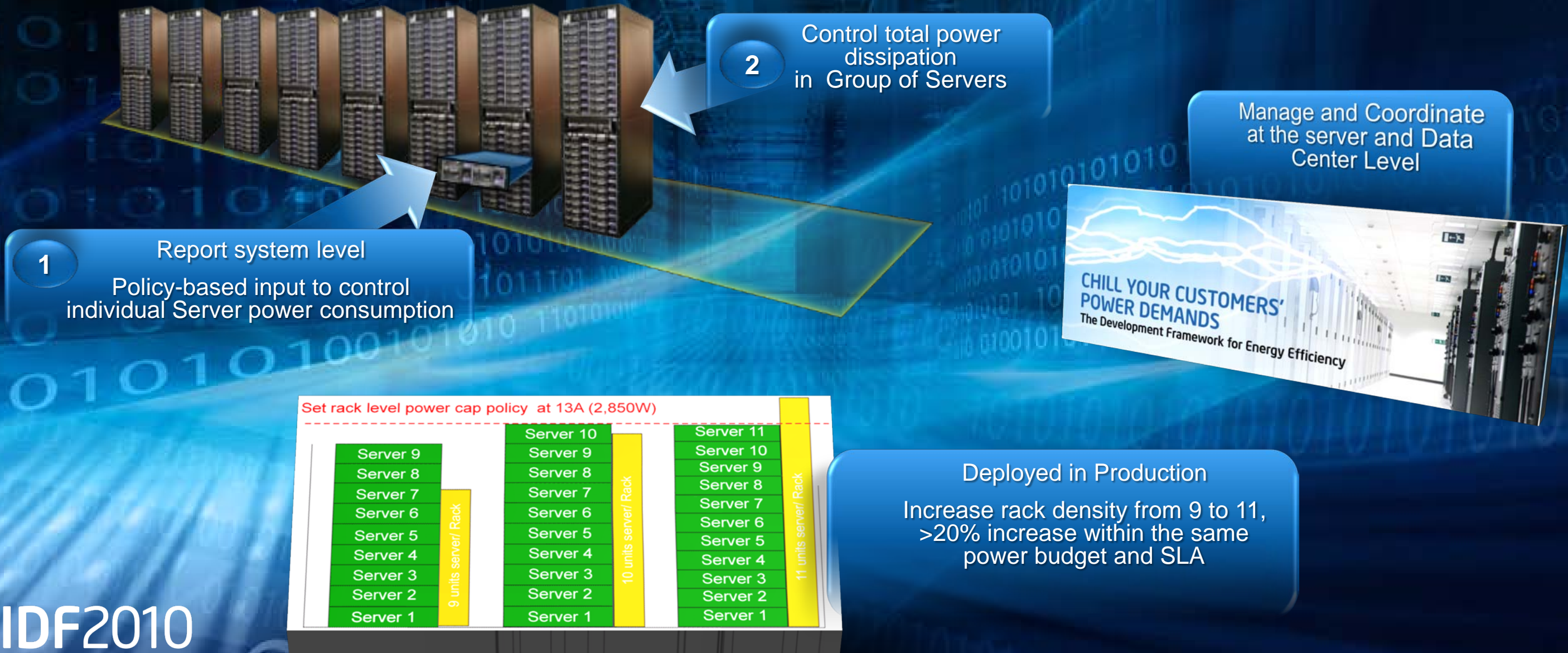
1 Control individual **SERVER** power consumption

2 Control power used by each **RACK**

3 Control power used in each **ROW**

Intel® Data Center Manager at Baidu

20% Rack Density Increase!



Intel® Core™ Laptops and Desktop Capabilities are Increasing



Desktop

Laptop

Performance in Core™ Computing Continuing to Change the Possibilities



Intel® Tools Bring Code to Life Faster

20% Performance Gain!



