



Intel[®] Next-Gen Wireless-N

Dave Hofer Director, Wireless Marketing Mobile Platforms Group January 23, 2007



Multiply Your Wireless Experience Connect With Confidence

What We're Announcing Today





Connect with Centrino[®]
Connect with Confidence



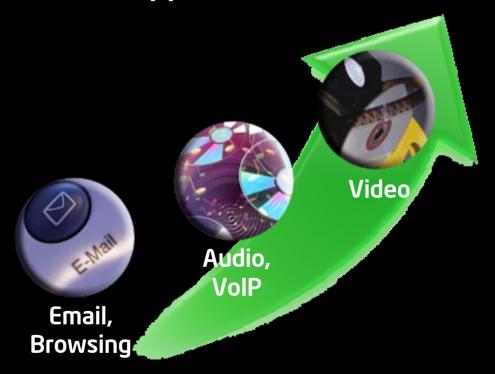
Intel® Next-Gen Wireless-N
Multiply Your Wireless Experience





Anytime, Anywhere Connectivity Vision

Applications



Home, On the Road, Office

Technology Demands

Battery













Wireless



802.11n Technology

Greater Performance And Range Achieved By Three Technologies

1. Multiple Input Multiple Output (MIMO) technology uses multiple radio streams to transfer more data



802.11n Technology

Greater Performance And Range Achieved By Three Technologies

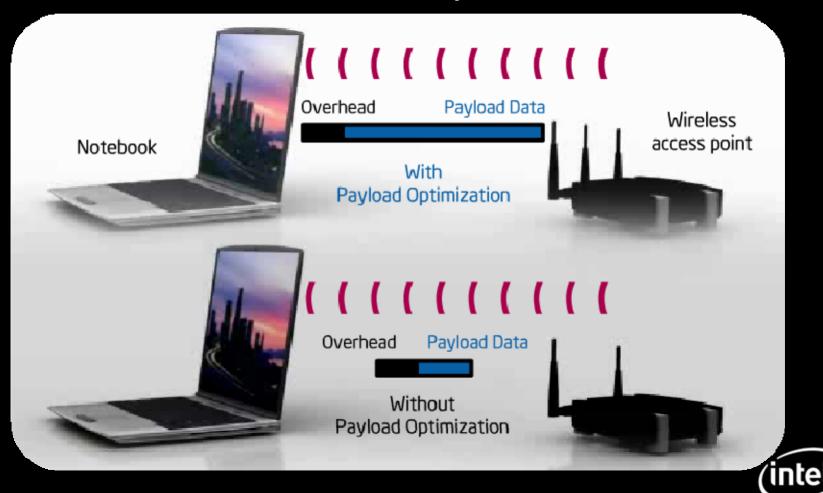
2. Channel Bonding combines two 20 MHz channels to transfer twice the data



802.11n Technology

Greater Performance And Range Achieved By Three Technologies

3. Payload Optimization delivers more wireless data per transfer



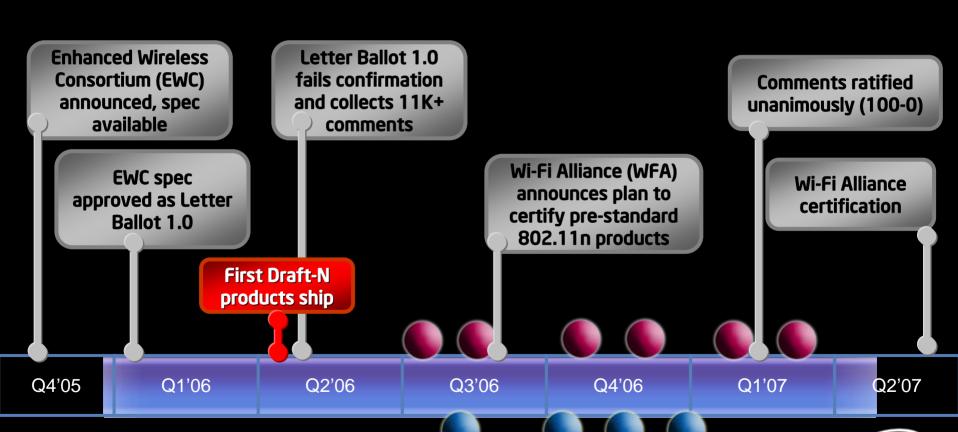
Why Now? Standards and Events Timeline

Industry Stalled

Negative Press

Industry alignment Rigorous testing

Standards convergence











What is Connect with Centrino®?



