

Press Contacts for the Intel[®] Reader

Press Contact List

Advocacy Groups

Association of Assistive Technology Act Programs

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Council for Exceptional Children

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International Dyslexia Association

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Lighthouse International

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National Center for Learning Disabilities

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National Federation of the Blind

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Resellers

CTL Corporation

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Advocacy Group Quotes

Association of Assistive Technology Act Programs

“Assistive technologies such as the Intel Reader are important tools to ensure that all people, especially those with reading difficulties and other disabilities, have access to the information they need. As the organization that supports the Assistive Technology Act programs, we are committed to ensuring that individuals have options to identify and obtain assistive technologies that will enable them to live independent, productive and active lives.” Deborah Buck, Executive Director, Association of Assistive Technology Act Programs

- The Association of Assistive Technology Act Programs (ATAP) is a national, member-based organization, comprised of state Assistive Technology Act Programs. Established in 1997, ATAP provides support and technical assistance to its members to enhance the quality and effectiveness of AT Programs at the state and local level, and facilitates the coordination of state AT Programs nationally. ATAP represents the needs and interests of the state AT Programs and is the national voice advocating on their behalf. ATAP collaborates with other nationally-based disability, service provider and advocacy groups to develop successful strategies for getting AT to people who need it. For more information, visit www.ataporg.org.

Council for Exceptional Children

“The Council for Exceptional Children believes that all children and youth with disabilities deserve every opportunity to learn and succeed. Using educational technology and assistive devices, such as the Intel Reader, helps students with low vision, blindness and/or learning disabilities—particularly those who have reading disabilities—to more easily access the general education curriculum and successfully learn and engage in the classroom and the community.”

Bruce A. Ramirez, Executive Director, Council for Exceptional Children

- The Council for Exceptional Children (CEC) is a diverse, vibrant professional community working together and with others to ensure that individuals with exceptionalities are valued and included in all aspects of life. CEC is a trusted voice in shaping education policy and practice and is globally renowned for its expertise and leadership. The Council for Exceptional Children (CEC) is one of the world’s premier education organizations.

International Dyslexia Association:

“The International Dyslexia Association, the oldest organization for people interested in reading problems and learning disabilities, endorses the Intel Reader as an important advance in assistive technology. As the leading organization of researchers and practitioners in the area of specific learning disabilities, we think it is a valuable supplementary tool for people who have trouble reading. The Intel Reader has the potential to help these individuals in school and work, giving them access to text on their terms. We look forward to working with Intel to help integrate assistive technology into the classroom and are excited about the opportunities it will bring.”

Stephen M. Peregoy, Director, International Dyslexia Association

- The International Dyslexia Association (IDA) is a non-profit, scientific and educational organization dedicated exclusively to the study and treatment of the specific language disability known as dyslexia. The association has 11,000 members worldwide, 48 Branches in the United States and Canada, and global partnerships with similar national dyslexia organizations in 13 countries. The organization was first established in 1949 in Baltimore to continue the pioneering work of Dr. Samuel T. Orton, M.D., in the study and treatment of dyslexia. For more information about dyslexia and learning disabilities, contact the International Dyslexia Association in Baltimore, MD at 1-800-ABCD123 or log onto the website www.interdys.org.

Lighthouse International

“Intel’s move into access technology with the Intel Reader has the potential to significantly change the way millions of people with impaired vision function at work, at home and at school. It gives the printed word a voice, which equalizes our ability to read more comfortably.”

Dorrie Rush, Marketing Director, Accessible Technology, Lighthouse International

- Founded in 1905, Lighthouse International is a leading non-profit organization dedicated to fighting vision loss through prevention, treatment and empowerment. It achieves this through clinical and rehabilitation services, education, research and advocacy. For more information about vision loss and its causes, contact Lighthouse International at 1-800-829-0500 or visit www.lighthouse.org.

National Center for Learning Disabilities

“We need to create a culture of high expectations in this country that gives the 15 million Americans with learning disabilities every possible opportunity to succeed in school, work and life. Enabling the use of assistive technologies such as the Intel Reader is a critical part of this process so that children, adolescents and adults can all achieve everything they want, whether that is in the classroom, the workplace or the living room.” James H. Wendorf, Executive Director, National Center for Learning Disabilities

- The National Center for Learning Disabilities (NCLD) works to ensure that the nation's 15 million children, adolescents and adults with learning disabilities have every opportunity to succeed in school, work and life. NCLD provides essential information to parents, professionals and individuals with learning disabilities, promotes research and programs to foster effective learning, and advocates for policies to protect and strengthen educational rights and opportunities.