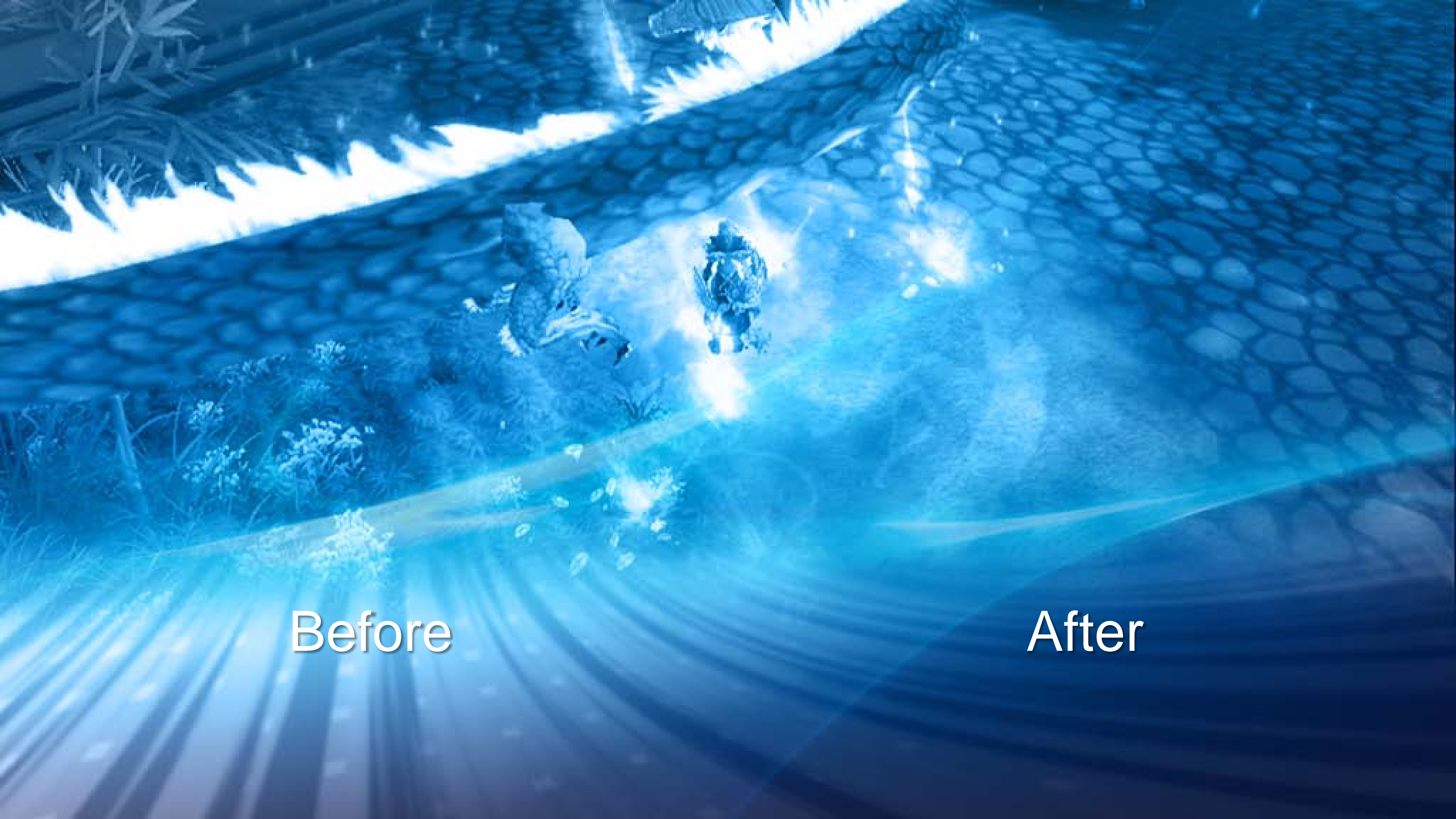
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Tencent 腾讯