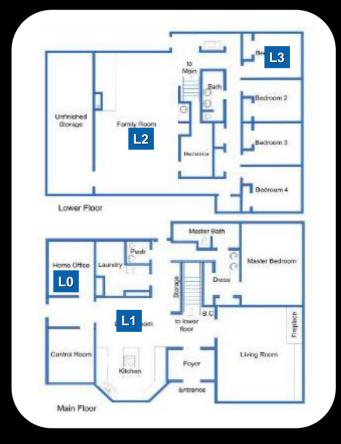


Draft-N Performance Improvement

Average Throughput



Test Home Floor Plan







"Connect with Centrino" Logo and Participants



High Throughput
Industry Leadership
"Whole Home" Coverage

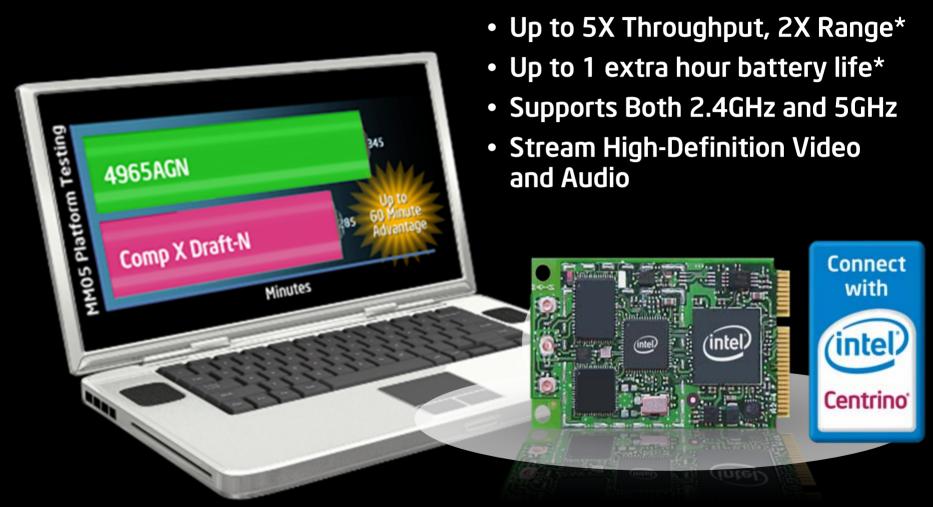


Why Intel Next-Gen Wireless-N?



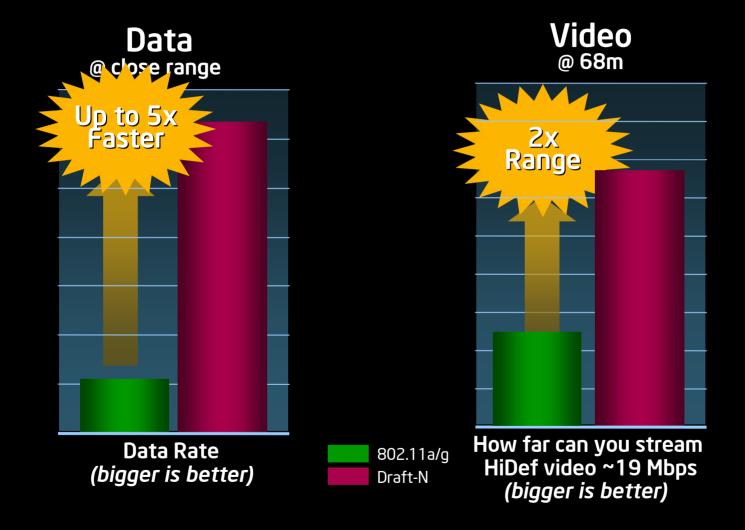


Introducing Intel® Next-Gen Wireless-N





What Does Intel's Next-Gen Wireless-N Do For You?



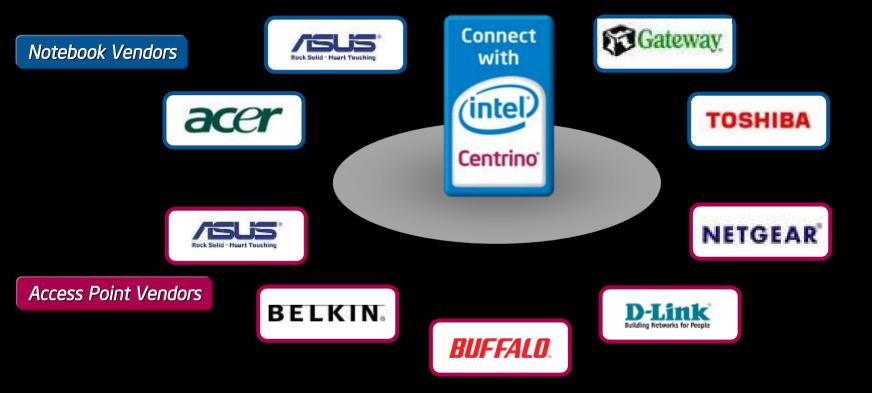


Enhancing Your Digital Life

Do It All Simultaneously... With Bandwidth To Spare!



Product Availability



Available On Centrino® Duo Systems Beginning End Jan'07

More Coming with Santa Rosa in Q2'07

Check Out www.intel.com/centrino







Q&A

