



Intel Corporation
2200 Mission College Blvd.
Santa Clara, CA 95054-1549

Fact Sheet

Industry PC Trends Focus on Performance, Security, Costs

Feb. 4, 2010 – With economic confidence improving in 2010, IT managers are finding themselves in a different landscape. They have new considerations in the performance, security, cost-saving management and cost efficiency of their PC fleets. The new Intel® 2010 Core™ vPro™ processor family is focused on helping provide solutions to the most challenging issues without compromise.



Performance is the top concern for over 41 percent of IT purchase decision-makers¹

When asked to identify their top considerations, decision-makers cited performance above cost. To help address this need, the built-in performance of Intel® Core™ i5 and Core™ i7 vPro™ processors will help increase productivity by enabling multitasking up to two times faster.

Older systems suffer more security incidents – a 4-year-old PC has 53 percent more security incidents²

Patching and diagnosing problems resulting from security attacks on older systems increases the TCO. The new 2010 Core vPro processor family helps reduce security maintenance costs by speeding up patch saturation by 56 percent and reducing patch deployment costs up to 98 percent.³

According to a 2009 Wipro study, IT managers can cut PC maintenance costs by 50 percent³

The 2010 Intel Core vPro processor family with KVM Remote Control provides simulated IT desk-side assistance remotely with increased effectiveness. For patch deployment failures, the use of new Intel Core vPro processors with KVM Remote Control can reduce desk-side visits by 84 percent versus 70 percent with Intel vPro Technology alone.² With regard to software malfunctions, Intel Core vPro processors with KVM Remote Control can reduce desk-side visit 96 percent versus 84 percent without it.²

Seventy-five percent of companies say the number of workers using laptops rather than desktop PCs is increasing²

A mobile workforce is becoming increasingly prevalent within companies, from small businesses to enterprise-size corporations. Intel Core vPro technology provides workers with remote management and security support whether on the road or working from home.

About Intel

Intel (NASDAQ: INTC), the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Additional information about Intel is available at www.intel.com/pressroom and blogs.intel.com.

-- 30 --

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¹Source: IDC's 2009 Commercial PC Buyer Survey, Part 2: Worldwide Results

²Source: Wipro Using Total Cost of Ownership to Determine Optimal PC Refresh Lifecycles. Originally published in May 2009. Updated in January 2010. <http://communities.intel.com/servlet/JiveServlet/downloadBody/3144-102-11-7503/IndustryWhitepaperUsingTCODetermineOptimalPCRefreshLifecycles.pdf>.

³Source: White Paper: The All New 2010 Intel® Core™ vPro™ Processor Family: Intelligence that Adapts to Your Needs.
<http://download.intel.com/products/vpro/whitepaper/crossclient.pdf>

CONTACT: Scott E. Smith
510-364-5754
scott1.e.smith@intel.com