腾讯游戏
GAME.QQ.COM

Source: Tencent performance measurement



Before

After

Intel® is Empowering Developers to Create the Future of Computing

Internet
Data Center



High
Performance
Computing



Enterprise
Server



Desktop



Laptop



Netbook



Handheld



Embedded



CE



Application Distribution Channels

Developer Programs and Support

Unified Operating Environment

Visit the Software Booth for More Ideas



Tencent 腾讯



ESC 通软
GeneralSoft China



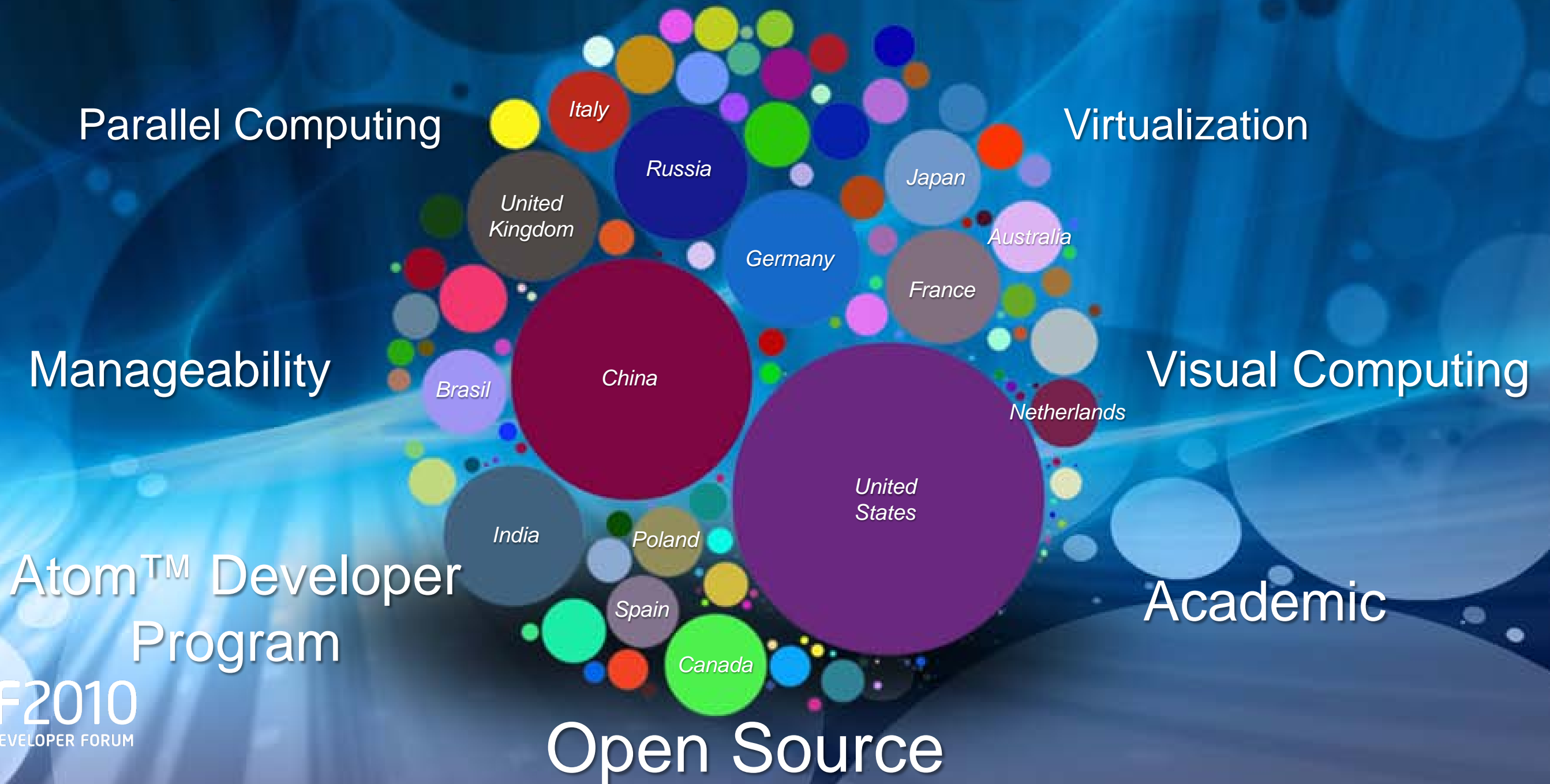
SoftLumos



SONIC



Millions of Developers Utilize the Array of Resources Available for Intel® Architecture





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Password:
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Forgot Login ID?