National Federation of the Blind

“The National Federation of the Blind is pleased that Intel has recognized the need for products that address the reading needs of people who are blind or have difficulty reading print for other reasons. It is encouraging that innovative companies continue to drive the advancement of reading technology, as this continued innovation will enhance access to the printed word for all Americans.” Dr. Marc Maurer, President, National Federation of the Blind

- With more than 50,000 members, the National Federation of the Blind is the largest and most influential membership organization of blind people in the United States. The NFB improves blind people’s lives through advocacy, education, research, technology, and programs encouraging independence and self-confidence. It is the leading force in the blindness field today and the voice of the nation’s blind. In January 2004 the NFB opened the National Federation of the Blind Jernigan Institute, the first research and training center in the United States for the blind led by the blind. Please visit our Web site: www.nfb.org.

Reseller Quotes

CTL Corporation

“The Intel® Reader is one of the most exciting technology products that we’ve seen in years and we’re incredibly excited to be able to offer it to our government and education customers. Its potential to transform the lives of our customers’ clients and students is monumental, and we are thrilled to be part of the solution to support people who struggle with reading standard print. Further, the Intel Reader is an important product strategically for CTL because it complements

our existing offerings from education-oriented notebooks to public sector hardware.” Mike Mahanay, General Manager of Sales and Marketing, CTL Corporation

- Founded in 1989, CTL manufactures CTL-branded computers, laptops, monitors and servers as well as the Nexus® brand of plasma and LCD televisions and the 2go™ brand of netbooks. Headquartered in Portland, Oregon, with offices in Seattle and Seoul, Korea, CTL supplies public sector and corporate customers throughout the US. CTL's Retronics division is one of the nation's leading recyclers of technology components. For more information about CTL, please visit CTL's product website: <http://www.ctlcorp.com/shop>.

Don Johnston Incorporated

“Paper-based books have been *inaccessible* to individuals with disabilities for decades. The Intel Reader® changes this paradigm. It empowers students to take charge of their own learning by snapping images of books and instantly converting their pages into accessible text that is read aloud. I'm excited that the Intel Reader will bring independence to the students we serve.” Ben Johnston, Director of Marketing, Don Johnston Incorporated

- For students with unique physical, cognitive, or learning differences, standard tools such as textbooks, paper notebooks, pencils and pens pose significant barriers to learning. Students with unique literacy needs require specialized accessible technology and media to maximize their learning. This is where Don Johnston excels. Since 1980 we have been developing and supplying innovative technologies to schools who recognize that each student has unique learning needs and can thrive in the right environment.

Howard Technology Solutions

“The Intel Reader is a wonderful product, and we are really excited to be among the first resellers to offer it. There is nothing else like it that we know of, and we believe the advantages to users of all ages will be tremendous. It has great potential and we're proud to work with Intel in marketing it.” Kyle McCoy, Vice President, Howard Technology Solutions

- Howard Technology Solutions is a leading manufacturer and reseller of computer hardware and related equipment. Founded in 1998, it is a division of Howard Industries, a billion-dollar, privately held company headquartered in Ellisville, Mississippi. With a 100% US-based workforce and rich portfolio of over 190,000 products including desktops, notebooks, tablets, servers, networks, accessories, and more, Howard Technology Solutions provides tomorrow's technology today. Visit www.Howard.com to see what you've been missing.

HumanWare

"We are excited about the partnership between HumanWare and Intel Health Group for the distribution of the Intel Reader. This new innovative reading system is a welcome addition to our line of reading solutions as it addresses the needs of print-disabled customers, allowing them to read printed materials anytime, anywhere.” Gilles Pepin, CEO, HumanWare

- HumanWare (<http://www.humanware.com/>) is the global leader in assistive technologies for the print disabled. HumanWare provides products to people who are blind and have low vision and students with learning disabilities. HumanWare offers a collection of innovative products include BrailleNote, the leading productivity device for the blind in education, business and for personal use; the Victor Reader product line, the world's leading digital audiobook players, and SmartView Synergy, the first fully modular and upgradeable CCTV-based video magnifier.