# Intel Visual Computing Institute A New Hub in Europe for Worldwide Innovation

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# Visual Computing – 3D and More



Looks real, acts real, sounds real, and feels real







VISUAL COMPUTING



SOCIAL NETWORKING USER-GENERATED CONTENT

CONTENT





BROADBAND CONNECTIVITY

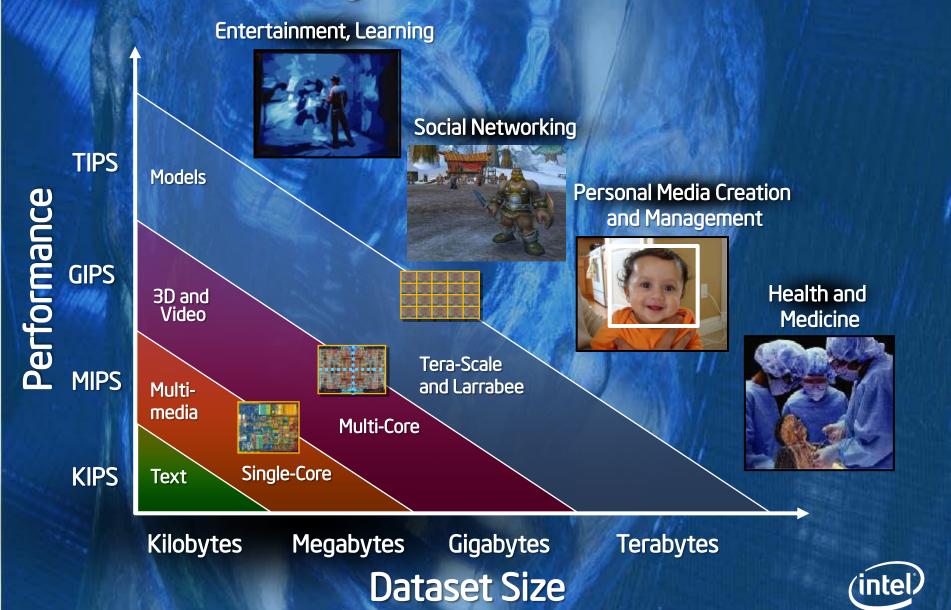
MOBILE COMPUTING

COMPONING





# Extraordinary Performance Demands



## Research Challenges for Visual Computing





Infrastructure for the 3-D Internet

User 3-D Content Creation



Perception



#### Intel VCI Research Themes

Advanced Rendering and Visualization Technologies



Acquisition and Processing of Real-World Geometry

3D Internet and Novel Networking Approaches



Motion Capture of the Human Body

Sample-based Data Representations



Content- and Context-aware
Visual Interaction

**Visual Simulations** 

Virtual Humans

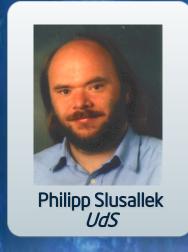


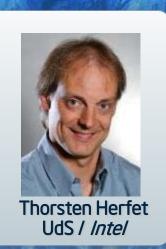
### The Intel Visual Computing Institute

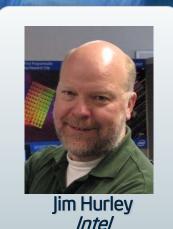
Saarland University - Saarbrücken, Germany

\$12 Million funding from Intel
A dozen researchers in 2009. 5x in 5 years
New research hub to advance visual computing









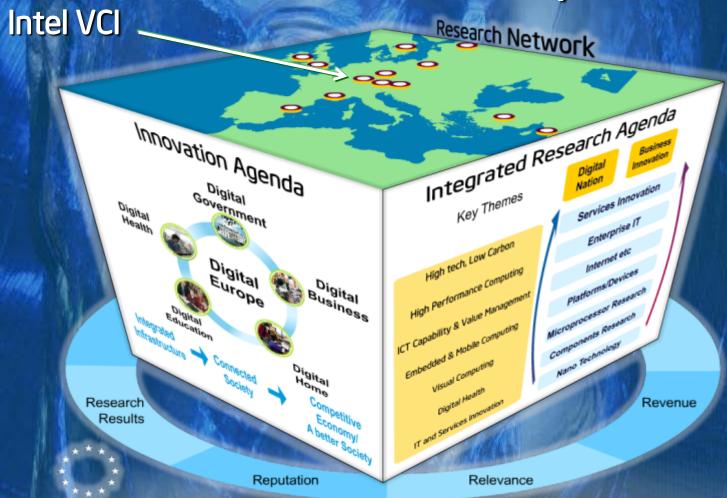


Along with

The Max-Planck Institute for Informatics
The Max-Planck Institute for Software Systems
The German Research Center for Artificial Intelligence



### Intel Labs Europe



Partnering with Europe to address major research challenges