Forgot Password?

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	Total Points: 714 Status Points: 714 Award: Best
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software.intel.com
software.intel.com/zh-cn/

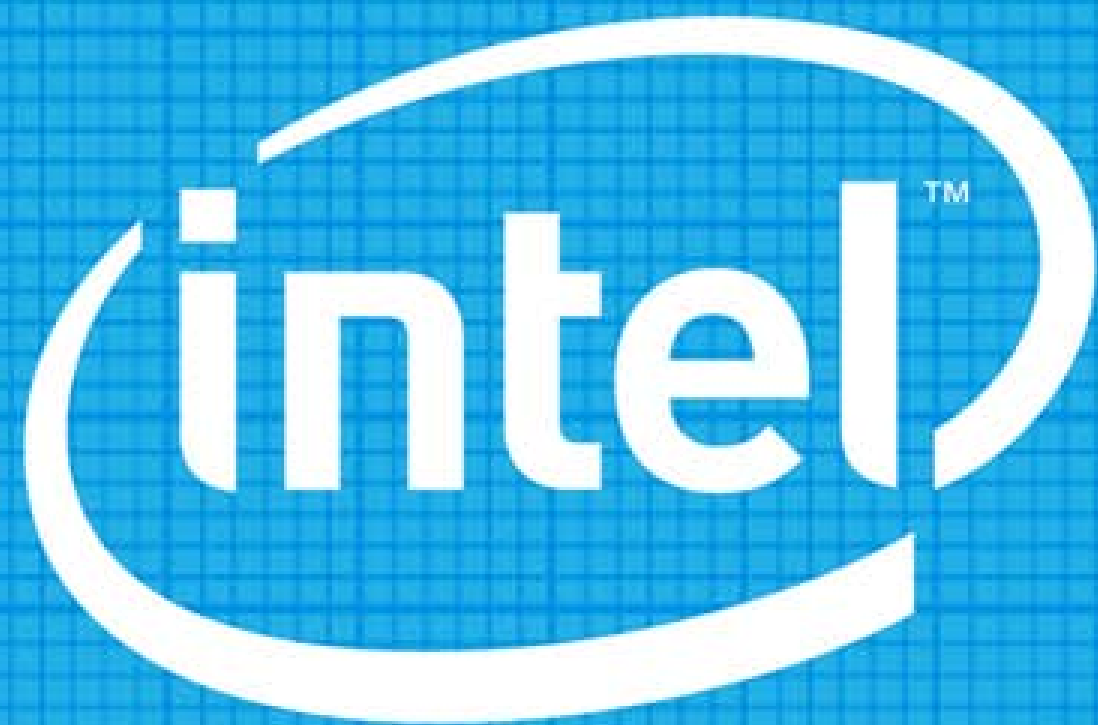
Helping You Make the Future a Reality!



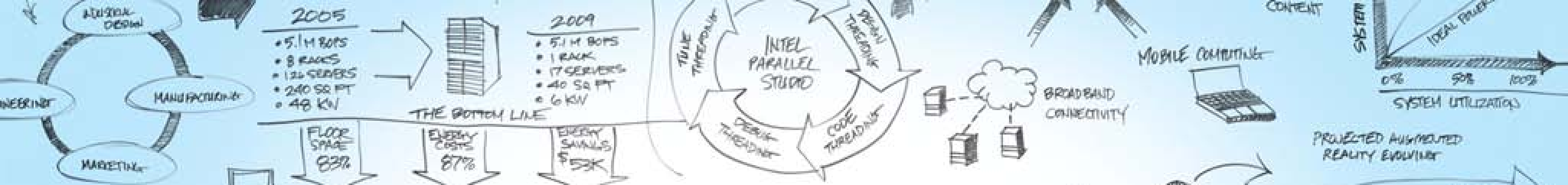
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Home > Intel China Software Center

<http://platformadmin.tech.intel.com/cn/100/>

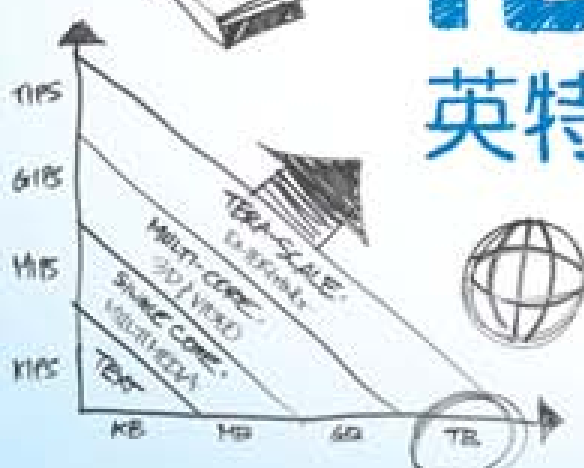
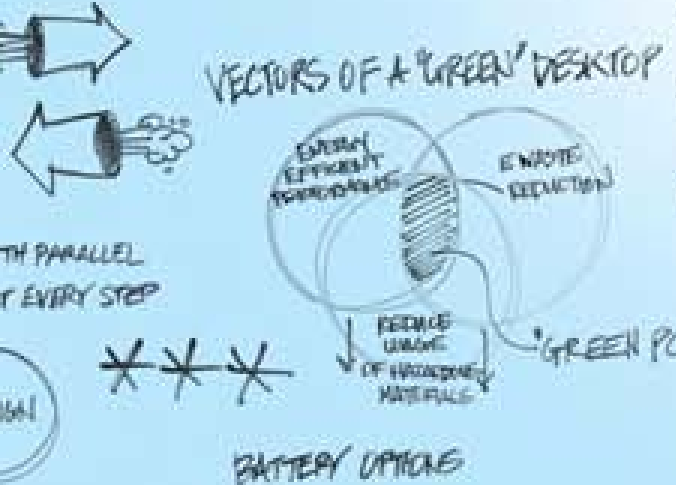
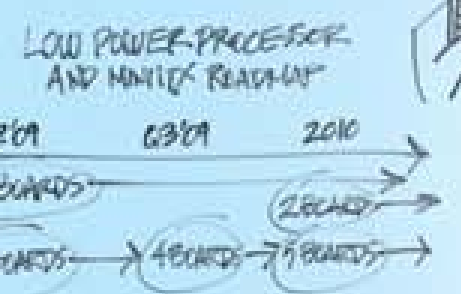


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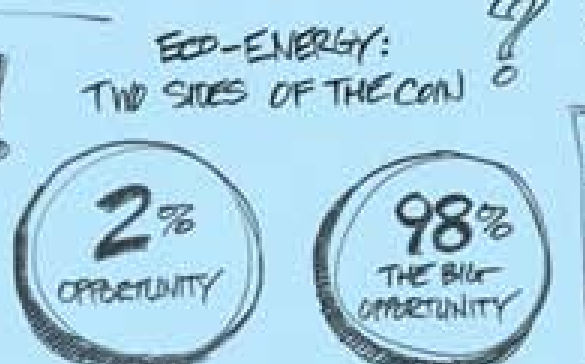
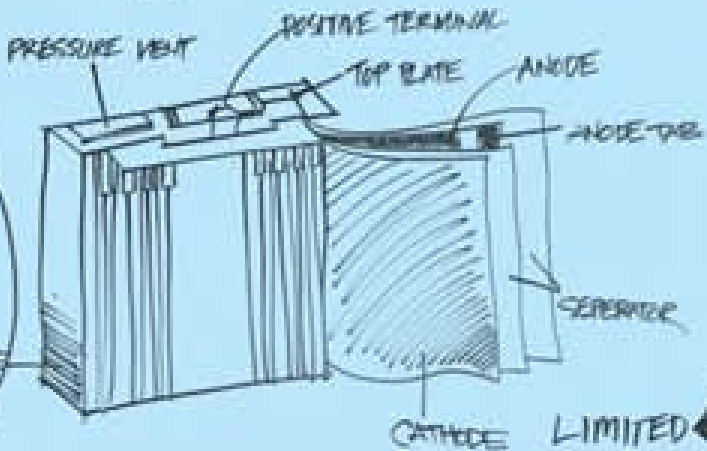
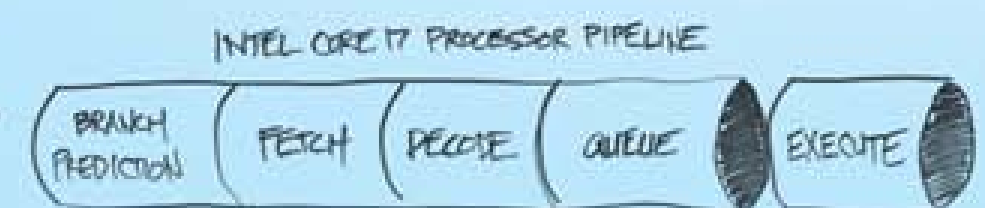
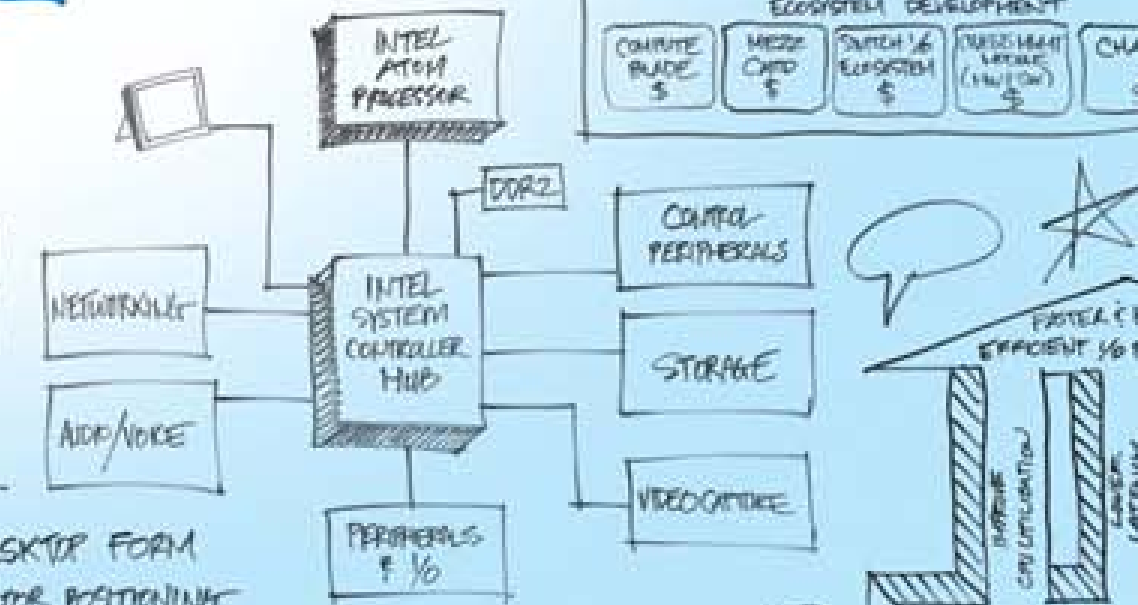
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STORAGE HARD DISK DRIVE OPTIONS

	2.5" HDD	1.8" HDD
CAPACITY	40-250 GB	60-120 GB
THICKNESS	7-9.5 mm	5 mm
PLATTER	DUAL	SINGLE
COST	1x	2x+ SAME CAPACITY



INTEL MICROARCHITECTURE	OPERATING HUB/CLUST	TRANSISTOR COUNT
NEHALEM	NEW MICRO-PROCESSOR	45nm
WESTBROOK	NEW MICRO-PROCESSOR	32nm

Intel estimates based on:

Intel internal measurements

<http://www.spec.org/osg/cpu2000/results/res2000q1/cpu2000-20000314-00051.html>

<http://www.spec.org/osg/cpu2000/results/res2005q4/cpu2000-20051208-05160.html>

<http://www.spec.org/osg/cpu2000/results/res2006q4/cpu2000-20061113-08053.html>

<http://www.spec.org/cpu2006/results/res2007q4/cpu2006-20071112-02555.html>

<http://www.spec.org/cpu2006/results/res2008q4/cpu2006-20081024-05712.html>

<http://www.spec.org/cpu2006/results/res2010q1/cpu2006-20100315-10007.html>

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The above statements and any others in this document that refer to plans and expectations for the first quarter, the year and the future are forward-looking statements that involve a number of risks and uncertainties. Many factors could affect Intel's actual results, and variances from Intel's current expectations regarding such factors could cause actual results to differ materially from those expressed in these forward-looking statements. Intel presently considers the following to be the important factors that could cause actual results to differ materially from the corporation's expectations. Demand could be different from Intel's expectations due to factors including changes in business and economic conditions; customer acceptance of Intel's and competitors' products; changes in customer order patterns including order cancellations; and changes in the level of inventory at customers. Intel operates in intensely competitive industries that are characterized by a high percentage of costs that are fixed or difficult to reduce in the short term and product demand that is highly variable and difficult to forecast. Additionally, Intel is in the process of transitioning to its next generation of products on 32nm process technology, and there could be execution issues associated with these changes, including product defects and errata along with lower than anticipated manufacturing yields. Revenue and the gross margin percentage are affected by the timing of new Intel product introductions and the demand for and market acceptance of Intel's products; actions taken by Intel's competitors, including product offerings and introductions, marketing programs and pricing pressures and Intel's response to such actions; defects or disruptions in the supply of materials or resources; and Intel's ability to respond quickly to technological developments and to incorporate new features into its products. The gross margin percentage could vary significantly from expectations based on changes in revenue levels; product mix and pricing; start-up costs, including costs associated with the new 32nm process technology; variations in inventory valuation, including variations related to the timing of qualifying products for sale; excess or obsolete inventory; manufacturing yields; changes in unit costs; impairments of long-lived assets, including manufacturing, assembly/test and intangible assets; the timing and execution of the manufacturing ramp and associated costs; and capacity utilization;. Expenses, particularly certain marketing and compensation expenses, as well as restructuring and asset impairment charges, vary depending on the level of demand for Intel's products and the level of revenue and profits. The majority of our non-marketable equity investment portfolio balance is concentrated in companies in the flash memory market segment, and declines in this market segment or changes in management's plans with respect to our investments in this market segment could result in significant impairment charges, impacting restructuring charges as well as gains/losses on equity investments and interest and other. Intel's results could be impacted by adverse economic, social, political and physical/infrastructure conditions in countries where Intel, its customers or its suppliers operate, including military conflict and other security risks, natural disasters, infrastructure disruptions, health concerns and fluctuations in currency exchange rates. Intel's results could be affected by the timing of closing of acquisitions and divestitures. Intel's results could be affected by adverse effects associated with product defects and errata (deviations from published specifications), and by litigation or regulatory matters involving intellectual property, stockholder, consumer, antitrust and other issues, such as the litigation and regulatory matters described in Intel's SEC reports. An unfavorable ruling could include monetary damages or an injunction prohibiting us from manufacturing or selling one or more products, precluding particular business practices, impacting our ability to design our products, or requiring other remedies such as compulsory licensing of intellectual property. A detailed discussion of these and other risk factors that could affect Intel's results is included in Intel's SEC filings, including the report on Form 10-Q.

Rev. 1/14/10